

# Books, Booklets and Brochures

**The 1993/94 EEM/Electronics Engineers Master** contains the latest electronic product information organized in 60 different sections. The directory, which has over 4400 data pages from over 1000 leading manufacturers, is arranged in four separate, standalone volumes: Electric Components; Electromechanical, Electro-Optical, and Military Components; Interconnections, Packaging, and Hardware; and Power Sources, Instrumentation, Computer Products, and Equipment. The Product Index, which contains over 4000 individual product categories, is a comprehensive alphabetical listing of all electronic products by their generic names. The names of the manufacturers who supply the product and the appropriate data page references follow each listing. The set — which includes a Manufacturers and Sales Office Directory, Product Selection Guides, and a volume devoted to international sales offices and distributors — costs \$105 (including shipping and handling) and can be ordered from Hearst Business Publishing/UTP Div., 645 Stewart Ave., Garden City, NY 11530.

**Art Direction for Film and Video** provides readers with a practical, thorough guide to art direction. The 160-page book covers how to analyze a script, make the most of meetings with the director and producer, develop concepts that meet the needs of the script, and implement those concepts within a production. Chapters in the book are devoted to such topics as the role of the production designer, techniques for effective lighting, getting the most out of research, staging a news broadcast, and designing a commercial. The publication can be ordered from Focal Press, 80 Montvale Ave., Stoneham, MA 02180, at a cost of \$22.95.

**The IPI Storage Guide for Acetate Film** is the result of a five-year study on acetate film base deterioration. The 24-page publication contains the latest available data on recommended storage practices, presented in a simple and concise form. The booklet provides background information on the common types of film found in collections, describes the process of deterioration, and offers the general philosophy behind good film storage. The guide, which was designed to help collection managers evaluate the quality of the storage environment they provide for their film, can be ordered from the Rochester Institute of Technology, Image Permanence Institute, 70 Lomb Memorial Dr., Rochester, NY 14623-5604. The price is \$27, including shipping and handling, and includes a double-sided time/temperature/

humidity wheel, time contour graphs, and a "time out of storage" table.

**Set Lighting Technician's Handbook: Film Lighting Equipment, Practice, and Electrical Distribution** provides students and beginning professionals with practical, hands-on information on the day-to-day practices, equipment, and tricks of the trade essential to the motion-picture set lighting

technician. The 377-page softcover book covers such practical topics as electrical distribution and regulation, HMI and arc light operation, and set protocol, as well as unusual situations, including shooting underwater and in the rain. The book, which has more than 150 illustrations and 100 tables, can be ordered from Focal Press, 80 Montvale Ave., Stoneham, MA 02180, at a cost of \$34.95.

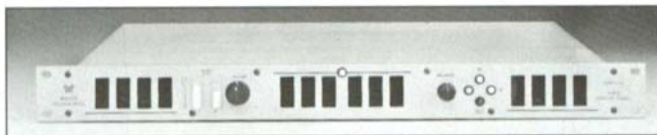
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