



# 30th SMPTE Advanced Motion Imaging Conference

***“The Convergence  
Continues...Computer  
Technology and Television”***

February 1-3, 1996  
Sheraton Seattle Hotel & Towers  
Seattle, Washington

*The industry's most advanced forum on  
integrated motion imaging and  
computer technology...*

**Workshop—A Technical Introduction  
to Digital Video**  
on February 1st

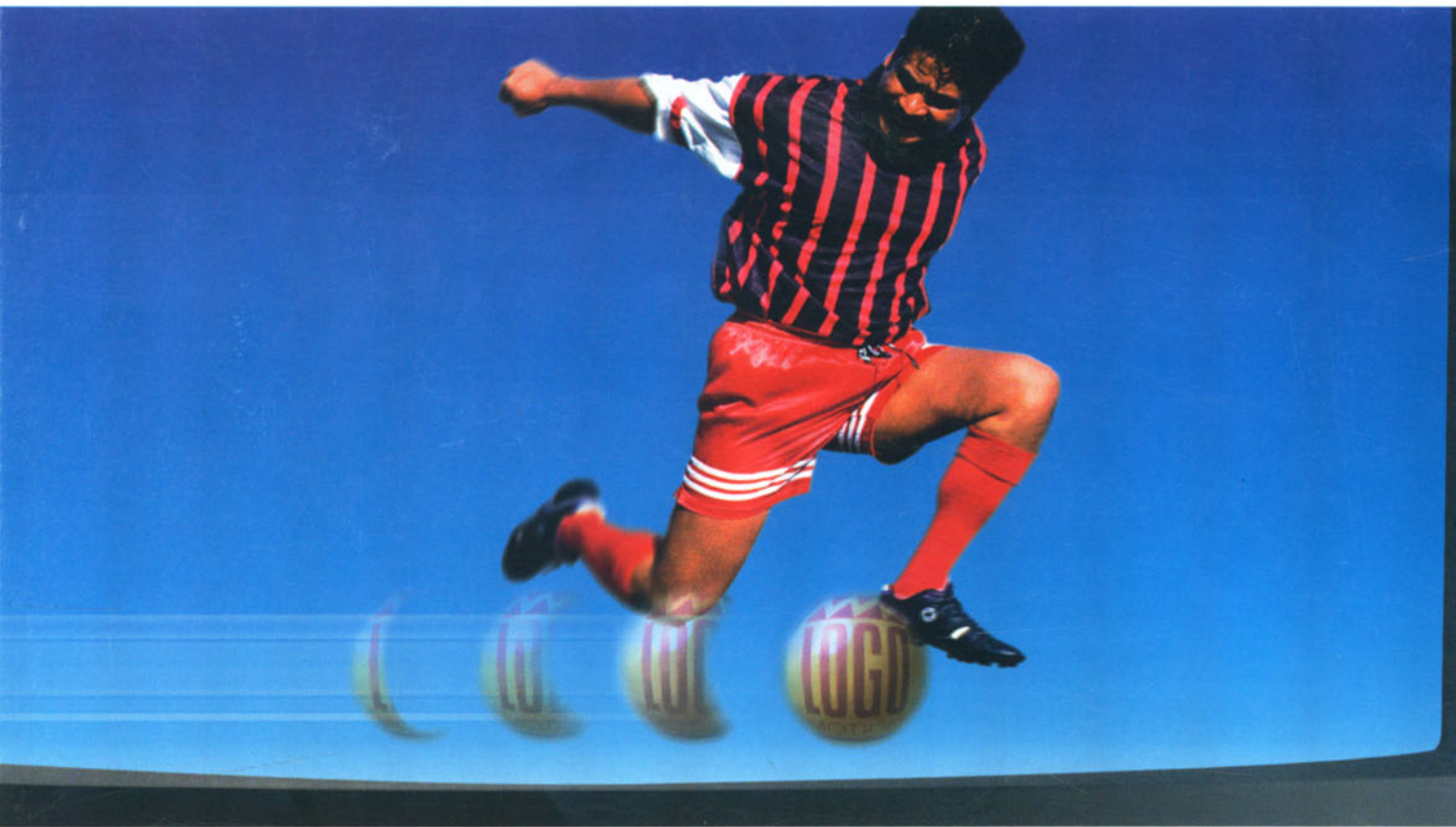
*For registration and conference info,  
contact:*

SMPTE  
595 W. Hartsdale Ave.  
White Plains, NY 10607



TEL: (914) 761-1100; FAX (914) 761-3115; E-MAIL: [mktg@smpte.org](mailto:mktg@smpte.org)

# LOGOMOTION



## Makes Every Frame Count.

**L**ogoMotion™ is the first logo generator to store and playback animated logos, opening up a new world of creative options for on-screen presentation.

LogoMotion combines a comprehensive range of features in a simple, easy-to-use package. New Flash technology allows static and animated logos to be instantly recorded from video.

LogoMotion can store dozens of logos, which can be positioned anywhere on screen, looped to other logo sequences, and automated to create stunning effects. LogoMotion's integral keyer allows transparency and fade rates to be controlled separately, giving you the flexibility to tailor the 'look' of your logo to the program material. The possibilities are endless!

LogoMotion is loaded with sophisticated features that can add life to any program.

Call Leitch today and find out how LogoMotion can make every frame count.

# LEITCH®

**(800) 231-9673**



Leitch Incorporated, 920 Corporate Lane, Chesapeake, VA 23320, U.S.A. - Tel: (800) 231-9673 or (804) 548-2300 Fax: (804) 548-4088  
Leitch Technology International Inc., 25 Dyas Rd., North York, Ontario, M3B 1V7, Canada - Tel: (800) 387-0233 or (416) 445-9640 Fax: (416) 445-0595  
Leitch Europe Limited, 24 Campbell Court, Bramley, Basingstoke, Hants, U.K. RG26 5EG - Tel: + 44 (0) 1256 880088 Fax: + 44 (0) 1256 880428

