

The 1995 SMPTE Advanced Television and Electronic Imaging Conference

St. Francis Hotel
February 10-11, 1995, San Francisco, Calif.

Although the 136th SMPTE Technical Conference and World Media Expo is barely a memory, the Society is forging ahead and is already deeply involved in making plans for the 1995 SMPTE Advanced Television and Electronic Imaging Conference. This annual event is renowned for being one of the world's leading forums for the dissemination of new technical information in television, electronic imaging, and related fields.

"New Foundations for Video Technology" has been selected as the theme, and according to General Arrangements Chairman Glen Pensinger, San Jose State University, the conference "will address the technologies that are changing the face of the television industry." Paper presentations that will be considered by

Program Co-Chairs Charles A. Poynton, Sun Microsystems, and Peter D. Symes, Grass Valley Group, will cover such topics as advanced storage technology, image compression for production and distribution, networking and image file transfers, digital systems design and implementation, HDTV, advanced television, and a host of related subjects that either have or will soon be changing the way the industry works.

For information regarding the papers program, contact Marilyn Waldman, SMPTE Editorial/Program Coordinator, at 595 W. Hartsdale Ave., White Plains, NY 10607.

Social activities are also on the menu for those attending the conference, although no plans have yet been finalized. There will be no Partners

Program, but those who accompany registrants are welcome to make use of the conference's Coffee Club, which will have a special table set aside as a meeting place for those partners interested in arranging informal, ad-hoc shopping or sightseeing tours. Information on things to do and see in the San Francisco Bay area will be available. Partners are also invited to attend the Wine and Cheese Reception on Friday night, February 10, 1995.

The 1995 Conference is scheduled to take place February 10-11, 1995, at the St. Francis Hotel, San Francisco, Calif. We hope you will be able to participate in what promises to be an outstanding and memorable SMPTE conference. Additional details will be published in future issues of the *Journal*.



San Francisco from bridge to bridge.