

Irene Film Laboratories (Pty) Ltd., P.O. Box 15, Irene 1675, Republic of South Africa, Tel: (012) 667-1151/8 Tel-cx: 322530SA, Fax: (012) 667-1166

Irene Film Laboratories (Pty) Ltd., situated in the village of Irene, 25 miles north of Johannesburg, is the only commercial film laboratory in the Republic of South Africa and provides a full range of services to motion-picture and television producers. Processing services include 35mm and 16mm ECN2/ECP2/CRI. The laboratory is equipped with Calder processing machines and wet gate Bell & Howell printers. All grading, printing, and sensitometric control is fully computerized. A separate laboratory block contains Italian-manufactured high-speed printing and processing equipment for the production of bulk release product. The local production of approximately 70 feature films a year ensures that the laboratory operates at a capacity desirable for good quality control. To service the commercial and feature film requirements of Southern Africa with opticals, titles, and travelling mattes, the Optical Department is equipped with two aerial image animation stands, an Oxberry, and a fully computerized Neilson Hordell incorporating all the latest slit scan programs. A 1500 Oxberry printer, fitted with aerial image, and a PSC 1004C, both fitted with liquid gates and additive lamphouses, complete the equipment required to supply blow-up, reduction, squeeze, and unsqueeze facilities.

Address inquiries to: the address above.

KEM Elektronik Mechanik GmbH, Herlingsburg 16, 2000 Hamburg 54, Germany Tel: (040) 56 76 65, Fax: (040) 560 32 33, Telex: 02 14657

KEM Elektronik Mechanik GmbH has been for more than 25 years a leading manufacturer of professional film equipment with worldwide distribution by trained technicians. Our products are shown regularly at international exhibitions, where our operating team consults with customers of many different countries. We have made it our business, right from the beginning, to offer universal and flexible machines to the market, for example, our editing table for multi-picture viewing up to three times per machine, and sound reproduction in one or multi-channel techniques. Many film and sound studios are equipped with our projectors, sound recording, and replay machines. Periphery equipment, such as the interlock system, time-code generators, and multi-function counters are also available. Requirements for film equipment, reaching us from the international market, are continuously being integrated into our productions program, and we take particular care to see that technical modifications on the basis of versatility (modular systems) can later be installed into existing equipment.

Address inquiries to: the address above.

3M Professional Audio/Video & Specialty Products Div., Bldg. 223-5N, 3M Center, St. Paul, MN 55144, (612) 733-1110

3M has been involved in the growth and development of audio and video recording since the company began over 50 years ago. Not only is 3M the developer of the first videotape, the first computer tape, and the first metal parti-

cle tape, it is also the world's largest and most experienced magnetic media manufacturer. 3M's current line of videotape includes Betacam, Betacam SP, and MII videocassettes; 3/4-in. broadcast videocassettes; 1-in. broadcast videotapes, 1/2-in. broadcast S-VHS and VHS videocassettes; DubPak VHS videocassettes; DCS D-2 composite digital videocassettes; and DCN 4:2:2 D-1 component digital videocassettes.

Address inquiries to: the address above.

Pacific Radio Electronics, 1351 Cahuenga Blvd., Hollywood, CA 90028, (213) 462-1393, (800) 634-9476, Fax: (213) 462-3964

Pacific Radio Electronics has been supplying products to the electronics professional for over 50 years. Our large modern store is located in the center of the Hollywood Media District. We sell wire, cable, connectors, patch bays, patch cords, tools, and maintenance supplies. We are distributors for ADC, Belden, Canare, Gepco, Ings, Neutrik, and Switchcraft, as well as many others. We accept telephone orders and will ship via UPS all over the country. Drop by and browse through our store or write us for a catalog.

Address inquiries to: the address above.

Pacific Title & Art Studio, 6350 Santa Monica Blvd., Los Angeles, CA 90038, (213) 464-0121, Fax: (213) 463-7549

Motion-picture and television titles, opticals, and special effects.

Address inquiries to: Peter Hubbard, at the address above.

Posso S.A., avenue des Baumettes 15, 1020 Renens, P.O. Box 746, CH-1001 Lausanne, Switzerland, Tel: (21) 635 63 63, Fax: (21) 635 9096, Telex: 450 157 gefi ch

The Posso company specializes in the packaging and protection of sensitized material including reels for film and magnetic tape (audio, video, computer); containers for film and magnetic tape (audio, video, computer); anti X-ray protection for films; cassettes, cartridges for film (movie, microfilm, photo) and magnetic tape (audio, video, computer); computer disk-packs components; analog recording tape reels and containers; and a full line of consumer products like the Media Box storage system for audio cassettes, all videocassettes, compact discs, floppy discs, etc., and accessories for picture-taking and darkroom. The manufacturing facilities are located in Fourmies, France; Genlis, France; Vallorbe, Switzerland; and Kerrville, Texas. The headquarters and sales offices are located in Paris, France; Lausanne, Switzerland; Frankfurt, Germany; and Kerrville, Texas.

Address inquiries to: the address above, or to Posso Corp., P.O. Box 727, Kerrville, TX 78029, (512) 896-6464.

S.O.N. bv, Pietersbergweg 4, 5628 BT Eindhoven, The Netherlands, Tel: 31-40-424555, Fax: 31-40-410545

S.O.N. is both a video production and video facilities center. The video production department (S.O.N. Video and Filmproduction) has wide experience in producing training and

educational programs, company videos, commercials, product promotion, etc. S.O.N. provides expert assistance throughout the entire production of each program. The video facilities department (S.O.N. Facilities) offers extensive production and post-production services at broadcast level (PAL). *Video Studio:* BTS LDK 90, video mixer Cox T 16, BCN 20, BCN 50, VPR 80, VPR 3 with Zeus, Betacam SP. *Edit Suite:* 5-VTR editing. Ace 100 Turbo, Ampex Century 210, Betacam SP, BCN 50, VPR 80, VPR 3 with Zeus, character generator, ADO 2000 digitrail. *Audio Suite:* 24-channel in/out, Otari M70, 1-in., 16 tracks, Nagra TA, Otari 2 and 4 tracks, Gieselock. *ENG Sets:* BTS LDK 90, BCN 20, Betacam, Betacam SP, Sennheiser MKH 416. S.O.N. can equip multicamera crews. Also provided are an off-line edit room and copying facilities for any amount of videocassettes: U-matic, S-VHS, VHS, Betamax, VCC.

Address inquiries to: Peter Gouweleeuw, Evert Klijberg, or Hein Heijne, at the address above.

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