

# SUSTAINING MEMBERS

## SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

### ATTAINMENT OF THE OBJECTIVES OF THE SMPTE IS AIDED BY THE FINANCIAL SUPPORT OF THE MEMBER COMPANIES LISTED BELOW

- Aaton des Autres, Inc.  
Abekas Video Systems Inc.  
Academy of Motion Picture Arts & Sciences  
ADC Telecommunications, Inc.  
A. F. Associates, Inc.  
Agfa-Gevaert, N.V.  
Wilhelm Albrecht GmbH Studiogeräte  
Allen Avionics, Inc.  
The Allen Products Co.  
Allied Film & Video  
Alta Group  
A.M.E., Inc.  
Amber Technology Pty. Ltd.  
American Society of Cinematographers  
American Studio Equipment  
Ampex Corp.  
Amtel Systems, Inc.  
Howard A. Anderson Co.  
Angenieux Corp. of America  
Anton/Bauer, Inc.  
Aphex Systems, Ltd.  
Arriflex Corp.  
Klnotone, Inc.  
Asaca/Shibasaki Corp. of America  
The Association of Cinema and Video Laboratories, Inc.  
Atlab Australia  
Avid Technology, Inc.  
Avitel Electronics Ltd.  
B & B Systems, Inc.  
Ballantyne of Omaha, Inc./Strong Intl.  
Band Pro Film/Video, Inc.  
BARCO N.V.  
BAYRAK Radio & TV Corp.  
BCS-The BroadCast Store, Inc.  
BHP, Inc.  
Birns & Sawyer, Inc.  
Bose Corp.  
Branch and Appleby Ltd.  
Bremson Data Systems, Inc.  
Broadcast Video Rentals, Ltd.  
BTS; Broadcast Television Systems, Inc.  
CAM-LOK, Inc.  
The Camera Mart, Inc.  
Camera Service Center, Inc.  
Canon U.S.A., Inc.  
Capital Cities/ABC, Inc.  
Dwight Cavendish Co.  
CBS, Inc.  
CEI Technology  
Century Precision Cine/Optics  
Century Projector Corp.  
Chapman/Leonard Studio Equipment  
Christie Electric Corp.
- Alfred Chrosziel Filmtechnik GmbH  
Chyron Corp. (a member of the Chyron Group)  
Cinema Products Corp.  
Cinematography Electronics, Inc.  
CineMills Corp.  
Cinequip, Inc.  
Cipher Digital, Inc.  
CMX Corp. (a member of the Chyron Group)  
Coherent Communications, Inc.  
Colorfilm Pty. Ltd.  
Communications Engineering Inc.  
Comprehensive Video Supply Corp.  
Computer Prompting Corp.  
Condor Broadcast Video Center  
Conrac Display Products, Inc.,  
(a Mark IV Industries Co.)  
Consolidated Film Industries (CFI)  
Convergence  
Corporate Communications Consultants, Inc.  
Cox Enterprises, Inc.  
Cubcomp Corp.  
Deluxe Laboratories  
DeSisti Lighting/Desmar Corp.  
Digital Equipment Corp.  
Digital F/X, Inc.  
Digital Processing Systems Inc.  
Digital Video Systems Corp.  
The Walt Disney Co.  
Di-Tech Inc.  
Dolby Laboratories, Inc.  
DSC-Digital Services Corp. (a member of the Chyron Group)  
Du Art Film Laboratories, Inc./Du Art Video  
Dubner Computer Systems, Inc.  
DYNAIR Electronics, Inc.  
Dynamic Technology Ltd. (a member of the Intl. Generics Group of companies)  
East Coast Video Systems (ECVS, Inc.)  
Eastman Kodak Co.  
ECHOlab, Inc.  
Ediflex Systems  
Eiki International, Inc.  
Everiz Microsystems Ltd.  
Faroudja Laboratories, Inc.  
FERCO, Inc.  
Filmline Technologies  
FOR-A Corp. of America  
Fostex Corp. of America  
Foto-Kem Industries, Inc.  
FPC Inc. (a Kodak Co.)  
Frezzolini Electronics Inc.  
Fujinon Inc.  
Fuji Photo Film U.S.A., Inc.  
Fumeo S.p.A.
- Adolph Gasser, Inc.  
General Electric Co.  
General Electronics Systems, Inc./Diaquest  
Geocam Corp.  
Alan Gordon Enterprises, Inc.  
Graham-Patten Systems, Inc.  
Grass Valley Group, Inc.  
Gray Engineering Labs., Inc.  
R/Greenberg Associates, Inc.  
GRETAG Displays Ltd.  
Guffanti Film Labs., Inc.  
HEDCO Electronic Devices Corp.  
Hitachi Denshi America, Ltd.  
Hollywood Film Co.  
Houston Fearless 76, Inc.  
Hughes Communications, Inc.  
Ikegami Electronics (U.S.A.), Inc.  
Image Transform, Inc.  
Image Video Ltd.  
Imagica Corp.  
Innovative Television Equip. dba ITE  
International Cinema Equip. Co.  
Intertec Publishing Corp.  
Irene Film Laboratories (Pty) Ltd.  
J & R Film Co., Inc.  
JVC Professional Products Co.  
KEM Elektronik Mechanik GmbH  
Laumic Co., Inc.  
LEE Colortran, Inc.  
Leitch Video of America, Inc.  
Lexicon, Inc.  
Lider Cine Laboratorios S.A.  
Lightmaker, a div. of Camera Platforms Intl., Inc.  
Lowel-Light Mfg., Inc.  
LTM Corp. of America  
Magna-Tech Electronic Co., Inc.  
Magni Systems, Inc.  
MAG-ZON Inc.  
Management Graphics, Inc.  
Matthews Studio Equipment, Inc.  
Maxell Corp. of America  
McCurdy Radio Industries Ltd.  
Merlin Engineering Works  
Micron Audio Products, Ltd.  
Microtime, Inc.  
Microwave Radio Corp.  
Midwest Communications Corp.  
Miller Fluid Heads (USA) Inc.  
3M Professional Audio/Video and Specialty Products Div.

