

## Equipment Exhibit

An equipment exhibit will run concurrently with the technical program. To date, nearly 200 companies have reserved booth space in an exhibit area that measures approximately 150,000 sq. ft. For more information about the exhibition, write to Alan Ehrlich at SMPTE, 595 W. Hartsdale Ave., White Plains, NY 10607, or call him at (914) 761-1100.

The hours have been extended for the equipment exhibit. The doors will be open from 10 a.m. to 6 p.m. on Saturday, Sunday, and Monday, and from 10 a.m. to 4 p.m. on Tuesday. Another feature at this year's exhibit will be a new look for the trade show directory. It will be magazine size (approximately 9 x 11 in.) and will contain the traditional conference

information as well as color and black-and-white advertising.

A New Product Introduction Room will again accommodate exhibitors who are introducing new products. The Society will also make available advance registrants mailing labels so that they will be able to target their promotional mailings well in advance of the show.

Aggressive attendance promotions are currently under way. In addition to extensive advertising, a mailing has been sent to all SMPTE members and to thousands of key industry personnel offering free admission to the equipment exhibit. To take advantage of this offer, the exhibit-only registration forms *must* be returned to the SMPTE by August 15. Registrants of the all-day seminar or any of the conference's technical sessions, work-

shops, or social functions will also be granted free admission to the exhibit.

## Registration Packages/Travel Information

Blocks of rooms have been set aside for conference attendees at the Westin Bonaventure Hotel, the Los Angeles Hilton Towers, the Holiday Inn, and the Figueroa. Registration and accommodation packages will soon be mailed from SMPTE Headquarters. In the meantime, the *Journal* will continue to publish conference updates.

Travel arrangements can be made now by calling Media Travel U.S.A. at (800) 283-8747 for discounted fares on air travel, Amtrak transportation, and car rentals. Be sure to mention that you are attending the SMPTE conference to receive the special rates. — Carol King

# The 26th Annual SMPTE Television Conference

## St. Francis Hotel, San Francisco, Calif.

A Call for Papers for the 26th Annual SMPTE Television Conference has been issued by Editorial Vice-President Frank Haney, Fox Television Stations, and Program Chairman Peter Hammar, Hammar Communications. The event will take place February 7 and 8, 1992, at the St. Francis Hotel in San Francisco, Calif.

The conference theme, "Collision or Convergence: Digital Video/Audio, Computers, and Telecommunications," reveals a basic problem facing the television industry: as sound and picture production and distribution become digitally based, the video and computer industries must learn each other's technology. The all-digital conference theme will examine areas of compatibility between television and computers, covering diverse topics such as data compression, mass storage, video/audio workstations, and fiber-optic and satellite transmission of digital bitstreams.

"Computers and television engineers are pursuing solutions to the same problems from different angles. Our conference offers both sides a chance to discover common directions between them," said Program Chairman Hammar.

For a paper to be considered for presentation at the conference, authors must send their names, addresses, telephone numbers, and a 500-word synopsis to SMPTE Program Coordinator Marilyn Waldman, 595 W. Hartsdale Ave., White Plains, NY 10607, by September 16, 1991. The information should be submitted on forms that are available from Society Headquarters. The papers selected for presentation at the conference will also be considered for publication in the *Journal*.

## Proceedings to be Available at Conference

Authors will be notified of the acceptance of their papers before October 31. Finished manuscripts are then due back at the Society, in camera-ready form, by December 2.

Those papers that are selected for the conference will be compiled and published in a book that will be sold at the conference. However, only those papers that are returned to the SMPTE in acceptable form, by the deadline date, will be included in the book.

Additional information about the conference can be obtained by writing

to the Program Coordinator at the address above or by calling (914) 761-1100.

## Program Committee/All-Day Tutorial

To assist him with his conference duties, Hammar has appointed David Bancroft, Ampex Corp., Program Vice-Chairman. He has also selected the Papers Committee, which will consist of Christin Hardman, San Jose State University; C. Robert Paulson, AVP Communication; Tom Scott, Lucasfilm; and John Stautner, Digital Multimedia Associates. John Carlson, Monaco Labs, will serve as General Arrangements Chairman.

An all-day tutorial will precede the conference on Thursday, February 6. The tutorial is tentatively titled "Computers for Video, Video for Computers," and it will cover professional use of new low-cost computer technologies in graphics and editing. The hands-on sessions will provide an introduction to the technical papers presented during the television conference.

The *Journal* will continue to print updates on the television conference as news develops. — Carol King