

SMPTTE '92 Conference and Exhibition

Darling Harbour Convention and Exhibition Centre, Sydney, Australia

August 31 - September 3, 1992

SMPTTE '92 — The 5th International Conference and Exhibition of the Society of Motion Picture and Television Engineers' Australian Section — will be held August 31 to September 3, 1992, at the Darling Harbour Convention and Exhibition Centre in Sydney.

The event, entitled *New Horizons for Creative Production and Global Distribution*, will embrace the technology and issues of the "near" future, such as digital audio broadcasting, HDTV, multimedia, video image compression, and digital influences on film, TV, and communications.

The conference's opening session will be held on Tuesday, September 1, with welcoming remarks from SMPTTE President Blaine Baker and Chairman of the SMPTTE '92 Conference Derek Wilson. They will be followed by keynote addresses from Richard Wiley, former U.S. FCC chairman; Joerg Agin, vice-president and general manager of motion-picture and television images, Eastman Kodak Co.; and Tom Burton, broadcasting policy journalist, *Sydney Morning Herald*.

The technical program will begin on Tuesday, with the Broadcast Session. Papers to be presented will include "A Network Solution for Still Stores and Graphics," "Possible Roles of Widescreen 625 Component in Advanced Television Environments," "TV and HDTV Delivery on B-ISDN," "On-Air Automation," and "Cost and Labor-Effective System for Commercial Playback." Speakers will represent such companies as Quantel, Grass Valley Group, Ampex, Sony, and Tektronix.



Visitors to SMPTTE '92 will be able to tour the world-famous Sydney Opera House.

On Wednesday the Production/Post-Production Session will explore such areas as "Applied Imaging Using Cine Video," "High-Resolution Film Recording," "A Practical Electronics System for Opticals," "Design Issues for High-Quality Film Scanning and Recording," "The Concept Behind 1/2-in. Component Digital VTR with D-3 Upward Compatibility," "Variables Involved in Digital Image to Film Transfers," and "Software: The Ideal Film/Video Interface." Speakers will represent such companies as Abekas, Ampex, Omnicon, Eastman Kodak Co., Sony, Panasonic, and Zap Productions.

The technical program will conclude on Thursday, with the Film Session. Papers

to be presented will include "A New Medium-Speed Color Negative Film for All Applications," "Film Asset Preservation," "Practical Effluent Reductions for Process ECP-2B," "Super 16mm Film for Production of Widescreen TV Programming," and "Super 16 Australia." Major contributors to this session are with Eastman Kodak Co. and Lemac.

An equipment exhibit will complement the technical program. The latest technologies in film, video, audio, computer equipment, and transmission equipment will be showcased by approximately 300 local and international manufacturers and suppliers. The exhibition will open Monday, August 31, at 10 a.m.

Several social events will supplement the conference program. A dinner will be held on Tuesday at the Darling Harbour Convention Center; a Happy Hour for conference delegates, featuring a late-night opening of the exhibition, will take place Wednesday. The Partners Program will offer a tour of Sydney, including a Cook Harbour cruise and visits to historic areas. A Hunt Valley Wine and Food Tour will allow registrants to see the wine region and enjoy private tastings and a traditional Australian lunch. The day will include trips to local arts and crafts exhibits and historical sites.

For more information on SMPTTE '92, contact Mitchell Billing, Expertise Events Pty. Ltd., Suite 28, Level 4, 22 Darley Rd., Manly NSW 2095, Australia.



A view of Sydney Harbour.

A U S T R A L I A
**SOCIETY OF MOTION PICTURE
& TELEVISION ENGINEERS**

INVITE YOU TO VISIT



SMPTe '92
conference and exhibition

A tilted poster for "New Horizons" production and global distribution. The poster features a dramatic sky with clouds and a bright sun or moon on the horizon. The text "NEW HORIZONS" is prominently displayed in a bold, sans-serif font, with "CREATIVE PRODUCTION & GLOBAL DISTRIBUTION" written in smaller text below it.

NEW HORIZONS
CREATIVE PRODUCTION & GLOBAL DISTRIBUTION



Aug 31 - Sept 3, 1992, Sydney Convention and Exhibition Centre, Darling Harbour, Australia

For further information call  Expertise Events 61 2 977 0888 Fax: 61 2 977 0336