

the latest innovations in motion-picture and television equipment. The exhibit, which ran concurrently with the technical program, was open from 10 a.m. to 6 p.m. on Saturday, Sunday, and Monday, and from 10 a.m. to 4 p.m. on Tuesday.

The New Product Room, introduced at the 132nd Technical Conference, was even more successful this year. In 1990 it occupied only one room at the convention center. This year, 20 time slots were originally available, but the demand was so great that an additional room was needed. More than 30 companies took advantage of the opportunity to announce and display their latest contributions to the industry.

New SMPTE Book Published

Advance copies of the latest SMPTE publication, *Milestones in*

Motion-Picture Technology – The SMPTE 75th Anniversary Collection, a commemorative volume honoring the Society's 75th year, were on sale at the conference. The book contains 20 landmark papers, originally published in the *SMPE Transactions* or the *Journal*, that describe major developments in motion pictures and television from the time of the Society's founding in 1916 to the present. The book was put on sale at a price of \$20 a copy to members and \$25 to nonmembers. It may be ordered from Headquarters by writing to the Marketing Dept., SMPTE Books, 595 West Hartsdale Ave., White Plains, NY 10607, or calling them at (914) 761-1100. There is an additional charge for shipping and handling.

Committee Meetings

In addition to the regular confer-

ence events, a number of editorial, administrative, and engineering committee meetings were held during the conference.

Sponsored Events

The Society wishes to thank the following sponsors for their generous support: Dolby Laboratories, Inc. (Board of Governors Reception); Eastman Kodak Co. (Coffee Club); Sony Corp. (Partners Breakfasts); The Grass Valley Group, Inc. (Fellows Reception); and Panasonic Co. (Banquet Reception). Thanks are also due to the many companies and people whose efforts resulted in a very successful 133rd Conference. We're looking forward to working with you on the next one. A full list of sponsors are acknowledged on page 1008.

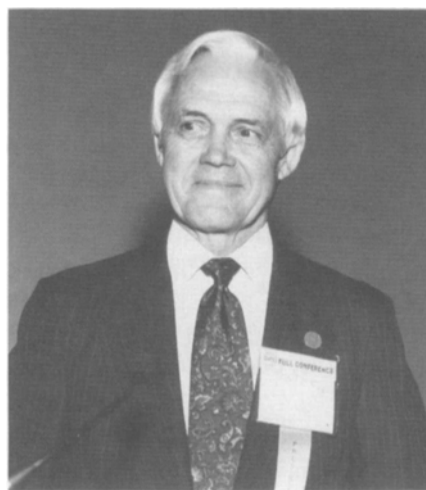
— Joyce R. Hurwitz

Opening Address

By Blaine Baker SMPTE President

Good morning, and welcome to our 133rd SMPTE Technical Conference and Equipment Exhibit. Seventy-five years have passed since a similar conference greeting was first heard in 1916, and it has been a proud and exciting 75 years of service to our industries. It takes many months of preparation to organize a conference of this scale; we have once again benefited from the efforts of our local arrangements volunteers who have donated countless hours over the past year to coordinate the details. The task of organizing the volunteers was ably supervised by General Arrangements Chairman Lou Wolf of Universal City Studios.

The job of preparing the technical program was equally well managed by Program Chairman Rick Thomas of Eastman Kodak Co. With today's demand for expanding knowledge, the selection process for valid and appropriate papers is critical. From the Board of Governors and Officers, as well as all of you who will be attending



SMPTE President Blaine Baker delivering the opening address.

the papers sessions, a special note of appreciation to these Hollywood Section members.

After serving more than a decade on the Board, I thought I understood the purpose and goals of the SMPTE. But it was not until the spring of this year, when I made four overseas trips, that I truly realized the respect that those in the technologies we serve have for our Society. The SMPTE la-

pel pin is quickly recognized in every country that I've traveled. The recent, unprecedented growth of our international sections clearly indicates the desire of engineers around the world to share the technology of today, and more importantly, of tomorrow.

From our beginning 75 years ago, when ten engineers formed the Society of Motion Picture Engineers, we have grown to a roster of 10,000 members in 70 countries. It's obvious that our growth has been based upon services rendered. But I can assure you that we are not standing still. Even at the ripe old age of 75, there is new spirit and direction. Earlier this year, we combined our Television Conference with the Audio Engineering Society to give our members further access to the latest technological information. And yesterday, here in Los Angeles, we presented a new educational format: an all-day tutorial seminar on "Issues in Advanced Motion Imaging," developed by Gail and Bob Ringer of Ringer Video Services. Today and tomorrow we present another new educational format — three hands-on workshops. Still another first this year is the Student Education

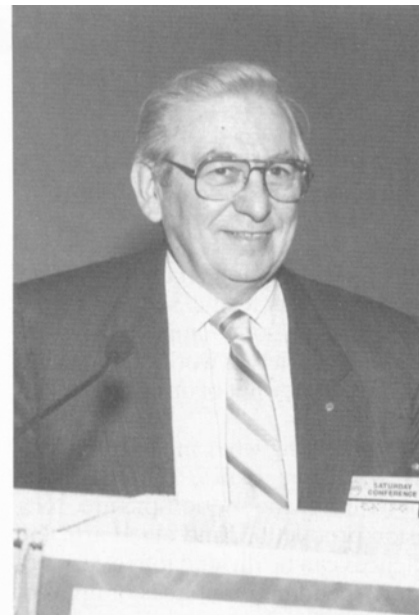
Fair, which will be held later today. High-school and junior-college students are invited to meet with representatives of colleges, universities, and trade schools offering courses or degree programs in motion-picture and television engineering. I believe it's obvious that our Society is serious about its education mission. We are particularly pleased that our first two Student Grant recipients are presenting technical papers at this conference.

As we complete 75 years of activities, there awaits a new frontier for the SMPTE. We are now reaching out to the computer world to join us in the standardization that is so important to all of us. With our background and expertise, the SMPTE is the logical forum for this most important activity.

Thank you for sharing these minutes with us. Best wishes for an enlightening and enjoyable conference.



Program Chairman Rick Thomas speaking at the opening session.



Roland J. Zavada delivering the conference keynote address.



Former Presidents of the Society: (L-R) Leonard F. Coleman, Kenneth M. Mason, Charles E. Anderson, Robert M. Smith, Harold J. Eady, M. Carlos Kennedy, and Past President Maurice L. French.