

# News

## DeMarsh Appointed Chairman of Society's Board of Editors

LeRoy E. DeMarsh, consultant, has been appointed Chairman of the SMPTE Board of Editors, replacing Frederick M. Remley, who resigned.

DeMarsh is recognized throughout the world as an outstanding expert in the science of colorimetry. Upon graduating from Clarkson University in 1956, he embarked on a career with Eastman Kodak Research Laboratories that lasted until his retirement in 1991. For more than 20 years, DeMarsh has made valuable contributions to the theory and the practical understanding of system colorimetry for motion-picture film, advanced television, and digitized still image storage for CD-ROM.

Since joining the Society in 1969, DeMarsh has been actively involved in the work of SMPTE engineering committees and has written extensively on the subject of colorimetry. His expertise has benefited



LeRoy E. DeMarsh

the standards efforts of the SMPTE, the CCIR, and the ATSC. DeMarsh has been recognized a number of times for his accomplishments; he received the SMPTE Progress Medal Award in 1993, the Agfa-Gevaert Gold Medal Award in 1985, and the Journal Award in 1973. He is also a Fellow of the Society.

## SMPTE Appoints New Marketing Director

The SMPTE has appointed John Izzo, Jr., to the position of Marketing Director. He will be responsible for media relations, membership recruitment, image enhancement, conference and meeting planning, and implementation of the Society's strategic marketing plan.



Prior to joining the SMPTE, Izzo served as the director of marketing for the Greater Hartford Tourism District in Hartford, Conn., and spent nearly five years as a news writer for WTNH-TV, the ABC affiliate in New Haven, Conn. He also served three years as the news director for WADS Radio in Ansonia, Conn.

Izzo received an M.B.A. from the University of New Haven in 1985, and a B.A. in communications from Fairfield University in 1982. He and his wife, Madelyn, live in Ansonia, Conn.

**Charles Derry** and **Daniel Boyd**, Madonna University, Livonia, Mich., were both awarded MTV's "Community of the Future" teacher awards for their innovative teaching methods. Derry serves as an adjunct instructor in video communications and Boyd is a television systems engineer in media services.

**Hollywood Film Co.** has changed ownership for the first time since 1938. This worldwide manufacturer and distributor of motion-picture film equipment has been acquired by VAC Holdings, Inc. HFC is headquartered in Los Angeles, with film rejuvenation services in Hollywood and distributors in London, Bombay, Moscow, Manila, Hong Kong, Tokyo, and Seoul.

**Post/LA**, the motion-picture and television industry's first high-tech trade exposition solely geared to accommodate those companies that provide technology-driven products and services for the post-production community, will be held at the Santa Monica Civic Auditorium, Santa Monica, Calif., on February 25-27, 1995. The event will run concurrently with the American Film Market.

Among the companies expected to exhibit are Avid Technology, All Post, Dolby Labs, Lightworks, Lucasfilm THX, Pacific Title Digital, Quantel, and Sony Pictures High-Definition Facilities.

**Florida State University Film School** is the recipient of a large, privately-held collection of 35mm prints of American and foreign feature films. Frank Howard, a veteran sound editor at Paramount Studios, has donated the contents of his collection, which totals more than one million feet. FSU will receive the films over the course of three to four years, beginning with a shipment of 39 black-and-white and Technicolor titles.

## 1994 SMPTE Australian Exhibition and Conference

Attendance was at a record high for this year's SMPTE Australian Exhibition and Conference, held at the Darling Harbour Conference and Convention Centre in Sydney, Australia, July 5 to 8, 1994. The papers program attracted an audience of almost 550, while 6,500 people were on hand during the four-day exhibition.

A special one-day seminar on production techniques for widescreen television featured presentations from senior executives of the European HDTV group Vision 1250, as well as leading producers from the Australian industry. The seminar pitched the technical plans of the HDTV supporters against the requirements of producers working in a nonsubsidized, commercial world. Most notable among these executives was television producer Richard Becker, who outlined his reasons for shooting in Super 16 rather than in HDTV.

The seminar audience was also able to hear a presentation by Richard Kafno from HD Thames, the company which had overall responsibility for the HDTV coverage of the 1994 Winter Olympics in Lillehammer, Norway. It is predicted that Australia could provide the first-ever full coverage of an Olympics in HDTV when Sydney hosts the Games in the year 2000.

SMPTE Engineering Vice-President Ken Davies, CBC, provided the keynote address, entitled, "Digital Television — Who Needs It?" Davies expressed his belief that an equitable regulatory environment will allow the development of a well-integrated infrastructure, to the benefit of suppliers, distributors and viewers. He also said that the overall aim is to introduce digital standards that may lead to global compatibility for television.

## Obituary

Jacques Lachapelle, Past Chairman of the Montreal/Quebec Section, passed away suddenly on October 4, 1994. He was 56 years old.

A graduate of the TecArt Institute of Montreal in Radio, Television, and Radar Technology, Lachapelle joined Tele-Metropole (TM) in 1961 as its technical director. In 1970, he assumed the role of production technical supervisor, and in 1980, he was appointed chief of operations of the post-production arm of TM, Centre de Montage Electronique.

A Society member since 1986, Lachapelle served his Section as its Secretary/Treasurer (1992-1993) and its Chairman (1993-1994).