



## 135th SMPTE Technical Conference and Equipment Exhibit

October 29 to November 2, 1993, Los Angeles Convention Center

The paper selection process for the 135th SMPTE Technical Conference, "Integrating Technologies in the Digital Era," is well under way, it was announced by Program Chairman Jonathan Erland, executive vice-president, Technology Council of the Motion Picture/Television Industry.

The conference and concurrent equipment exhibit will take place at the Los Angeles Convention Center from October 30 to November 2, 1993.

The deadline for accepting papers was May 28. At present Erland and his Program Committees are reviewing manuscripts for possible presentation at the conference. Topic Chairmen for the Program Committees are as follows: Beverly M.

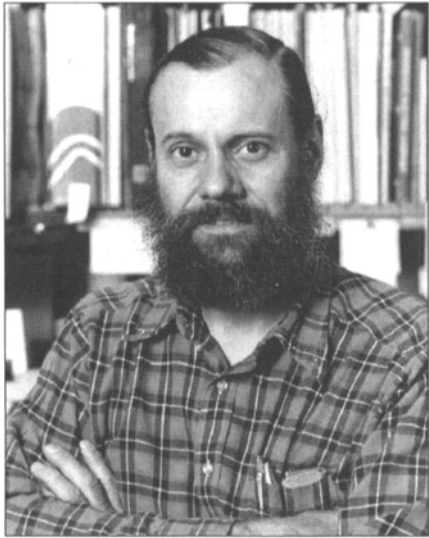
Pasterczyk, Eastman Kodak Co., is Topic Chairman for Film; Gavin Schutz, Image Transform Inc., is Topic Chairman for Video; Steve Schklair, Jericho Interactive Media, is Topic Chairman for Multimedia; and Don Iwerks, Iwerks Entertainment, is Topic Chairman for Special Venues.

In addition, John W. S. Brooks, Brooks/Fleming Associates, and Milton Shefter, Miljoy Enterprises, have been named General Arrangements Co-Chairmen.

According to Erland, the theme of this year's conference, "Integrating Technologies in the Digital Era," is particularly appropriate because the process of integrating the entertainment industry technologies, which has been gathering momentum over

the past few years, has received an enormous enabling impetus from digitization. "Digital data compression and transfer, digital image manipulation, digital broadcast of sound, and digital video — virtually everything in our industry is now touched, in some way, by the digital wand," he said. "And the SMPTE will play a pivotal role in producing the standards essential to facilitating this integration."

Erland, a recognized authority in nearly all facets of special-effect photographic techniques, said that he plans to broaden the scope of this year's technical program. "We plan to add special venue sessions — areas of film and video that don't fall under the ordinary feature film and broadcast video umbrella — to



Jonathan Erland

this year's conference program," he said. "Nonmainstream presentation mediums, such as theme parks, Imax, and Showscan, are a technology in their own right. It is this special venue technology that is the driving development in the film industry, creating new film and projection systems. This year we plan to cover all types of variants."

Sessions during the conference will also address the traditional areas

of motion-picture, television, and computer imaging, as well as multimedia technology, digital video compression, advanced television, and film and the environment.

### All-Day Seminars to Precede Conference

As an added educational opportunity, two all-day tutorials will precede the conference on October 29. One session will focus on Special Venues, while the other will be a joint session presented by the SMPTE and the ITU-RCB, the successor to the CCIR, on digital terrestrial television broadcasting (DTTB).

### Equipment Exhibit

An impressive equipment exhibit featuring the industry's newest products and latest innovations will complement the technical program. To date, a large number of leading manufacturers have already reserved space for this year's exhibit.

In addition, the Society is looking forward to the repeat of many successful highlights from previous conferences, including the distribution of Bonus Certificate Booklets, which will offer various incentives,

bonuses, discounts, and giveaways; the New Technology Room, which will again be located on the exhibit floor; hands-on workshops; and a Student Education Fair, which will offer high school and junior college students an opportunity to consult with representatives from colleges, universities, and trade schools on career opportunities in the image-making field.

For information on participating in the equipment exhibit, contact Alan Ehrlich at SMPTE Headquarters. Interested parties are urged to act now, while choice booth space is still available.

### Social Events

In addition to a solid educational program and an extensive equipment exhibit, the conference will offer an Honors and Awards Luncheon, a Fellows Luncheon, an Exhibitor's Reception, the Annual Banquet, and a Partners Program.

Of note, the Bonaventure Hotel will serve as the SMPTE Headquarters hotel throughout the conference.

Additional details will continue to be published in the *Journal*.

— Carol King

## SMPTE to Participate in 18th International Television Symposium and Technical Exhibition

Montreux, Switzerland, June 10-15, 1993

The SMPTE will play an active role in the upcoming 18th International Television Symposium and Technical Exhibition, to be held June 10 to 15, 1993, in Montreux, Switzerland.

During the five-day exhibition, which will take place June 11 to 15, SMPTE President Irwin Young, as well as several SMPTE officers and international governors, will be among the Society representatives on hand to answer questions regarding the Society's membership services, provide information on the

SMPTE' standards-setting activities, offer details on the 135th SMPTE Technical Conference and Equipment Exhibit, and discuss plans for the 1994 Advanced Television and Electronic Imaging Conference. In addition, literature will be available regarding SMPTE books and publications, test materials, and engineering documents. The SMPTE booth will be located in the Future Technology Exhibition at the Pavillon - Montreux Palace.

On Thursday, June 10, the SMPTE will serve as host of a mem-

bers reception, sponsored by Sony Corp. The function will take place at the Terminus Hotel, 22 Rue La Gare, Montreux, Switzerland, from 6:30 p.m. to 8:30 p.m. The Terminus Hotel is located directly above the Montreux Railway Station.

Of note, a number of SMPTE Sustaining Members — companies that support the Society — will show the latest additions to their product lines during the exhibition. A partial directory of those participants appears on the next page.