

# Sustaining Members of the SMPTE

The following companies have been added to the Society's list of Sustaining Members since the cutoff date for the 1991 *Directory for Members*, published in May.

**A. F. Associates, Inc.**, 100 Stonehurst Court, Northvale, NJ 07647, (201) 767-1000

AFA is a leader in turnkey systems design, engineering, and fabrication as well as the representative of major high-technology video equipment. The Systems Division has built mobile production vans for all of the major networks as well as production and post-production facilities for many of the nation's most prestigious producers, editors, film people, and corporations. Services include complete design, documentation, equipment procurement, cabling, cabinetry, installation, and testing. The Products Division is the representative for a number of unique and high-technology video products for the broadcast and production markets, offering complete sales and service support. AFA is the exclusive U.S. representative for Marconi Broadcast products, AVS standards converters, and Radamec/EPO remote camera control equipment.

*Address inquiries to:* Richard Lunniss, at the address above.

**The Allen Products Co.**, 180 Wampus Lane, Milford, CT 06460, (203) 874-2563, Fax: (203) 877-6346

The Allen Products Co. manufactures a complete line of black-and-white and color motion-picture processors. Besides several basic designs, Allen Products has the ability and flexibility to design and build custom processors to meet individual customer requirements. The processors feature demand drive transport systems, 100% stainless steel or titanium construction, and engineering features that make Allen's processor dependable and easily maintained. Allen has a reputation for customer support and innovation.

*Address inquiries to:* Ronald L. Bailer, Vice-President, Marketing, at the address above.

**BARCO N.V.**, Theo Sevenslaan 106, 8500 Kortrijk, Belgium (32)(56)233-211  
BARCO N.V. is a longstanding world leader in display monitoring instruments for broadcast-video and in imaging computer displays. It has also increased activity in the domain of imaging systems for 3-D animation, and is involved in a joint marketing cooperation with Wavefront Technologies Inc. for animation software. For the broadcast and cablevision industry BARCO has also developed demodulators, modulators, and channel processors. Its Color Video Scope (CVS) monitor has been widely accepted by the international professional community as the first truly intelligent studio monitor. It is a next-generation complement to its famous CTVM line of picture monitors. Technical and marketing support is available through a network of distribution in more than 70 countries, and in the U.S. through BARCO-Industries Inc., Nashua, N.H.

*Address inquiries to:* Joost Verbrugge, at the address above.

**CineMills Corp.**, 3500 W. Magnolia Blvd., Burbank, CA 91505, (818) 843-4560, Fax: (818) 843-7834

CineMills Corp. is the manufacturer of the following products: the 12000-W HMI Silver Bullet, a full line of gas discharge globes for all HMI fixtures, and CMC lighting filters for all the entertainment industry. CineMills Corp. will be introducing a new line of Silver Bullet flicker-free lighting systems: 1200-W PAR, 1200-W, 2500-W, 6000-W, 12,000-W, and the new Super 18,000-W systems.

*Address inquiries to:* the address above.

**Clark Wire & Cable Co.**, 1801 Holste Rd., Northbrook, IL 60025, (708) 272-9889, Fax: (708) 272-9564

*Address inquiries to:* Susan Clark, President.

**Comprehensive Video Supply Corp.**, 148 Veterans Dr., Northvale, NJ 07647, (201) 767-7990, Toll Free: (800) 526-0242, Telex: 13-5139, Fax: (201) 767-7377

A leading distributor of specialized video and audio accessories, and PC-based software for video professionals, Comprehensive Video markets its products through a network of professional video dealers in the U.S. and Canada. Comprehensive's annual catalog, "The Complete Book of Professional Video Accessories," is recognized as the sourcebook of solutions for video professionals, offering incomparable selection of products and lines. The 1990-91 edition showcases Comprehensive's latest cables, connectors, and adapters and features an impressive array of lighting and audio products, as well as an expanded line of low-priced video switchers, and distribution amplifiers and processing accessories. Comprehensive's PC-2 character generator, power accessories, sound effects and music libraries, camera support systems, and products for storage, diagnostic, and service are also presented. New computer software introductions for 1991 include Log Master, tape logging/database software with frame grabbing/storage and networking capability; and Cue Master for computer-based teleprompting. CV Technologies, a division of Comprehensive Video Supply, markets Edit Master, a line of multi-source edit controllers for off-line/on-line editing.

*Address inquiries to:* Sales/Customer Service Dept., at the address above.

**Digital F/X, Inc.**, 755 Ravendale Dr., Mountain View, CA 94043, (415) 961-2800, Fax: (415) 961-6990

Digital F/X is the leading supplier of integrated digital video workstations to the broadcast

video market. The Emmy Award-winning Compositum family includes the Paint F/X digital graphics system and the Compositum digital production suite. These products integrate four-layer digital keying, keyframe edit control, digital effects, paint, video typography, and a central digital library into one system resulting in tremendous productivity advantages. Digital F/X recently introduced Video F/X, the first complete video production system on a desktop. This integrated system includes all of the hardware, software, and training you need to plan, edit, and finish a professional quality videotape from your Macintosh II, including anti-aliased PostScript graphics. Soft F/X, a new random-access, off-line editing software package for the Macintosh will begin shipping in April 1991.

