

SMPTE Journal

April 1994
Expires September 1, 1994

Please Provide Complete Information

Name _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Country _____ Postal Code _____
 Phone _____ Fax _____

Reader Service Numbers.

Circle numbers corresponding to advertisements or editorial listings.

101	102	103	104	105	106	107	108	109	110
111	112	113	114	115	116	117	118	119	120
121	122	123	124	125	126	127	128	129	130
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271	272	273	274	275	276	277	278	279	280
281	282	283	284	285	286	287	288	289	290
291	292	293	294	295	296	297	298	299	300

Please take the time to answer the following questions. Check one item per question. Thank you.

Is this your copy of the SMPTE Journal? Yes No

Job Function.

Please check the one category that best describes what you do.

- 01 Management
- 02 Engineering/Technical
- 03 Production
- 04 Post-Production
- 05 Consultant
- 06 Sales/Marketing
- 07 Educator
- 08 Other (specify) _____

Business Category.

Please check the one category that best describes the company you work for.

- 09 TV Station/Network
- 10 Non-broadcast TV (cable, industrial, etc.)
- 11 Production Facility
- 12 Post-Production Facility
- 13 Manufacturer, Dealer, Distributer, Rental House
- 14 Educational Institution, Gov't, Research Facility
- 15 Satellites, Telecommunications
- 16 Computers, Multimedia
- 17 Other (specify) _____

Purpose of Inquiry.

- 18 Immediate Purchase
- 19 Future Purchase
- 20 For Reference

Purchasing Authority.

- 21 Buy
- 22 Specify
- 23 Recommend
- 24 None

For faster information, fax this card to (413) 637-4343

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