

News

An SMPTE test pattern is featured in a cooperative television commercial for Nike athletic shoes. The spot, entitled "Patterns," will air by the end of the year. Jerry Rice, a tight end for the San Francisco Forty-Niners football team, is the spokesperson in the advertisement.

Jeff Meadows, Quantel Ltd., received the 1992 IABM Peter Wayne Award for the best designed and most innovative new product at the International Broadcasting Convention, which was held July 3 to 7. The award recognized Quantel's product, Henry — The Concurrent Editor, which is a complete, totally self-contained digital editing suite.

An ITU-CCIR Workshop on Enhanced Television will take place in Auckland, New Zealand, from March 23 to 25, 1993. The event, entitled "The Wider Picture -- A Way Forward for PAL, NTSC, and SECAM," will cover such topics as introduction strategies for future television systems; production techniques for enhanced television; aspect ratio and picture format;

color encoding and decoding techniques; and ghost cancellation, sound, and transmission. The workshop is designed to assist administration, broadcasting, and industrial organizations in forming their own judgments and positions on enhanced television as well as in identifying potential technical and economical opportunities. The event is sponsored by Broadcast Communications Ltd. (BCL), a subsidiary of Television New Zealand, and supported by the Asia Pacific Broadcasting Union and the European Broadcasting Union. For more information, contact Director, CCIR, rue de Varembe 2, 1211 Geneva 20, Switzerland.

Women's Technet — an organization dedicated to improving opportunities for women in professional audio, video, broadcast, recording, and related industries — is offering an on-line telecommunications service. With the service, members can make contacts, exchange information, and organize events. The system also allows communication via electronic mail, fax, and telex to anywhere, simply

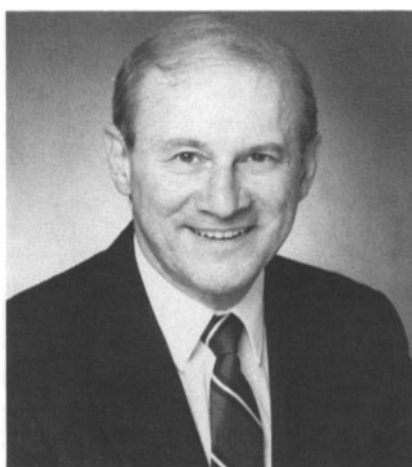
by using a computer and modem. Subscribers to the service will be able to participate in hundreds of public conferences. The initial sign-up fee is \$15, followed by a \$10 monthly charge. For more information, contact Vanessa Else, Facilitator, Women's Technet, P.O. Box 966, Ukiah, CA 95482.

Digital F/X, Inc., announced the formation of an audio division based on the acquisition assets from Hybrid Arts, Inc., a Los Angeles-based company that developed digital audio editing equipment. Products from the new division will be geared towards audio professionals who require cost-effective audio editing in a variety of markets including broadcast production, video and film post-production, record production, and musical instrument applications. Robert Pape, vice-president of Digital F/X, is now the general manager for the audio division. Christopher Pelzar, former president of Hybrid Arts, is director of sales, and Joe Fitzpatrick is director of engineering.

Progress Report to Appear in April 1993 Issue Stanley Baron Appointed Chairman

The 1992 Progress Report will be published in the April 1993 issue of the *SMPTE Journal*, according to Editorial Vice-President Frank J. Haney, Fox Television Stations. The Progress Report is intended to be a summary of technological advances in the motion-picture and television industries. The report will be international in scope, with information contributed by SMPTE members from around the world.

Past SMPTE Engineering Vice-President Stanley N. Baron, NBC, is the Chairman of the 1992 Progress Report Committee. Editorial Director, Motion Pictures, John L. Baptista, Consolidated Film Industries; Editorial Director, Television, Paul Berger, CBS; and the Progress Committee members will contribute to the report under Baron's supervision. SMPTE Engineering Vice-President Kenneth Davies, Canadian Broadcasting Corp., will cover developments from SMPTE engineering committees, many of



Stanley N. Baron

which have worldwide significance. In addition, a report on the Society's educational activities will be provided.

All companies are invited to submit information on new equipment and new facilities that were introduced in 1992.

Information should be submitted on the forms supplied by the SMPTE, which are being sent to all Sustaining Members. These forms can be obtained by writing to the SMPTE at the address below. Glossy black-and-white photographs are preferred; some color photographs will be published if they are of special interest.

The basic criteria for acceptance of material is that the information be factual (no opinions or editorializing), that the new developments occurred in 1992, and that the material be relevant to motion pictures, television, or related fields. All submissions must be received by November 23, 1992. The SMPTE reserves the right to determine the suitability of all material submitted for the report.

Send your information to the Editor, *SMPTE Journal*, 595 W. Hartsdale Ave., White Plains, NY 10607. The material can be faxed to (914) 761-3115. Please note that no material will be accepted after the November 23 deadline.

**Nikon ENG/EFP lenses.
All you need to look good.**

When you're on location with a CCD camera reaching for the best shot possible, you need ENG/EFP lenses that are compact, lightweight, and easy to maneuver. Lenses with the flexibility to adapt to any situation. Lenses with all the star qualities found only in a Nikon.

Our ENG/EFP precision lenses are created from the same superior glass and coating technology that have made Nikon the world renowned name in optics. Which means they're made with Nikon's exclusive Extra-Low Dispersion (ED) glass. And treated with special anti-reflection coatings to minimize ghosts and flare. Plus, their strong magnesium housing makes them extremely durable. So no matter how tough the assignment, Nikon ENG/EFP lenses are even tougher.

Our full line of outstanding ENG/EFP lenses includes the Nikon S9x5.5 wide angle lens — perfect for tight, close-up shots. The Nikon S19x8, with its unsurpassed focal length and range. The all-purpose Nikon S15x8.5. And the economical Nikon S13x9.

Want to create special effects with your CCD camera? We have two ENG/EFP converters that will allow you to use your whole bag of Nikkor 35mm SLR lenses. One lets you use wide angle lenses down to an effective focal length of 2 mm. The other lets you use long focal lenses out to 1200 mm.

And in the unlikely event something should

happen to your Nikon lens, a simple call to our Nikon Express Loaner Service hotline will get you a loaner lens overnight. So you don't ever have to worry about a crew being out of action until you can get a lens repaired.

To learn more about how Nikon

ENG/EFP lenses can make you look good, call 800-52-NIKON or (516) 547-4355 for our complete brochure. Or write: Nikon Electronic Imaging, Dept.D1, 101 Cleveland Avenue, Bayshore, NY 11706.

SHOOTING STARS.

A collection of Nikon ENG/EFP lenses and converters arranged on a dark, textured surface. The lenses are of various sizes and focal lengths, some with their caps on and some without. The Nikon logo is visible on several of the lenses and converters.

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