

19th International Television Symposium and Technical Exhibition Montreux, Switzerland • June 8-13, 1995

The future of terrestrial broadcasting in the face of growing competition from cable and satellite delivery systems will be a significant theme for this year's International Television Symposium in Montreux, Switzerland. The technical program will take place June 8 to 13, 1995; the Technical Exhibition will be held June 9 to 13, with more than 200 well-known international manufacturers scheduled to participate.

During the five and a half days of technical sessions and workshops, attendees will be able to obtain a comprehensive view of the future of the broadcast and transmission industries. Highlights include "The Future Technology Forum," which will provide an overview of the products and systems currently under development, and "The Creative and Business Forum," which will offer a review of strategies,

economics, and emerging applications of new digital technology in the fields of program creation, broadcasting, cable, and satellite transmission. A special "Multi-media Event," held with the participation of top-level management, will look at the emerging area of multimedia and interactivity and its effect on existing audiovisual entertainment.

As a first step toward cementing a mutual agreement between the SMPTE and the Montreux Symposium to support each other's international programs held in Europe, the Society's European Sections have coordinated two workshops for the event. The first — "Disk and Tape: Friend or Foe?" — will take place during the morning session (8:00 a.m. to 9:30 a.m.) on Friday, June 9. Chaired by Jürgen Heitmann, BTS-Broadcast Television Systems, the workshop will discuss the

latest developments in disk recording and their influence on the future of tape recording, with special emphasis on the possibility that different applications may lead to different answers. "New Developments in Film Technique" is scheduled for the morning session on Monday, June 12. This workshop, chaired by Bengt Orhall, Embo MediaKonsult HB, will discuss the latest developments in electronic editing and digital imaging, with special emphasis on their use in motion-picture feature film production.

All members attending the symposium are invited to attend a cocktail party sponsored by Sony Corp. and hosted by the Society on June 8, from 6:15 to 8:00 p.m. at the Terminus Hotel. Don't miss this opportunity to get together with your colleagues.

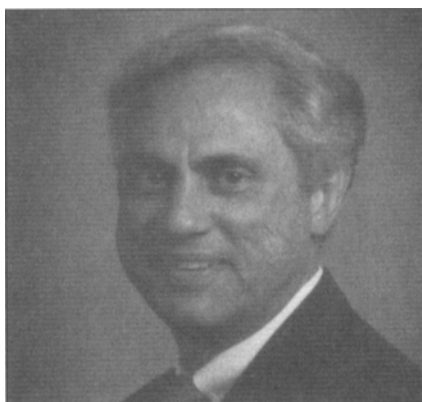
— Aileen Moroney

Headquarters Announces New Director of Engineering

Carlos V. Girod, Jr., P.E., has been appointed SMPTE's new Director of Engineering, according to Engineering Vice-President Kenneth P. Davies, CBC. Girod will succeed Sherwin (Si) Becker, who has held the Headquarters position since 1985 and will retire in June.

Girod comes to SMPTE from the Public Broadcasting Service (PBS) in New York City, where he served as vice-president, satellite technology, and director of station technology since 1988. His responsibilities there included providing consulting, engineering, and related support to public broadcasting stations. Among his accomplishments was the successful implementation of the \$150 million public television satellite replacement project that included the purchase of one C-band and six Ku-band transponders on AT&T's Telstar 401 satellite, as well as the installation of 200 Ku-band earth stations, including uplinks at PBS affiliates in Alexandria, Va., regional uplinks in Albuquerque, N.M.; Columbia, S.C.; Hartford, Conn.; and Lincoln, Nebr.; and a two-way V-SAT data system. Girod detailed the implementation of this project in the February 1995 issue of the *SMPTE Journal*, in a paper entitled, "PBS, Satellites, and Digital Video Compression."

Prior to joining PBS, Girod had served at



CBS for 14 years in several director of engineering positions, providing engineering services for the CBS Television Network facilities in New York, Los Angeles, and Washington; at CBS-owned television stations in New York, Los Angeles, Washington, Chicago, Philadelphia, and St. Louis; and at CBS News and CBS Sports facilities worldwide.

An active SMPTE member since 1969, Girod has served on the Board of Managers of the SMPTE's Washington, D.C., Section and is a frequent presenter of technical papers at SMPTE, NAB, IBC, and ITU conferences. He is engaged in a number of professional activities and asso-

ciations, including the National Society of Professional Engineers (NSPE), the Institute of Electrical and Electronics Engineers (IEEE), the American Institute of Aeronautics and Astronautics (AIAA), the Society of Broadcast Engineers (SBE), the Society of Satellite Professionals International (SSPI), and the North American National Broadcasters Association (NANBA). He also participates in various International Telecommunications Union (ITU) activities.

Girod is a licensed professional engineer in New York and New Jersey, received his BSEE and MSEE degrees from Newark College of Engineering at the New Jersey Institute of Technology, and earned an MBA in Finance from Fordham University Graduate School of Business Administration. He also holds a post-MBA certificate in advanced management from Baruch College, at the City University of New York.

Of his appointment, Girod said, "I am looking forward to providing the engineering leadership and services to meet the technical goals of the Society, as well as the wider needs of the constituency of the motion-picture, television, and imaging industries that we serve with standards and technical information."

— Aileen Moroney