



The 30th Advanced Motion Imaging Conference February 1 - 3, 1996

Sheraton Seattle Hotel and Towers
Seattle, Washington

As it enters its 80th year, the Society faces many changes in the motion-picture, television, and related industries. These changes and the challenges they present will be the focus of the 30th SMPTE Motion Imaging Conference, entitled "The Convergence Continues...Computer Technology and Television." This event is scheduled to take place in Seattle from Thursday, February 1, to Saturday, February 3, 1996.

Technical Sessions

Under the supervision of Program Chair Brian Lay, KING-TV, a technical program is being developed that will feature papers that focus on emerging technologies. Presentations will include practical applications on how digital technologies solve problems and exploit opportunities in engineering, science, research, education, and the arts. Session titles currently under consideration include "Storage," "Generation and Authoring Tools," "Delivery," and "Display."

Preconference Workshop and Course

"A Technical Introduction to Digital Video" is a day-long workshop set to take place on Thursday, February 1. This workshop will focus on how to use digital video technology to bring smooth motion and accurate color to applications. Television professionals will learn about digital images in computing, which can be applied to video systems, equipment, and techniques used in multimedia systems.

Interest in this workshop is expected to be high, so register early to secure your place.

Social Events

A luncheon as well as the SMPTE Gala Reception are included in the price of a full conference registration; plans for these events are still being finalized. Those who attend the luncheon will be treated to an address by an industry professional.

It's Not Too Early to Make Your Plans!

You benefit from registering early! Complete the Advance Registration form in this issue and return it to **SMPTE Headquarters before January 12, 1996**, to save \$50 on all conference rates.

The Sheraton Seattle, the official SMPTE headquarters hotel, has reserved a block of rooms for those who attend the conference. Return your housing form (in this issue) **directly to the hotel by December 30, 1995**. After that date, rooms will be subject to space and rate availability.

To Know More...

If you are interested in presenting a paper or would like to know more about the technical program, contact Editorial/Program Coordinator Marilyn Waldman at SMPTE Headquarters or e-mail her at journal@smpte.org. For the most up-to-date information on the 30th SMPTE Motion Imaging Conference, contact the Marketing Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, (914) 761-1100; fax: (914) 761-3115; e-mail: mktg@smpte.org. — Aileen Moroney