

# 78th Convention . . . . .

Lake Placid Club, Essex County, October 2-7, 1955

The Convention announcement mailed to members early in August gave the line-up of sessions and an extensive list of social activities, even more varied than usual because we will very nearly have the Lake Placid Club to ourselves. We can pull the rafters down if we want to — well, figuratively.

## Rooms and Registration

Members received with their announcement of the Fall Convention, two return post cards, one for advance Convention registration addressed to J. C. Naughton, National Carbon Co., 632 Oliver Bldg., Pittsburgh 22, Pa., and the other for hotel room reservation addressed to Daniel M. Nelson, Lake Placid Club, Essex County, N.Y. A footnote to the room rate schedule given in the card and in the June *Journal* is that children under 12 are rated at \$10.00 a day.

The Lake Placid Club has arranged to serve guests who are not registered there at these rates during the Convention: breakfast, \$1.75; luncheon, \$3.50; dinner, \$4.50; banquet (Thursday), \$5.00; or the three daily meals, \$8.65, gratuities included.

The Hotel Marcy in Lake Placid attracted a few SMPTE members during the Convention in 1950, and nowadays it is reported there are also numerous motels near enough for 78th Convention stop-overs.

As a new service to visitors, maps of the Club and grounds will be available at the Registration Desk, made up in 8 × 10 size by Johnny Stott.

## Informal Dress

Emphasis will be on informality. Bring some casual but warm clothes for a possibly cold, snappy evening or two.

Dress for meals under the Society's American Plan arrangement (meals included) will be quite informal — no jackets required for breakfast or luncheon; ties and coats are to be worn at dinner. All Convention guests will be served in the Club's Forest East Suites, the SMPTE Dining Room.

## Awards

Presentation of awards on Tuesday evening will be an enjoyable program with the Club orchestra on hand to introduce the ceremonies of conferring the Society's awards for this year and the inducting of a group of newly elevated Fellows. The awards are: Progress, Journal, Samuel L. Warner, David Sarnoff and Honorary Membership.

## Ladies Events

In addition to the entertainment detailed below, and in which the wives of members and guests are cordially invited to participate, there will be a number of special events for Ladies Only, including a Buffet Luncheon on Tuesday; for those inclined

toward golf, a putting match (novices welcome); a picnic on Wednesday; on Thursday morning, a boat ride on Lake Placid; and Friday afternoon, a Farewell Punch Party. Registration for Ladies opens on Sunday at 2:00 P.M.; the fee will be \$2.50 for the week.

## Children

Bring the youngsters this time, for the Lake Placid Club is an ideal place for them to become acquainted with the inner workings of SMPTE. They too are most welcome. For them, in addition to the generous array of sports facilities, there are of course the pre-release feature pictures, picnic, etc. Children need not register and for them there is no Convention fee.

## Entertainment

In the Advance Program below are included the major entertainment events. In addition there will be a golf tournament, and the Lake Placid Club is of course also famous for its other sports facilities, tennis, boating and swimming.

On Wednesday evening Dick Bird will illustrate and describe his lifelong work photographing birds and small animals around the world — a special highlight for the Convention week.

The Country Dance on Thursday evening requires comic or bucolic costumes — no formals allowed — prizes for the best country-dressed man, woman and couple, and for the funniest costume. Your costume is to be worn at the cocktail party preceding the dinner.

Then there will be music, some mountain-type, for dancing 9:30 to 12:30.

All entertainment is included in a single entertainment ticket costing \$7.50, which everyone will want.

From Sunday to Saturday members and their guests, who are most welcome, will find prepared a thorough bill of fare of science, technology, chatter and recreation.

## Business Meeting

Several proposals for amendment of the Society's Constitution and Bylaws have been developed by the Board of Governors and have been approved for consideration at the 1955 Annual Meeting of SMPTE. The proposals are detailed elsewhere in this issue of the *Journal*. The meeting will be held at 10:00 A.M., Monday, October 3, in the Agora Auditorium of the Lake Placid Club.

## Papers Program Committees

Under Papers Committee Chairman Ralph E. Lovell, the Vice-Chairmen now serving are: J. E. Aiken, S. W. Athey, G. G. Graham, C. E. Heppberger, Petro Vlahos, J. H. Waddell.

*The Active Committee for 78th Meeting* which arranged the Papers Program is:

Glenn E. Matthews, Program Chairman  
Gordon A. Chambers, in charge of Laboratory Practice Session (assisted by John G. Stott who coordinated papers on Materials and Solutions)  
Charles R. Daily, in charge of Projection and Viewing Session (assisted by Fred J. Kolb, coordinator for roundtable on Projection for the Large Screen)  
T. Gentry Veal, in charge of Television Practice Session  
Petro Vlahos, in charge of Studio Practice Session  
John H. Waddell, in charge of High-Speed Photography Symposium

## Convention Planners

Arrangements now nearing completion are under the capable direction of this roster of chairmen and committee members appointed by Byron Roudabush, Convention Vice-President:

### Local Arrangements

Chairman, Donald E. Hyndman  
Registration, J. C. Naughton, Chairman  
William Westphal, Auditor  
Marie M. Lucas, Assistant

Hotel Arrangements, Louis Feldman  
Projection, William Hecht, Chairman  
James Moses, Assistant

Public Address and Recording, J. V. Leahy  
Hospitality, Garland C. Misener  
Publicity, Sue Grotta

Banquet and Awards Session, John G. Stott  
Entertainment, Reid H. Ray, Chairman  
Earl I. Sponable  
Frank Cahill

Membership, Joseph E. Aiken

Ladies Committee, Oscar F. Neu

Cohostesses—Mrs. Donald E. Hyndman  
and Mrs. Earl I. Sponable

Golf Committee, W. T. Hanson, Jr.

Administrative Assistant, William H. Metzger

## Motion-Picture Short Subjects

All technical sessions will open with short subjects in color that Ed Stifle of Eastman Kodak has obtained through the great generosity of these major film companies.

Warner Brothers Pictures Corp.

*Heart of an Empire* (CinemaScope)

*Journey to the Sea* (CinemaScope)

Columbia Pictures Corp.

*When Magoo Flew* (cartoon)

*Gerald McBoing-Boing* (cartoon)

Twentieth Century Fox-Film Corp.

*Survival City* (CinemaScope)

*Tears of the Moon* (CinemaScope)

Metro-Goldwyn-Mayer Pictures Corp.  
(through Loew's Inc.)

*Tom and Cherie* (CinemaScope cartoon)

*The First Badman* (cartoon)

RKO Radio Pictures Inc.

*Flying Squirrel* (Disney cartoon)

*Beezy Bear* (Disney CinemaScope cartoon)

Paramount Pictures Corp.

*VistaVision Visits Hawaii*

*VistaVision Visits Norway*