*Address inquiries to:* the address above.

**Fuji Photo Film U.S.A., Inc.**, 555 Taxter Rd., Elmsford, NY 10523, (914) 789-8100, Fax: (914) 682-4955; Los Angeles, (213) 636-0101

Fuji Photo Film U.S.A., Inc., is a wholly owned subsidiary of Fuji Photo Film Co., Ltd., Japan's largest manufacturer of photographic products. Fuji Photo Film U.S.A., Inc., was established for the sale and distribution of Fuji's photographic products in the U.S. Fuji's current product line includes motion-picture film, professional and consumer videotape, consumer audio tape, floppy disks, professional and consumer film, cameras, graphic arts film, plates, paper, and microfilm. The Magnetic Products Division carries a full range of professional video products including 1-in., 3/4-in., 3/8-in. SP, Betacam, Betacam SP, MII, D-2 digital, 1/2-in. VHS, 1/2-in. bulk for duplication, and 1/2-in. pancakes. The Motion Picture Film Division sells a full range of fully compatible negative, positive, and intermediate motion-picture films for use in the motion-picture and television industries.

*Address inquiries to:* to the address above.

**Imagine Products, Inc.**, 1416 S. Rangeline Rd., #104, Carmel, IN 46032, (317) 843-0706

Imagine Products creates and distributes video production products for personal computers. Its mainstay product, The Executive Producer, represents an innovative concept in production organization and time code management. Fundamentally, The Executive Producer shifts the bulk of editing activities from the edit room towards an inexpensive personal computer environment. It combines and simplifies both logging and off-line editing. The two modules for these functions may be used together or independently to create, with cut-and-paste ease, edit decision lists, which are fully compatible with on-line editors.

*Address inquiries to:* Brad Geddes, at the address above.



THE OLD WOMAN HOLDS THE  
LANTERN TO THE TOMBSTONE.  
THE FLICKERING LIGHT  
SCULPTURES WEATHERED LINES  
ON HER FACE AS A TREMBLING  
HAND TRACES REMEMBERED  
NAMES CARVED IN STONE.  
SATISFIED, SHE MOVES ON,  
LEAVING THE TOMBSTONE IN  
DARKNESS WITH A SOLITARY  
OWL ON SENTINEL DUTY.

IMAGINE THE ARTISTRY THAT  
MAKES SUCH A SCENE WORK.  
NOW IMAGINE SEEING THOSE  
PRODUCTION VALUES DELIVERED  
WITH NEAR PERFECTION ON HOME  
TELEVISION. WE'RE MAKING IT  
HAPPEN. KODAK HAS DEVELOPED  
AN EXPERIMENTAL HDTV  
TELECINE WITH THE ADVANCED  
TECHNOLOGY THAT CAN  
PRESERVE YOUR VISIONS ON  
FILM IN THE FUTURE WORLD  
OF HDTV.



**Eastman**  
Motion Picture Films

**Irene Film Laboratories (Pty) Ltd.,** P.O. Box 15, Irene 1675, Republic of South Africa, Tel: (012) 667-1151/8 Tel-cx: 322530SA, Fax: (012) 667-1166

Irene Film Laboratories (Pty) Ltd., situated in the village of Irene, 25 miles north of Johannesburg, is the only commercial film laboratory in the Republic of South Africa and provides a full range of services to motion-picture and television producers. Processing services include 35mm and 16mm ECN2/ECP2/CRI. The laboratory is equipped with Calder processing machines and wet gate Bell & Howell printers. All grading, printing, and sensitometric control is fully computerized. A separate laboratory block contains Italian-manufactured high-speed printing and processing equipment for the production of bulk release product. The local production of approximately 70 feature films a year ensures that the laboratory operates at a capacity desirable for good quality control. To service the commercial and feature film requirements of Southern Africa with opticals, titles, and travelling mattes, the Optical Department is equipped with two aerial image animation stands, an Oxberry, and a fully computerized Neilson Hordell incorporating all the latest slit scan programs. A 1500 Oxberry printer, fitted with aerial image, and a PSC 1004C, both fitted with liquid gates and additive lamphouses, complete the equipment required to supply blow-up, reduction, squeeze, and unsqueeze facilities.

*Address inquiries to:* the address above.

**KEM Elektronik Mechanik GmbH,** Herlingsburg 16, 2000 Hamburg 54, Germany Tel: (040) 56 76 65, Fax: (040) 560 32 33, Telex: 02 14657

KEM Elektronik Mechanik GmbH has been for more than 25 years a leading manufacturer of professional film equipment with worldwide distribution by trained technicians. Our products are shown regularly at international exhibitions, where our operating team consults with customers of many different countries. We have made it our business, right from the beginning, to offer universal and flexible machines to the market, for example, our editing table for multi-picture viewing up to three times per machine, and sound reproduction in one or multi-channel techniques. Many film and sound studios are equipped with our projectors, sound recording, and replay machines. Periphery equipment, such as the interlock system, time-code generators, and multi-function counters are also available. Requirements for film equipment, reaching us from the international market, are continuously being integrated into our productions program, and we take particular care to see that technical modifications on the basis of versatility (modular systems) can later be installed into existing equipment.

