

SMPTE All-Day Tutorial “Computers for Video, Video for Computers”

Westin St. Francis Hotel, San Francisco, February 6, 1992

Approximately 350 people attended the all-day tutorial, “Computers for Video, Video for Computers,” that preceded the SMPTE Advanced Television and Electronic Imaging Conference.

The tutorial explored the practical side of computer video and multimedia and educated attendees about the merging fields of video and computers.

“We accomplished everything that we set out to do,” said Fred Meyers, Industrial Light and Magic, organizer of the event. “Our aim was to educate video and computer professionals about each other’s technologies as a means of gracefully entering the world of all-digital technology. Basic and advanced issues were covered, and it was a good way to enhance the traditional high-end papers presentations that the conference offered.”

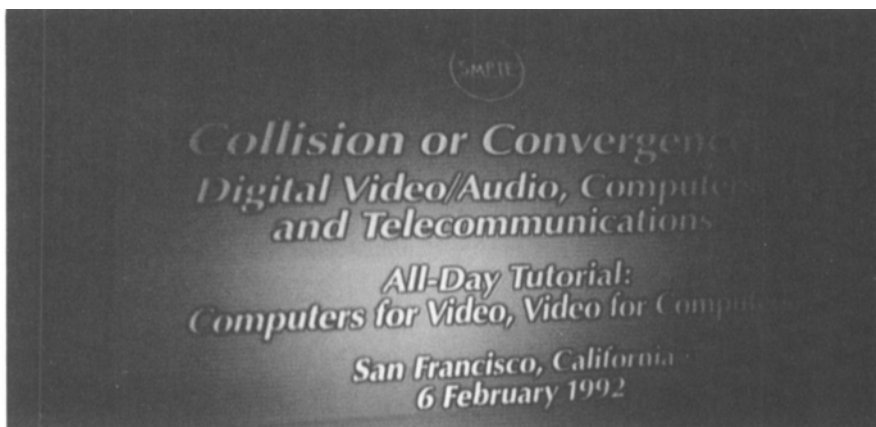
Each speaker at the tutorial focused on the new direction of the merging technologies. The morning session opened with a keynote address by Craig Birkmaier, Professional Products & Promotions, and a contributing editor to *Videography* magazine. The afternoon keynote speaker was John Watkinson, Watkinson International, a renowned industry expert who has written such books as *The Art of Digital Video* and *The Art of Digital Audio*. Additional presentations were given by Karl May, Apple Computer; Greg Estes, Silicon Graphics; G. Seth Shostak, SETI Institute; Greg Sorenson, Magni Systems; Steve Mayer, Digital F/X; and D. LeGalle, C-Cube Microsystems.

Open exchange of information was also offered during a User’s Panel and a Manufacturer’s Panel, where participants discussed the technology that is currently available and what is predicted for the fu-

ture. Members of the User’s Panel were David Mayer, The Post Group; G. Trueblood, Varitel; and Ralph Guggenheim, Pixar. On the Manufacturer’s Panel were Bob Bennet, Autodesk; Kathy Galvin, Su-

perMAC; Steven Kiliski, Abekas Video Systems; Bruce Lyon, Lyon-Lamb; Stanley Mo, Tektronix; and Hugo Gaggioni, Sony Corp.

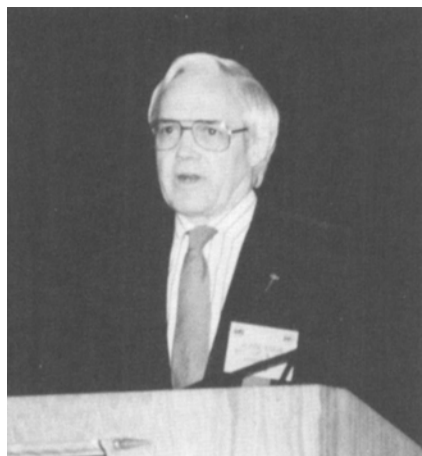
– Carol King



Opening screen of the tutorial.



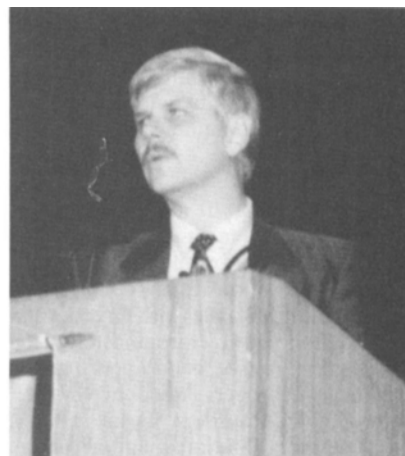
A huge crowd attended the tutorial.



Blaine Baker opening the tutorial.



Tutorial Chairman Fred Meyers.



Speaker Craig Birkmaier.