Mitchell Camera Corp.  
 Mitsubishi Electric Sales America, Inc.  
     Professional Electronics Div.  
 Mole-Richardson Co.  
 Montage Group, Ltd.  
 Moseley Associates, Inc.  
 Motion Picture Assn. of America, Inc.  
 Motion Picture Enterprises, Inc.  
 Motion Picture Promotion Corp.  
 Moviecam F. G. Bauer Filmtechnik GmbH  
 MPL Film & Video, Inc.  
 Multidyne Electronics, Inc.  
 NAC Inc.  
 Nagra Magnetic Recorders, Inc.  
 National Assn. of Broadcasters  
 National Broadcasting Co., Inc.  
 National TeleConsultants, Inc.  
 NEC America, Inc.  
     Broadcast Equipment Div.  
 Neumade Products Corp.  
 NEVE  
 New England Digital Corp.  
 NHK Technical Services Co., Ltd.  
 Nikon Inc., Electronic Imaging  
 Norton Associates, Inc.  
 Novo Communications, Inc.  
 Nucomm, Inc.  
 NURAD  
 NVision, Inc.  
 O'Connor Engineering Labs  
 Odetics, Inc. (Broadcast Div.)  
 Oki Electric Industry Co., Ltd.  
 Optical Disc Corp.  
 OSRAM Corp.  
 Otari Corp.  
 Pacific Radio Electronics  
 Pacific Title & Art Studio  
 Paltext  
 Panasonic Broadcast Systems Co., div.  
     of Matsushita Electric Corp. of America  
 Panavision, Inc.  
 Pandora's Other Box Ltd.  
 Panther Corp. of America  
 PERROTT Engineering Labs, Inc.

Peterson International Ent. Ltd.  
 Phillips Lighting Co.  
 Phillips Components  
     Discrete Products Div.  
 Photo-Sonics, Inc.  
 Pinnacle Systems, Inc.  
 Plastic Reel Corp. of America  
 Posso S.A.  
 Production Film Makers  
     Associates Ltd.  
 Professional Film & Video Equip. Assn.  
 Quanta Corp.  
 Quantel  
 Rangertone Research Inc.  
     Multi-Track Magnetics  
 Rank Cintel Inc.  
 Rank Film Laboratories Ltd.  
 Rank Taylor Hobson Ltd.  
 RDS Corp.  
 Rebo Studio  
 Redlake Corp.  
 Research Technology International/  
     Lipsner Smith Co.  
 Rosco Laboratories  
 RTS Systems  
 Ryder Sound Services, Inc.  
 Sachtler Corp. of America  
 Howard Schwartz Recording Inc.  
 Schwem Technology  
 Shoreline, Professional Video Systems  
 Showscan Film Corp.  
 Sigma Electronics Inc.  
 Sigma Film Equipment Ltd.  
 Skotel Corp.  
 Smart Theatre Systems  
 Solid State Logic Inc.  
 S.O.N. bv  
 Sony Corp. of America, Business and  
     Professional Products Group  
 Sony of Canada Ltd.  
     Communication Products Group  
 Spaceward Inc.  
 Spectra Systems, Inc.  
 Steadi-Film Corp.  
 Steenbeck, Inc.

