

The SMPTE Advanced Television and Electronic Imaging Conference

St. Francis Hotel, San Francisco, Calif.

February 7–8, 1992

The SMPTE Advanced Television and Electronic Imaging Conference (formerly the SMPTE Annual Television Conference) will take place February 7–8, 1992, at the St. Francis Hotel in San Francisco. The theme of the event is "Collision or Convergence: Digital Video/Audio, Computers, and Telecommunications."

According to Program Chairman Peter Hammar, Hammar Communications, the conference will be geared toward both television and computer professionals. "It will address the serious need for technological compatibility between television and computers," Hammar said. "Because of the increasing influx of digital technology, computer and television engineers are pursuing different solutions to the same problem. This all-digital conference theme will examine different predicaments that each side is facing, and offer both a chance to discover common bonds and directions between them."

All-Day Tutorial

As a special educational opportunity, an all-day tutorial, to be held on February 6, will augment the conference theme.

The tutorial, which is tentatively titled "Computers for Video, Video for Computers," is under the direction of Fred J. Meyers, Industrial Light and Magic. "The basic premise of this educational forum is that video and computer professionals must learn each other's technologies in order to enter the world of all-digital technology," Meyers said. "We plan to gather video and computer professionals and facilities and service representatives in the context of a seminar to discuss issues that are relevant to computer and video manufacturers and end-users."

Topics to be covered during the tutorial will include resolution, storage and retrieval, image quality, compression, distribution, interchange, and control. Major manufacturers of both

computer and video equipment will provide information and presentations on their products.

Call for Papers

A Call for Papers for the conference has been issued by Editorial Vice-President Frank Haney, Fox Television Stations, and Program Chairman Hammar.

Authors who are interested in presenting papers at the conference must act quickly, as the deadline is September 16. For a paper to be considered for presentation at the conference, authors must send their names, addresses, telephone numbers, and 500-word synopses to Program Coordinator Marilyn Waldman, 595 W. Hartsdale Ave., White Plains, NY 10607. The information should be submitted on forms that are available from Society Headquarters. Authors will be notified of the acceptance of their papers before October 31. Finished manuscripts are then due back at the Society, in camera-ready form, by December 2. Papers that are selected for the conference will also be considered for publication in the *Journal*.

Proceedings to be Available at Conference

Papers that are selected for the conference will be compiled and published in a book that will be sold at the conference. However, *only* those papers that are returned to the Society, in acceptable form, by December 2, will be included in the book.

To assist him with his conference duties, Hammar has appointed David Bancroft, Ampex Corp., as Program Vice-Chairman. He has also selected the Papers Committee, which consists of Christin Hardman, Hardman Associates; C. Robert Paulson, AVP Communication; Tom Scott, LucasArts Entertainment Co.; and John Stautner, Digital Multimedia Associates. John Carlson, Monaco Labs and Video, is serving as General Arrangements Chairman.

Additional information about the conference can be obtained by writing to SMPTE Headquarters at the address above or by calling (914) 761-1100. Watch for conference updates in future issues of the *Journal*.

— Carol King



The Westin St. Francis Hotel in San Francisco will be the site of the upcoming SMPTE Advanced Television and Electronic Imaging Conference.