

# News

## Committee Chairmen Named for 1995 SMPTE ATEI Conference

Conference Vice-President Edward Hobson, Graham-Patten Systems, appointed Glen Pensinger, San Jose State Univ., as General Arrangements Chairman for the 1995 SMPTE Advanced Television and Electronic Imaging Conference. Charles A. Poynton, Sun Microsystems, and Peter D. Symes, Grass Valley Group, have been named as Program Co-Chairmen by Editorial Vice-President David L. George, Imagineering Ltd.

These three men are no strangers to active roles in the Society. Both Pensinger and Symes are currently Western Region Governors and members of the Board of Editors. Pensinger has also served the San Francisco Section as Chairman, Manager, and Secretary/Treasurer. Symes was the founding Chairman of the Sacramento Section. Poynton, founder and former chairman of the Ad Hoc Group on Digital Pictures, most recently chaired the tutorial on compression at the 1994 TV Conference in Chicago last February.

The 1995 Conference is scheduled to take place February 10-11, 1995, at the St. Francis Hotel, San Francisco, Calif. Additional details and a call for papers will be published in a future issue of the *Journal*.

**Innovision Limited**, a broadcast equipment design company with a strong engineering foundation, is SMPTE's newest sustaining member. With 12 years of experience as engineering consultants, Innovision's design team has been responsible for the development of some highly respected products. Last year, the company expanded into manufacturing, sales, and marketing with the launch of its own range of broadcast products. Planned for 1994 is the DVA Digital Video Analyzer, a flexible tool allowing the test, measurement, and analysis of digital video signals.

**Edward Hobson II**, SMPTE's Conference Vice-President, has joined Graham-Patten Systems as the vice-president of marketing and sales. Most recently, Hobson served as vice-president at National Tele-Consultants. Prior to that, he worked for the Grass Valley Group in such positions as marketing manager, United Kingdom sales manager, and district sales manager. Hobson is also a former Governor and Secretary/Treasurer for the Sacramento Section.



**Mark C. Gray** has been appointed president and chief operating officer of Chyron Corp. His previous employers have included Tektronix, Harris Corp., Ampex Corp., and Pinnacle Systems. Gray joined the Sony Corp. of America in 1989 as president of the Computer Peripheral Systems Co. A year later, he was promoted to president of the Communications Products Co. In 1991, Gray became the executive vice-president and general manager of Sony's Business and Professional Group, which includes all Sony professional electronics companies.

**Stanley D. Becker** has joined Louth Automation as the director of engineering. He has over 30 years of experience in broadcasting, including 11 years at CMX as vice president of engineering and prior positions at Harris and Ampex. At Louth, Becker will be responsible for engineering management and product development.

**Robert M. Polan** has also joined Louth Automation, as regional sales manager. Eight of his 15 years in broadcasting were spent at Vinten/TSM in sales, marketing, and product management. Among Polan's new responsibilities will be all southeastern and northeastern U.S. sales.

# Books, Booklets, Brochures

**The Association of Cinema and Video Laboratories (ACVL) Handbook, Fifth Edition**, has been revised and published for the first time in a decade. The binder-format handbook thoroughly details the recommended procedures for motion-picture and television laboratory services. The handbook is available for \$19.95 (plus shipping and handling) for ACVL members and \$24.95 (plus shipping and handling) for nonmembers. For further information, write ACVL Handbook, 7095 Hollywood Blvd., Ste. 751, Hollywood, CA 90028.

**The 1994 Directory of IC Manufacturers' Data Pages** has been published by Hearst Business Publishing/UTP Division. The directory, a quick reference guide for identifying the manufacturers' most current data books and data sheets on specific integrated circuits, is

based on the Part Number Index in the 1994 IC Master Catalog. Complete vendor contact information is included, with an index of products compiled from 723 different data books. The information contained in the directory is also available on compact disk as part of the 1994 IC Master CD-ROM Plus Software. The directory is available for \$84.50 from Hearst Business Publishing/UTP Division, 645 Stewart Ave., Garden City, NY 11530.

**The Colorado Video, Inc., 1994 Short Form Catalog** lists many devices not normally available from other sources. Featured is a unique new low light level television system; specialized instruments designed for communications, research laboratories, industrial inspection, and high-level security applications are briefly outlined. For a copy of the catalog, contact

Colorado Video, Inc., P.O. Box 928, Boulder, CO 80306.

**A new equipment catalog** has been published by Strand Lighting. Lighting equipment for stage, studio, film, and architectural applications are featured throughout the 52-page catalog. Also included are over 1200 products completely new to North America. A condensed format for technical data has been devised, using symbols to identify basic information such as performance criteria, operating voltage, size, and weight. The catalog provides clear and comprehensive descriptions of all products, and the U.S. edition has been printed with manufacturers' suggested retail prices. For more information, contact Strand Lighting, Inc., 18111 S. Santa Fe Ave., Rancho Dominguez, CA 90221.