*Address inquiries to:* the address above.

**3M Professional Audio/Video & Specialty Products Div.,** Bldg. 223-5N, 3M Center, St. Paul, MN 55144, (612) 733-1110

3M has been involved in the growth and development of audio and video recording since the company began over 50 years ago. Not only is 3M the developer of the first videotape, the first computer tape, and the first metal parti-

cle tape, it is also the world's largest and most experienced magnetic media manufacturer. 3M's current line of videotape includes Betacam, Betacam SP, and MII videocassettes; 3/4-in. broadcast videocassettes; 1-in. broadcast videotapes, 1/2-in. broadcast S-VHS and VHS videocassettes; DubPak VHS videocassettes; DCS D-2 composite digital videocassettes; and DCN 4:2:2 D-1 component digital videocassettes.

*Address inquiries to:* the address above.

**Pacific Radio Electronics,** 1351 Cahuenga Blvd., Hollywood, CA 90028, (213) 462-1393, (800) 634-9476, Fax: (213) 462-3964

Pacific Radio Electronics has been supplying products to the electronics professional for over 50 years. Our large modern store is located in the center of the Hollywood Media District. We sell wire, cable, connectors, patch bays, patch cords, tools, and maintenance supplies. We are distributors for ADC, Belden, Canare, Gepco, Ings, Neutrik, and Switchcraft, as well as many others. We accept telephone orders and will ship via UPS all over the country. Drop by and browse through our store or write us for a catalog.

*Address inquiries to:* the address above.

**Pacific Title & Art Studio,** 6350 Santa Monica Blvd., Los Angeles, CA 90038, (213) 464-0121, Fax: (213) 463-7549

Motion-picture and television titles, opticals, and special effects.

*Address inquiries to:* Peter Hubbard, at the address above.

**Posso S.A.,** avenue des Baumettes 15, 1020 Renens, P.O. Box 746, CH-1001 Lausanne, Switzerland, Tel: (21) 635 63 63, Fax: (21) 635 9096, Telex: 450 157 gefi ch

The Posso company specializes in the packaging and protection of sensitized material including reels for film and magnetic tape (audio, video, computer); containers for film and magnetic tape (audio, video, computer); anti X-ray protection for films; cassettes, cartridges for film (movie, microfilm, photo) and magnetic tape (audio, video, computer); computer disk-packs components; analog recording tape reels and containers; and a full line of consumer products like the Media Box storage system for audio cassettes, all videocassettes, compact discs, floppy discs, etc., and accessories for picture-taking and darkroom. The manufacturing facilities are located in Fourmies, France; Genlis, France; Vallorbe, Switzerland; and Kerrville, Texas. The headquarters and sales offices are located in Paris, France; Lausanne, Switzerland; Frankfurt, Germany; and Kerrville, Texas.

*Address inquiries to:* the address above, or to Posso Corp., P.O. Box 727, Kerrville, TX 78029, (512) 896-6464.

**S.O.N. bv,** Pietersbergweg 4, 5628 BT Eindhoven, The Netherlands, Tel: 31-40-424555, Fax: 31-40-410545

S.O.N. is both a video production and video facilities center. The video production department (S.O.N. Video and Filmproduction) has wide experience in producing training and

educational programs, company videos, commercials, product promotion, etc. S.O.N. provides expert assistance throughout the entire production of each program. The video facilities department (S.O.N. Facilities) offers extensive production and post-production services at broadcast level (PAL). *Video Studio:* BTS LDK 90, video mixer Cox T 16, BCN 20, BCN 50, VPR 80, VPR 3 with Zeus, Betacam SP. *Edit Suite:* 5-VTR editing. Ace 100 Turbo, Ampex Century 210, Betacam SP, BCN 50, VPR 80, VPR 3 with Zeus, character generator, ADO 2000 digitrail. *Audio Suite:* 24-channel in/out, Otari M70, 1-in., 16 tracks, Nagra TA, Otari 2 and 4 tracks, Gieselock. *ENG Sets:* BTS LDK 90, BCN 20, Betacam, Betacam SP, Sennheiser MKH 416. S.O.N. can equip multicamera crews. Also provided are an off-line edit room and copying facilities for any amount of videocassettes: U-matic, S-VHS, VHS, Betamax, VCC.

*Address inquiries to:* Peter Gouweleeuw, Evert Klijberg, or Hein Heijne, at the address above.

## New Life Fellows

William E. Glenn  
Leonard A. Green  
Arthur Kaiser  
Kenneth G. Lisk  
Paul J. Mutter

## New Life Members

Albert Abramson  
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