



137th SMPTE Technical Conference and World Media Expo

New Orleans, Louisiana • September 6 to 9, 1995

The 137th SMPTE Technical Conference and World Media Expo will be taking place at the Ernest N. Morial Convention Center, New Orleans, La., September 6 to 9, 1995. SMPTE Past-President Blaine Baker, MPL Film & Video, Inc., has been named Local Arrangements Chair, with C. Cecil Smith, consultant, serving as Papers Program Chairman.

Call for Papers

A Call for Papers for the 137th Technical Conference and World Media Expo has been issued by SMPTE Editorial Vice-President Peter A. Dare, Sony Electronics, Inc. Authors interested in presenting papers at the conference must submit their names, company affiliations, addresses, phone numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, (914) 761-1100; Fax: (914) 761-3115. The information must be submitted by April 17, 1995, on forms provided by SMPTE Headquarters.

World Media Expo

The World Media Expo will again be a featured event during the conference. Jointly sponsored by the SMPTE, the National Association of Broadcasters (NAB) Radio Show, the Society of Broadcast Engineers (SBE), and the Radio and Television News Directors Association (RTNDA), the first World Media Expo last year attracted more than 400 exhibitors and nearly 18,000 media executives. These four organizations are again joining forces to present what will hopefully be a successful exhibit of the latest developments in both digital production and digital transmission technology.

New Orleans

The site for this year's conference is one that is teeming with culture, history, and diversity. Called the Crescent City because it is nestled into a bend of the Mississippi River, New Orleans incorporates European, African, Caribbean, and American influences to create an extraordinary array of sights, sounds, and tastes that promises adventure to all its visitors.

Whether you take a tour through shops or through swamp country; whether your taste in cuisine leans toward Creole, Irish, Greek, or seafood; or whether you decide to visit an alligator farm or try your luck gambling on a riverboat, New Orleans is a city that guarantees something for everyone. Don't miss this opportunity to visit one of the most unique locales in the world.

— Aileen Moroney