

Product Description: Power pod, 35 BL4S, 16SR with video assist, and Sony Watchman; ARRI 3 with video assist and Makro lenses.

Booth Personnel: B. White, R. Thurston, B. Johnson, J. Clapp, H. Gahr, D. Novis, P. McMullin, P. Broneman, G. Framer, L. Scacchetti

Wohler Technologies, 1349 Kansas St., San Francisco, CA 94107, (415) 285-5462, Fax: (415) 821-6414

Booth: 511

Product Description: Rack mount audio monitoring equipment.

Booth Personnel: W. Wohler

Sustaining
SMPTÉ
Member

Zonal Canada Limited, 4500 Sheppard Ave. E., Unit #42, Scarborough, Ont., Canada M1S 3R6, (416) 609-9011, Fax: (416) 609-9015

Booth: 1521

Product Description: A complete range of magnetic sound recording media to suit all professional broadcast and studio, film production, and audio duplication requirements.

Booth Personnel: J. Dunlop, R. Pater, R. Gallinger, S. Jahanian, A. Heise, L. Heise, M. French, V. Gaboudian, G. Gaboudian



New York City skyline at night.

SMPTÉ Advanced Television and Electronic Imaging Conference

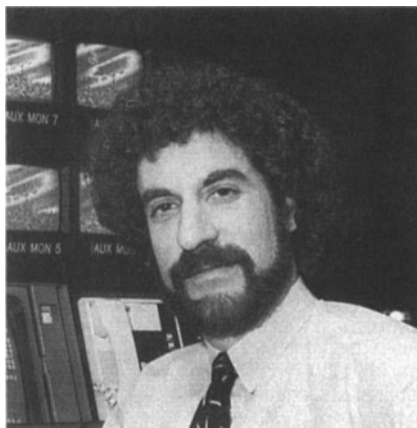
New York, N.Y., February 4 - 5, 1993

The Program Committee is in the process of selecting papers for the Annual SMPTÉ Advanced Television and Electronic Imaging Conference, which will be held February 4 to 5, 1993, at the Sheraton Hotel and Towers in New York City.

According to Program Chairman Dean M. Winkler, Post Perfect, Inc., the conference, entitled "Computer Graphics for Film and Television," will help to educate broadcasters on how desktop computers and animated workstations will not only fit into their work environment, but create an entirely new world of creative and cost-effective broadcasting techniques.

"Clearly, by the end of this decade, there will be no distinction between computer devices and video devices," said Winkler. "This conference is designed to help introduce the world of computer graphics to the television and motion-picture engineering communities.

"The conference program will cover



Program Chairman Dean M. Winkler

such pertinent issues as image compositing, advanced digital video formats, desktop computers for broadcast video and motion pictures, and electronic imaging in feature films," he added.

Paper presentations during the two-day

event will explore such topics as resolution-independent video, video compression, interconnecting computers and digital video devices via fiber-optic links, scanning film into high-resolution digital video, creating graphics with desktop computers, and computer-graphic shape interpolation. Plans for two panel discussions to be held during the conference are under way.

Assisting Winkler with the paper-selection process are Roland Brown, The Moving Picture Co.; Neil Feldman, Video Post and Transfer; Laurin Herr, Pacific Interface; Robert Murch, WPIX-TV, Alex Seiden, Industrial Light and Magic; and Laurence Thaler, NBC.

Papers that are selected for the conference will be compiled and published in a book that will be sold at the conference. Additional conference information will continue to be published in the *Journal*.

— Carol King

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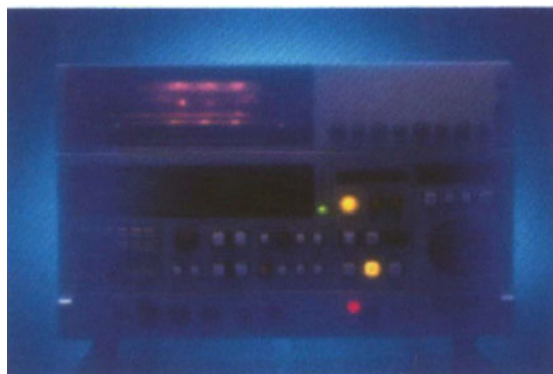
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While industry talk invariably revolves around new technologies, it takes a very special Company to stay focused on the creative product and capital investment you've already made.

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RS-232C interfaces have been added to



key VHS and S-VHS VCRs to extend their applications in edit environments. The new EnHanced Series MII has a forward-looking 16:9 video capability built-in, and includes a Studio VTR with a Digital Output for interfacing to CCIR 601 or D-3 composite digital domains. D-3 VTRs now

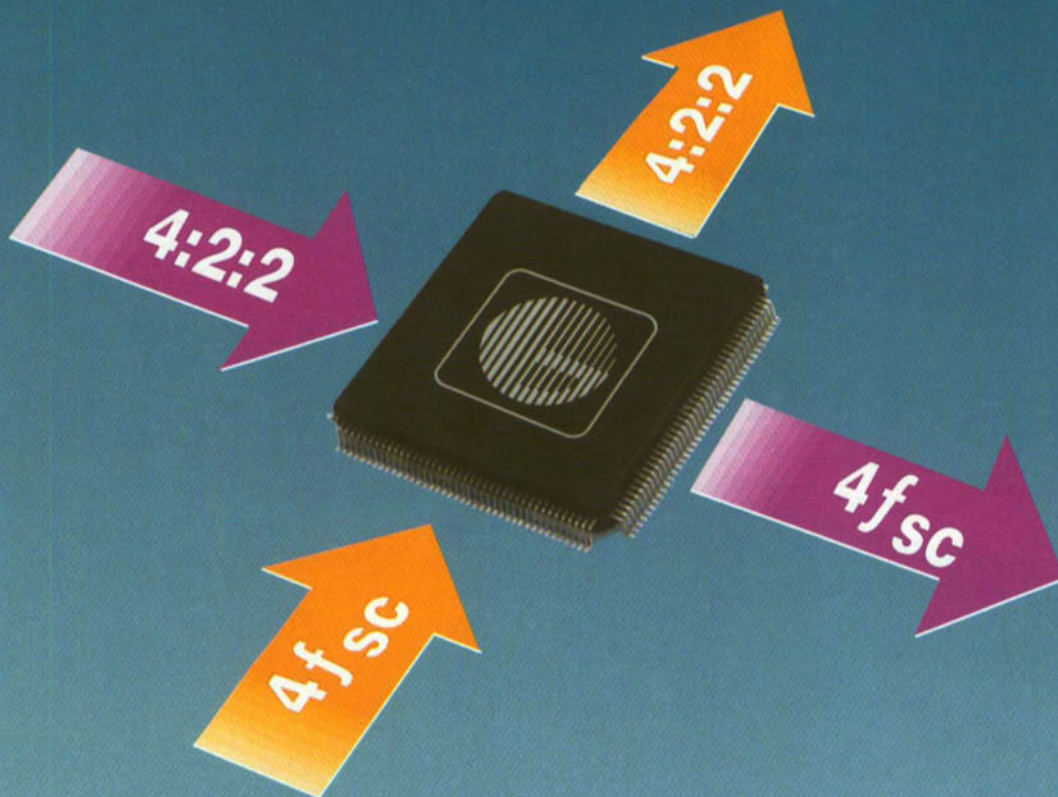
have a Digital Format Converter, so D-3 can work easily with component digital sources or destinations.

Thus, it should come as no surprise that when Panasonic debuts its half-inch 4:2:2 recording system in 1993, it will play back D-3 recorded tapes in composite *or* component.

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