

SMPTE Journal

January 1994
Expires May 1, 1994

Please Provide Complete Information

Name _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Country _____ Postal Code _____
 Phone _____ Fax _____

Reader Service Numbers.
Circle numbers corresponding to advertisements or editorial listings.

101	102	103	104	105	106	107	108	109	110
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291	292	293	294	295	296	297	298	299	300

Please take the time to answer the following questions.
Check one item per question. Thank you.

Is this your copy of the SMPTE Journal? Yes No

Job Function .

Please check the one category that best describes what you do.

- 01 Management
- 02 Engineering/Technical
- 03 Production
- 04 Post-Production
- 05 Consultant
- 06 Sales/Marketing
- 07 Educator
- 08 Other (specify) _____

Business Category.

Please check the one category that best describes the company you work for.

- 09 TV Station/Network
- 10 Non-broadcast TV (cable, industrial, etc.)
- 11 Production Facility
- 12 Post-Production Facility
- 13 Manufacturer, Dealer, Distributer, Rental House
- 14 Educational Institution, Gov't. Research Facility
- 15 Satellites, Telecommunications
- 16 Computers, Multimedia
- 17 Other (specify) _____

Purpose of Inquiry.

- 18 Immediate Purchase
- 19 Future Purchase
- 20 For Reference

Purchasing Authority.

- 21 Buy
- 22 Specify
- 23 Recommend
- 24 None

For faster information, fax this card to (413) 637-4343

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