

# The 26th Annual SMPTE Advanced Television and Electronic Imaging Conference

St. Francis Hotel, San Francisco, Calif., February 7–8, 1992

The 26th Annual SMPTE Advanced Television and Electronic Imaging Conference (formerly the SMPTE Television Conference) will take place Friday, February 7, and Saturday, February 8, 1992, at the St. Francis Hotel in San Francisco. The theme of the event is "Collision or Convergence: Digital Video/Audio, Computers, and Telecommunications."

The name of the conference was changed to recognize the broadening scope of television technology. According to Program Chairman Peter Hammar, Hammar Communications, the 26th conference will address the serious need for technological compatibility between television and computers.

"Computer video is a moving target. The technology is evolving so quickly that we are constantly finding new topics and new people who should be a part of this conference," Hammar said. "Every month we see exciting changes in the video production arena. As this business evolves, the conference also evolves."

To keep in step with these rapid developments, Hammar has added four people to the Papers Committee. The new appointees are Kim Aubry, Zoetrope Studios, who is well known for his innovative work with new production methods that include computer video; Stephen C. Beck, president of Lapis Technologies, who has done extensive work in digital video and computer graphics; Rick Lehtinen, technical editor for Intertec Publishing/*Broadcast Engineering* magazine and a proponent of computers in video editing; and John Watkinson, a noted technical expert and author of *The Art of Digital Video*. The existing committee members are Christin Hardman, Hardman Associates; C. Robert Paulson, AVP Communication; Tom Scott, LucasArts Entertainment Co.; and John Stautner, Aware, Inc., who will also act as Session Chairmen. The new appointees will



A nighttime view of San Francisco's eastern skyline.

be Session Co-Chairmen. David Bancroft, Ampex Corp., is Program Vice-Chairman and John Carlson, Monaco Labs and Video, is General Arrangements Chairman.

Hammar noted that an aggressive promotion campaign is currently under way. "We are actively pursuing registrants from the computer and broadcast trades because both industries will benefit from this event," he said.

## All-Day Tutorial

An all-day tutorial, to be held on Thursday, February 6, will augment the conference theme.

The tutorial, titled "Computers for Video, Video for Computers," is under the direction of Fred J. Meyers, Industrial Light and Magic. "The basic premise of this educational forum is that video and computer professionals must learn each other's technologies in order to enter the world of all-digital technology," Meyers said. "We plan to gather video and computer professionals and facilities and service representatives in the context of a seminar to discuss issues that are relevant to computer and video manufacturers and end-users."

Topics to be covered during the tutorial will include resolution, storage and retrieval, image quality, compression, distribution, interchange, and control. Major manufacturers of both computer and video equipment will provide information and presenta-

tions on their products.

## Proceedings to Be Available at Conference

Program Chairman Hammar reports that the Papers Committee has selected an exciting slate of over two dozen papers for the conference. Papers that have been selected for presentation during the two-day event are being compiled and published in a book that will be sold at the conference. However, *only* those papers that are returned to the Society in acceptable form by December 2 will be included in the publication.

## Social Activities

General Arrangements Chairman Carlson promises that the conference will feature innovative forms of entertainment. He and Entertainment Chairman Glen Pensinger, San Jose State University, are currently finalizing plans to hold a wine-and-cheese reception at San Francisco's Cable Car Barn and Power House, a well-known area landmark. Susan Carlson, Spouses Program Chairwoman, is organizing an unprecedented schedule of events.

Additional information about the conference can be obtained by writing to SMPTE Headquarters at 595 W. Hartsdale Ave., White Plains, NY 10607, or by calling (914) 761-1100. Watch for conference updates in future issues of the *Journal*.

— Carol King