

135th SMPTE Technical Conference and Equipment Exhibit October 29 to November 2, 1993 Los Angeles Convention Center

"Integrating Technologies in the Digital Era," has been selected as the theme of the upcoming 135th SMPTE Technical Conference, it was announced by Program Chairman Jonathan Erland, executive vice-president, Technology Council of the Motion Picture/Television Industry.

The conference will take place at the Los Angeles Convention Center from October 30 to November 2, 1993. An all-day tutorial will precede the conference on October 29.

According to Erland, the theme of this year's conference is particularly appropriate because the process of integrating the entertainment industry technologies, which has been gathering momentum over the past few years, has received an enormous enabling impetus from digitization. "Digital data compression and transfer, digital image manipulation, digital broadcast of sound, and digital video — virtually everything in our industry is now touched, in some way, by the digital wand," he said, "and the SMPTE will play a pivotal role in producing the standards essential to facilitating this integration."

Erland, a recognized authority in nearly all facets of special-effect photographic techniques, said that he plans to broaden the scope of this year's technical program. "We plan to add special venue sessions — areas of film and video that don't fall under the ordinary feature film and broadcast video umbrella — to this year's conference program," he said. "Nonmainstream presentation mediums, such as theme parks, Imax, and Showscan are a technology in their own right. It is this special venue technology that is the driving development in the film industry, creating new film and projection systems. This year we plan to cover all types of variants."

Sessions during the conference will also address the traditional areas of motion-picture, television, and computer imaging, as well as multimedia

technology, digital video compression, advanced television, and film and the environment.

Last Call for Papers

Authors who are interested in presenting papers at the conference must submit their names, company affiliations, addresses, phone numbers, and a 500-word synopsis to Marilyn Waldman at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, (914) 761-1100; Fax: (914) 761-3115. The information must be submitted on forms provided by SMPTE Headquarters. Those who are interested in presenting papers must act quickly, the deadline for receiving submissions is May 28. Authors whose papers have been accepted for presentation will be notified by SMPTE Headquarters by August 6.

Equipment Exhibit

The technical program will be complemented by an extensive equipment exhibit featuring the industry's newest

products and latest innovations. To date, over 100 companies have reserved space for this year's exhibit.

According to SMPTE Conference Vice-President Ed Hobson, National TeleConsultants, Inc., the Society is looking forward to seeing the return of a number of first-time exhibitors from the 134th Conference in Toronto.

For information on participating in the equipment exhibit, contact Alan Ehrlich at SMPTE Headquarters. Interested parties are urged to act now, while choice booth space is still available.

Social Events

In addition to a solid educational program and an extensive equipment exhibit, the conference will offer an Honors and Awards Luncheon, a Fellows Luncheon, an Exhibitor's Reception, the Annual Banquet, and a Partners Program. Additional details will continue to be published in the *Journal*.

— Carol King



An aerial view of the Los Angeles Convention Center.

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Please take the time to answer the following questions. Check one item per question. Thank you.

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Job Function .

Please check the one category that best describes what you do.

- 01 Management
- 02 Engineering/Technical
- 03 Production
- 04 Post-Production
- 05 Consultant
- 06 Sales/Marketing
- 07 Educator
- 08 Other (specify) _____

Business Category.

Please check the one category that best describes the company you work for.

- 09 TV Station/Network
- 10 Non-broadcast TV (cable, industrial, etc.)
- 11 Production Facility
- 12 Post-Production Facility
- 13 Manufacturer, Dealer, Distributer, Rental House
- 14 Educational Institution, Gov't, Research Facility
- 15 Satellites, Telecommunications
- 16 Computers, Multimedia
- 17 Other (specify) _____

Purpose of Inquiry.

- 18 Immediate Purchase
- 19 Future Purchase
- 20 For Reference

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- 21 Buy
- 22 Specify
- 23 Recommend
- 24 None

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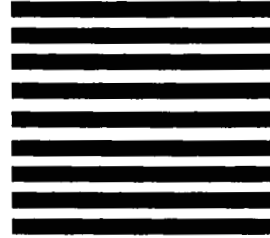
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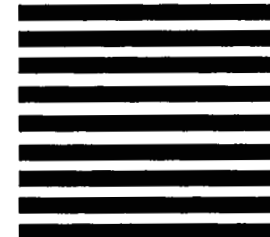
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