

SMPTE Journal February 1994
Expires June 1, 1994

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Please take the time to answer the following questions. Check one item per question. Thank you.

Is this your copy of the SMPTE Journal? Yes No

Job Function .

Please check the one category that best describes what you do.

- 01 Management
- 02 Engineering/Technical
- 03 Production
- 04 Post-Production
- 05 Consultant
- 06 Sales/Marketing
- 07 Educator
- 08 Other (specify) _____

Business Category.

Please check the one category that best describes the company you work for.

- 09 TV Station/Network
- 10 Non-broadcast TV (cable, industrial, etc.)
- 11 Production Facility
- 12 Post-Production Facility
- 13 Manufacturer, Dealer, Distributer, Rental House
- 14 Educational Institution, Gov't, Research Facility
- 15 Satellites, Telecommunications
- 16 Computers, Multimedia
- 17 Other (specify) _____

Purpose of Inquiry.

- 18 Immediate Purchase
- 19 Future Purchase
- 20 For Reference

Purchasing Authority.

- 21 Buy
- 22 Specify
- 23 Recommend
- 24 None

For faster information, fax this card to (413) 637-4343

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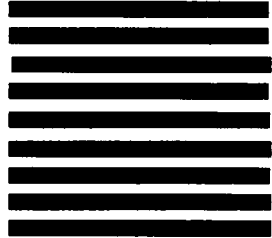
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- 22 Specify
- 23 Recommend
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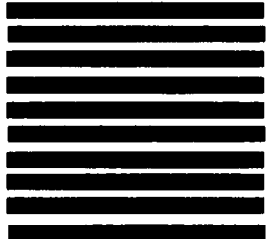
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