

the largest personal software company in the world. In fact, Microsoft is the area's second largest private manufacturer behind Boeing. As one of the country's leading ports and the largest urban area north of San Francisco and west of the Rocky Mountains, Seattle serves as Northwest's major center for trade, distribution, and services. The tourist and convention industries are also enjoying an upward climb.

See You in February!

It's not too early to start making your plans to come to the 30th SMPTE Advanced Motion Imaging Conference. For the most up-to-date information, contact the Marketing Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, N.Y. 10607, (914) 761-1100; fax: (914) 761-3115.

— Aileen Moroney



The majesty of Mount Rainier is one of the first things to greet visitors to Seattle upon approach to the Seattle-Tacoma International Airport. Photo credit: Seattle-King County Convention and Visitors Bureau.

CALL FOR MATERIAL

1996 Progress Report

The annual Progress Report, a summary of technological advances in the motion-imaging industry, will be published in the April 1996 issue of the *SMPTE*



David L. George

Journal, with Executive Vice-President David L. George, Imaging Ltd., serving as Chairman of the Progress Report Committee.

In an effort to keep our readers as up-to-date as possible, the content of this year's report will be slightly different from those you've seen in the past. Rather than highlighting only those new products that debuted in the previous calendar year, we will also give you an up-to-the-minute look at new innovations (technologies, products, and facilities), including those that will be introduced at NAB '96, to be held in Las Vegas from April 15 to 18, 1996. This

special issue of the *Journal* will be available for distribution at the NAB convention.

As always, the report will be international in scope, with information contributed by industry professionals from around the world. Included in the report will be overviews prepared by members of the Progress Report Committee on the progress made in the various motion-imaging fields, developments from SMPTE engineering committees (many of which have worldwide significance), and a report on the Society's educational activities.

How to Submit Material

Information should be submitted on forms that can be obtained from the SMPTE at the address below. Pictures of new equipment are welcome; glossy black-and-white photographs are preferred. Some color photographs will be published if they are of special interest.

The basic criteria for acceptance of material is that the information be factual (no opinions or editorializing),

that the new developments were introduced after January 1, 1995, and that the material be relevant to the motion-imaging industry. All submissions must be received by **December 15, 1995**. The SMPTE reserves the right to determine the suitability of all material submitted for the report.

If you would like to receive more information, obtain forms, or submit material, contact: 1996 SMPTE Progress Report, 595 W. Hartsdale Ave., White Plains, NY 10607, (914) 761-1100, fax: (914) 761-3115. Contributions to the report can also be e-mailed to journal@smpte.org.

If you fax or mail your material, please send a 3-1/2-in. floppy disk containing your description. The disk must be clearly labeled with your company name and the name(s) of the product, facility, or development you wish to include in the Progress Report.

Please note that **no** material will be accepted after the December 15 deadline.

— Aileen Moroney