

Report on SMPTE Participation in the International Broadcasting Convention

July 3-7, 1992, Amsterdam

The SMPTE played a key role at the International Broadcasting Convention (IBC), July 3 to 7, 1992, at the RAI Convention Centre, Amsterdam, The Netherlands. The Society was a sponsor of the event, as was the Institution of Electrical Engineers, the Institute of Electrical and Electronic Engineers, the Royal Television Society, and the International Association of Broadcasting Manufacturers.

Throughout the five-day convention, the SMPTE was ever present in Booth P2. SMPTE President Blaine Baker, Engineering Vice-President Kenneth Davies, Past Engineering Vice-President Stanley Baron, International Governor John Barry, and Executive Director Lynnette Robinson were on hand to greet current members and interested parties. They provided information on SMPTE annual conferences, offered details on SMPTE membership, discussed the Society's standards activities, and distributed literature. During the convention, 30 new members joined the Society.

On July 3, the opening night of the IBC, 200 people attended the SMPTE Member Reception, which was sponsored by Sony Corp. The function took place at La Ronde Restaurant in the RAI Convention Centre.

The IBC featured a strong technical program with over 100 papers covering every aspect of broadcasting technology, a series of workshops, the presentation of awards, and an impressive equipment exhibit.

The technical sessions opened with a lively debate as speakers from America and Europe laid out their different perspectives on the developments of advanced television systems in the two continents. SMPTE Fellow James McKinney, chairman of the U. S. Advanced Television Systems Committee, opened the session. Peter Groenenboom, Philips Consumer Electronics, Eamon Lawlor, the European community's head of Division XIII, and Albrecht Ziemer, technical director of ZDF and chairman of the PALplus steering

committee, also participated.

This year, for the first time, the event was moved from Brighton to Amsterdam, and the results were overwhelming. According to John

Wilson, chairman of the IBC Management Committee, the convention will return to Amsterdam for IBC 1994. The 1994 conference is scheduled for September 16 to 20.



SMPTE President Blaine Baker, his wife Brandy, and International Governor John Barry at the SMPTE Member Reception, held at La Ronde Restaurant in the RAI Convention Centre.



SMPTE Sacramento Section Chairman Peter Symes (far right) visiting the SMPTE Booth at IBC. He was greeted by (from left) International Governor John Barry, Executive Director Lynnette Robinson, and Past Engineering Vice-President Stanley Baron.



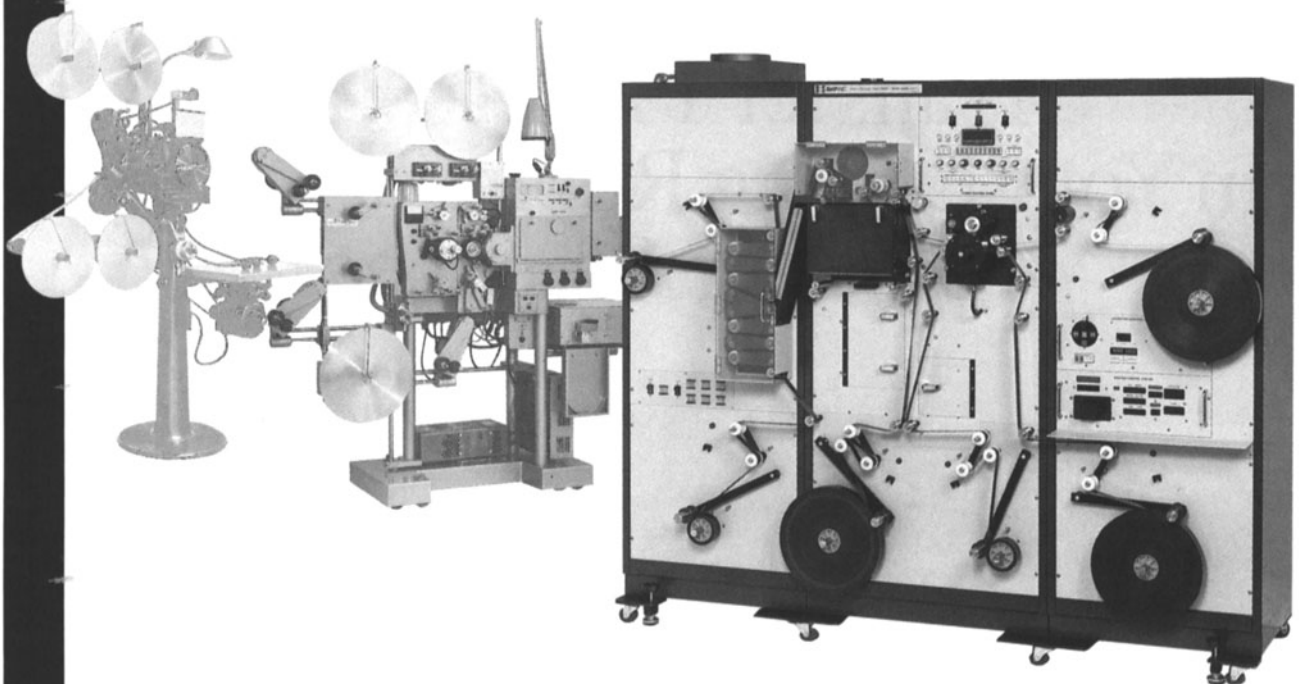
The SMPTE Booth at IBC was a hub of activity. During the conference 30 new members were welcomed into the Society.

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