

# SMPTE Returns to L.A. for 138th Technical Conference; Call for Papers Issued

Plans are in motion for the 138th SMPTE Technical Conference and World Media Expo, which will be held at the Los Angeles Convention Center, Los Angeles, Calif., from October 9 to 12, 1996. This year's theme is "Film and Video Synergies: Creation to Delivery." Be sure to mark your calendar!

## Call for Papers

A call for papers has been issued by Editorial Vice-President Thomas J. Bentsen, NASA. Bentsen has also announced the appointment of Charles L. Dages, Warner Bros., as Program Chairman.

A preliminary session outline has been developed as a guidepost for paper submission. Please note that this outline is only tentative and is subject to change as the technical program evolves.

### Wednesday, October 9, 1996

- Opening Session and Keynote Address (morning)
- Standardization and Globalization (afternoon)

### Thursday, October 10, 1996

- Widescreen Issues for Film and Video (morning)
- Delivery Systems (morning)
- Special Venues (afternoon)
- Formats (afternoon)

### Friday, October 11, 1996

- Compressionists (full-day tutorial)
- Audio (morning)
- Synthetic Images (afternoon)
- Applications in Production Techniques (afternoon)

### Saturday, October 12, 1996

- Compression (full-day tutorial)
- Nonlinear Editing Systems (morning)

If you are interested in presenting a paper, you must submit your name, company affiliation, address, phone and fax numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY

10607, Fax: (914) 761-3115. Your information must be submitted by **May 31, 1996**, on forms provided by the SMPTE. If you would like to send your synopsis via e-mail, access a form on the Society's Web page — located at <http://www.smpte.org/> — and send it to Marilyn Waldman at 71263,337@compuserve.com.

## HDTV Workshop Planned

Among the highlights of SMPTE's technical program will be HDTV '96, a comprehensive workshop that will include all aspects of HDTV, with an emphasis on signal processing, storage, transmission, and compression. This day-long event is positioned in the heart of the major motion-picture production community and among the most sophisticated HDTV digital production houses in the world. It is also conveniently accessible to the many computer and production companies in California.

## World Media Expo

SMPTE is joining once again with the National Association of Broadcasters (NAB) Radio Show, the Society of Broadcasting Engineers (SBE), and the Radio and Television News Directors Association (RTNDA) for the third World Media Expo. Last year, nearly 400 exhibitors reached 17,000 media professionals over a three-day period. If you are interested in exhibiting, contact the NAB at 1771 N Street NW, Washington, D.C., 20036-2891, Attn: Exhibits, phone: (800) NAB-EXPO or (202) 775-4988, fax: (202) 429-4180, e-mail: [exhibit@nab.org](mailto:exhibit@nab.org).

## Plan to Attend!!

Make sure you plan to be in Los Angeles October 9-12, 1996, for the 138th SMPTE Conference and World Media Expo. Additional information regarding registration and housing will be available in future issues of the *SMPTE Journal* and *News & Notes*.

— Aileen Moroney