

SMPTE Journal

March 1994
Expires August 1, 1994

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281	282	283	284	285	286	287	288	289	290
291	292	293	294	295	296	297	298	299	300

Please take the time to answer the following questions.
Check one item per question. Thank you.

Is this your copy of the SMPTE Journal? Yes No

Job Function .

Please check the one category that best describes what you do.

- 01 Management
- 02 Engineering/Technical
- 03 Production
- 04 Post-Production
- 05 Consultant
- 06 Sales/Marketing
- 07 Educator
- 08 Other (specify) _____

Business Category.

Please check the one category that best describes the company you work for.

- 09 TV Station/Network
- 10 Non-broadcast TV (cable, industrial, etc.)
- 11 Production Facility
- 12 Post-Production Facility
- 13 Manufacturer, Dealer, Distributer, Rental House
- 14 Educational Institution, Gov't, Research Facility
- 15 Satellites, Telecommunications
- 16 Computers, Multimedia
- 17 Other (specify) _____

Purpose of Inquiry.

- 18 Immediate Purchase
- 19 Future Purchase
- 20 For Reference

Purchasing Authority.

- 21 Buy
- 22 Specify
- 23 Recommend
- 24 None

For faster information, fax this card to (413) 637-4343

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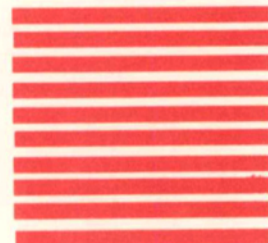
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