

Books, Booklets, Brochures

Directing Corporate Video by Ray DiZazzo provides readers with the basic techniques of directing corporate videos, as well as an appreciation of how aesthetics and interpersonal relationships both enrich and complicate the director's work. This 288-page hardcover book includes an in-depth case study that follows a corporate directing project from beginning to end, giving the reader insight into both the process and the reasoning behind key directorial decisions. In addition, appendices include a complete script, budget, scene breakdown, production notes, and important forms typically used on such a project. Features of the book include an in-depth look at the key aesthetic skills and production techniques used on every directing project; more than 100 illustrations showing equipment, forms, and working procedures; practical techniques for working with professional and nonprofessional talent; and a functional examination of corporate cultures, clients, and production needs. The publication blends technical information, hands-on techniques, aesthetic considerations, industry procedures, and essential people skills into a realistic view of how directors work in the corporate video business. The book, which costs \$39.95, can be ordered from Focal Press, 80 Montvale Ave., Stoneham, MA 02180.

Radio and Television Career Directory is a practical, one-stop guide to getting a job in radio and television. The 334-page softcover publication includes advice from industry leaders on all segments of radio and television, including radio marketing, on-air broadcasting, television set design, camera operation, television account man-

agement, radio programming, and television graphic design. In addition, the book provides instructions on how to prepare a resume, tailor a cover letter, and polish interviewing techniques. The directory also has essays on determining career objectives, a data bank that provides details on hundreds of companies that hire at entry level, and a chapter on career resources, which identifies sources of help-wanted ads, professional associations, employment agencies and search firms, career guides, professional and trade periodicals, and basic reference guides. The book costs \$17.95 and can be ordered from Visible Ink Press, a division of Gale Research Inc., 835 Penobscot Bldg., Detroit, MI 48226-4094.

EMC Measurement Solutions — Affordable and Effective provides an overview of worldwide EMI regulations, the sources and nature of EMI signals, and specific information on Tektronix measurement solutions. The free pamphlet outlines such topics as how to prevent EMI from becoming a problem and the four steps to EMI compliance and describes a range of hardware and software-based EMI measurement solutions. To order, contact Tektronix, Inc., Test & Measurement Group, P.O. Box 1520, Pittsfield, MA 01202, and request literature #29W-8793-0. Orders should be written on company letterhead.

A pocket-size reference guide of its entire line of professional LCD projectors, panels, and direct-view monitors is available from Sharp Electronics Corp. In addition to detailed product specifications and full-

color photos, the booklet offers computer compatibility information, projector throw-distance charts, sample system configurations, and information on product accessories. For a free copy of the guide, contact Sharp Electronics Corp., Sharp Plaza, Mahwah, NJ 07430-2135.

Portable Computing Without Compromise is a 12-page, 4-color brochure that presents a full line of high-powered portable computers. Featured prominently in the literature is the BitWise Screen Star, a large-screen mobile workstation that delivers a 21-in. AC gas plasma display built into a suitcase, and the company's ScreenStar, which brings high power to users in a wide range of applications, including remote document retrieval, document imaging, and computer-aided design. The brochure can be ordered at no cost from BitWise Designs, Inc., Technology Center, Rotterdam Industrial Park, Schenectady, NY 12306.

Command, Control, and Communications From Your PC is a 32-page, 4-color catalog available from Alpha Products, 303 Linwood Ave., Fairfield, CT 06430. The free publication provides descriptions of the company's complete line of A-Bus™ data acquisition and control (DAC) products for personal computers, as well as details on a new set of software products designed specifically to optimize the DAC system.

The 1993 Reference Guide to Digital Waveform Instruments is available from LeCroy Corp., 700 Chestnut Ridge Rd., Chestnut Ridge, NY 10977-6499. The publication focuses on the primary features that differentiate the company's products from its competitors. The literature contains information on product applications, covering such new areas as communications, TV signals, and disk drive testing; 100 pages of tutorials reviewing basic concepts associated with the use of digital waveform instruments, either for measuring and processing purposes or for signal generation; and complete product details, including descriptions and specifications, as well as current prices. The 300-page catalog is available at no charge.

Several brochures are available from Optics For Research, Box 82, Caldwell, NJ 07006. The literature covers such topics as snap-on and pigtailed collimators, fiber bench and fiber table coupling systems, chassis-mount optical isolators, Faraday effect mirrors, and optical circulators.

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