Strand Lighting  
 Studer Revox America, Inc.  
 Sunburst Lighting Inc.  
 Tajimi Electronics Co., Ltd.  
 TASCAM — Prof. Div. of TEAC Corp.  
 Teccon Enterprises Ltd.  
 Technical Film Systems, Inc. (TFS)  
 Technicolor, Inc.  
 Technisphere Corp.  
 Tektronix, Inc., Television Div.  
 Teledyne Camera Systems  
 Telemetry Inc.  
 Tentel Corp.  
 Theatre Equipment Assn.  
 Thomson Video Equipement  
 Tiffen Manufacturing Corp.  
 Time Base Consoles  
 Time Logic Systems  
 Tintoretto, Inc.  
 Todd-AO/Glen Glenn Studios  
 Toel Chemical Industry Co., Ltd.  
 Truevision  
 TSM (Total Spectrum Manufacturing, Inc.)  
 TVC Laboratories, Inc.  
 Tyler Camera Systems  
 Ultimate Corp.  
 Unilux, Inc.  
 Union Connector Co., Inc.  
 United Media, Inc.  
 Utah Scientific, Inc.  
 VEAM, div. of Litton Systems, Inc.  
 Video Accessory Corp.  
 Video Cable Comunicacion S.A.  
 Video Financial  
 Video Intl. Development Corp.  
 Videotek, Inc.  
 Vinten Equipment Inc.  
 Vistek Electronics Ltd.  
 Warner Bros. Studio Facilities  
 WaveFrame Corp.  
 Wide Range Electronics Corp.  
 WIKO Ltd.  
 YCM Laboratories  
 Yokohama Cinema Laboratories, Inc.

## WHY BECOME A SUSTAINING MEMBER

The SMPTE is a nonprofit organization that depends, in large measure, on the generous support of its Sustaining Members to conduct its many activities that benefit the motion-picture and television industries.

Throughout the year, the Society sponsors miniconferences, seminars, and hands-on workshops. These serve to augment the monthly section meetings as a means of providing the latest technical information to the people in our industry.

The Television Conference, which started modestly, has grown in status and prestige. It has become the premier forum for the introduction of new television technologies such as HDTV and digital television recording. The national conference is the largest annual gathering in the television and motion-picture industries devoted to the presentation of technical papers and the interchange of ideas.

One of the most important activities in which the Society engages is in the aiding of establishing standards. Most notable recently was the establishment of the "C" format for 1-in. television recording and the Type D-1 Digital Video Recording standard. Current efforts concern production standards for HDTV

The Society invites applications for Sustaining Membership from other interested companies • Information may be obtained from Charles H. Jablonski, Chairman, Sustaining Membership Committee, NBC, 30 Rockefeller Plaza, New York, NY 10112, or from Society Headquarters. • Addresses and descriptions of Sustaining Members appear in the *Directory for Members*, published in April 1990.

and investigation into the feasibility of 30 frames/sec as a new film production standard.

These activities have direct bearing on your organization's future, and members of your staff may already be involved in these engineering projects as individuals. Your support, at the corporate level, will help insure that these vital activities can continue.

In addition, here are some specific benefits of SMPTE Sustaining Membership:

- Listing of your company within the monthly *SMPTE Journal*.
- A complete description of your company and its services in the SMPTE annual *Directory for Members*.
- A subscription to the *SMPTE Journal* and the Society's monthly newsletter.
- A wood-mounted, metallic plaque.
- A press release announcing your company's joining the SMPTE.
- A discount for exhibiting at the SMPTE Technical Conferences.
- The distinction of being among more than 270 companies and organizations supporting the aims and activities of the SMPTE.