

OUR NEW LOW-LIGHT CAMERAS ARE OUR MOST SENSITIVE YET.

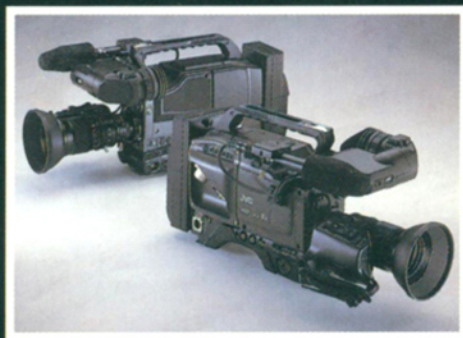


Introducing the JVC 1.5 Lux KY-27B and 2 Lux KY-19 Cameras.

JVC
PROFESSIONAL

Get your paws on the newest breed of low-light shooters – JVC's KY-27B 2/3" 3-CCD and KY-19 1/2" 3-CCD video cameras.

These super-sensitive cameras have evolved by anticipating the ever-changing demands of the toughest video professionals. As a starting point, we utilized the technology of the renowned KY-27, and sharply improved several of its key features. For instance, a unique CCD pixel readout system enables the KY-27B to shoot in light as low as 1.5 Lux, and the KY-19 as low as 2 Lux. Also achieved are 750 lines of horizontal resolution, and a 62dB signal-to-noise ratio. The addition of new field production accessories like a Triax System permits operation up to 5,000 feet. Plus automatic features such as JVC's enhanced ALC, Extended Electronic Iris, Full-Time Auto White



and Full Auto Shooting provide easy operation, and continuous shooting in a wide range of field applications.

But there are high-performance upgrades that belong only to the KY-27B. Like 2/3" CCD's, which deliver higher sensitivity, and dramatically reduced vertical smear – all for just a tad more than the affordably priced KY-19.

We realize different people have different needs, as well as budgets. And what better way of satisfying both, than by offering you a choice of two superb cameras. At JVC, we don't just meet your needs...we anticipate them.

For more information on the KY-27B and KY-19 cameras, or for the name of your nearest JVC dealer, please call **1-800-JVC-5825**.

See Us at NAB Booth # 18046

JVC. The three most important letters in S-VHS.

Circle No. 110