

# The 26th Annual SMPTE Advanced Television and Electronic Imaging Conference

St. Francis Hotel, San Francisco, Calif.

February 7–8, 1992

The 26th Annual SMPTE Advanced Television and Electronic Imaging Conference (formerly the SMPTE Television Conference) will take place Friday, February 7, and Saturday, February 8, 1992, at the St. Francis Hotel in San Francisco. The theme of the event is "Collision or Convergence: Digital Video/Audio, Computers, and Telecommunications."

The conference will address the serious need for technological compatibility between television and computers, according to Program Chairman Peter Hammar, Hammar Communications.

## All-Day Tutorial

To augment this specialized conference theme, an all-day tutorial, entitled "Computer for Video, Video for Computers," will be held on Thursday, February 6. The tutorial is under the direction of Fred J. Meyers, Industrial Light and Magic.

"The basic premise of this educational forum is that video and computer professionals must learn each

other's technologies in order to enter the world of all-digital technology," Meyers said."

The tutorial program will include a presentation by Stan Mo, Tektronix, Inc., who will address broadcast video and high-end workstations, and a discussion by Greg Estes, Silicon Graphics, who will describe the broadcast video issues that are prevalent in the computer industry.

Additional topics to be covered will include resolution, storage and retrieval, image quality, compression, distribution, interchange, and control. Major manufacturers of both computer and video equipment are expected to provide information and presentations on their products.

## Papers Program

The Papers Committee is in the process of finalizing its selection of papers to be presented at the conference, which will number approximately two dozen. The committee consists of Kim Aubry, Zoetrope Studios; Stephen C. Beck, Lapis Technologies; Christin Hardman, Hardman

Associates; Rick Lehtinen, Intertec Publishing/*Broadcast Engineering* magazine; C. Robert Paulson, AVP Communication; Tom Scott, Lucas-Arts Entertainment Co.; John Stautner, Aware, Inc; and John Watkinson, a noted technical expert and author of *The Art of Digital Video*. David Bancroft, Ampex Corp., is Program Vice-Chairman and John Carlson, Monaco Labs and Video, is General Arrangements Chairman.

Papers selected for presentation during the two-day conference are being compiled and published in a book that will be sold at the event. However, *only* those papers that are returned to the Society in acceptable form by December 2 will be included in the publication.

Additional information about the conference can be obtained by writing to SMPTE Headquarters at 595 W. Hartsdale Ave., White Plains, NY 10607, or by calling (914) 761-1100. Conference updates will continue to be published in the *Journal*.

— Carol King



Registrants of the SMPTE Advanced Television and Electronic Imaging Conference will be able to enjoy San Francisco's waterfront area with a visit to Fisherman's Wharf.