



**1992 SMPTE Mini-Conference**  
for the  
Montreal/Quebec/Ottawa/Rochester/Toronto Sections  
**Soft Answers to Hard Questions**  
Montreal, May 8, 9, 10, 1992

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**Myths and Realities**  
An all-day tutorial consisting of papers and courses related to video technology will be held on Friday, May 8.

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**Le Chateau Champlain Hotel**  
Montreal, Quebec, Canada

Please send me \_\_\_\_\_ copies of the pre-registration form for the 1992 Mini-Conference.

For information: Paul Bellerose Fax: (514) 283-3342

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Name

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Phone Fax

Mail to: National Film Board of Canada  
SMPTE Mini-Conference 1992  
3155 Cote de Liesse T-4  
Montreal, Que., Canada H4N 2N4

## Books, Booklets, Brochures

**The Business of Television** is a comprehensive guide to every facet of the television industry. From financing a project, through all phases of production, post-production, and distribution, the book shares information necessary for creating successful television projects. Particular emphasis is given to legal concerns, including contractual agreements, copyright and tax laws, federal regulatory agencies, and specific legislative committees. Full chapters are devoted to audience measurement and advertising, as well as insightful looks at television around the globe and the potential international markets available to the enterprising professional. The 660-page book, written by Howard J. Blumenthal and Oliver R. Goodenough, features a foreword by Michael Collyer, chairman of the National Academy of Television Arts and Sciences. It can be ordered from Billboard Books, 1515 Broadway, New York, NY 10036, at a cost of \$27.50.

**Broadcast Technology Worktext**, by Samuel E. Ebersole, offers a hands-on foundation in the equipment and procedures used in the broadcast industry. The 237-page book is extremely current, comprehensive, and reader-friendly, and explains vital concepts and techniques without using heavy engineering and technical jargon. Self-study and project sections enable readers to test and refine their command of basic information. Topics covered in the publication include technical composition of broadcast signals; production processes, including signal recording, testing, processing, and monitoring; radio and television transmission systems and their operation; digital technology and industrial applications; advanced television; and future broadcast technology. The soft-cover book, which costs \$24.95, can be ordered from Focal Press, 80 Montvale Ave., Stoneham, MA 02180.

A catalog of books for the media arts is available from Focal Press, 80 Montvale Ave., Stoneham, MA 02180. The free publication includes 40 new titles, as well as audiotape and videotape titles. Entitled *Focal Press 92*, the 33-page publication lists several new titles, including *The Broadcast Century*, by Robert Hilliard and Michael C. Keith, *Broadcast Technology Worktext*, by Samuel Ebersole, and *The Art of Audio Digital (second edition)*, by John Watkinson.