



Visitors to the SMPTE booth at ShowBiz Canada: from left to right, David Plantt, commissioner, Toronto Film Festival; Barbara Hall, mayor of Toronto; and Toronto Section Chair Ed Holmes, Global Communications

active participant in the Australia North Section.

Michael P. Scott, Bates Technical College, Tacoma, Wash., has been named Educator of the Year by SBE. Scott, who is lead instructor at the college's Communications Technologies Dept., has been teaching the technical and broadcast engineering segments of the program for seven years, and validated the course for degree status within the Washington State Technical & Community College System. He also works with local area high school technical programs, speaking to students regarding career paths in broadcasting. Scott recently served as the General Arrangements Chair for the 30th SMPTE Motion Imaging Conference, held in Seattle last February.

Eastman Kodak Co. has announced several promotions. **D. Brian Spruill**, Eastman Kodak Co., has been named worldwide features segment manager. His responsibilities will include finding product solutions and customer services in the feature film arena. A Kodak employee for 24 years, Spruill was named district sales manager for the Western Region in 1985. He later served as chief operations officer of FPC, Inc., a wholly-owned subsidiary of Kodak, as well as director of strategic planning for the motion picture business unit. Prior to his promotion, he served as manager of business planning for professional motion imaging.

Phil Vogel has been named global laboratory accounts manager, and his new responsibilities are in addition to his work as sales and marketing manager for distribution products. Vogel, who has been with Kodak for 28 years, previously served as feature film segment manager, and prior to that held a variety of technology and marketing positions around the world, including work in Asia, Latin America, and Europe. He will also be charged with integrating the Los Angeles-based sales and marketing force with the global Kodak organization.

Greg Lowitz has joined Louth Automation as sales manager for the Western region of

the U.S., and will be based in the company's Palo Alto office. He has previously been with Hewlett-Packard, where he was the Western region's broadcast sales manager. Lowitz earned both a bachelor's and a master's degree in engineering from Stanford University.

The Fourth Color Imaging Conference will be held November 19 to 22 at The Radisson Resort, Scottsdale, Ariz. The conference is jointly sponsored by the Society for Information Display (SID) and the Society for Imaging Science & Technology (IS&T). Included in the preliminary program are ten two-hour tutorials, such as "Fundamentals of Colorimetry," "Fundamentals of Digital Color Imaging Systems," "Color Appearance Models," "Color Management Systems," "Digital Halftoning for Color," and "Photographic Scanning, Digital Cameras, and Reproduction Goals."

The technical program will begin with a keynote address, "A Unified Color Management Paradigm," by Edward Giorgianni, Eastman Kodak Co. The technical sessions themselves, held from Wednesday morning to Friday afternoon, are "Color Management," "Scanning Devices," "Applications," "Gamut Mapping and Color Appearance," "Printing Devices," "Image Processing," "Display Devices," and "Standards." The Thursday afternoon poster session will include 25 papers and incorporate a product display.

To obtain a copy of the preliminary program for the conference, and for registration, hotel, and travel information, contact Kim Granziano, Society for Imaging Science & Technology, 7003 Kilworth Lane, Springfield, VA 22151, tel: (703) 642-9090, fax: (703) 642-9094, e-mail: info@imaging.org.

Digital Video Compression and DVDs is a short course being offered by the UCLA extension from January 22 to 24, 1997. In this course, the technical details of various data types are explained, as are compression techniques such as MPEG, JPEG, and ADPCM. MPEG encoding and decoding

processes are demonstrated, and CD-ROM technologies are discussed. The course coordinator and lecturer is Ash Pahwa, CD-ROM Strategies, Inc. For further information, contact the Dept. of Engineering, Information Systems and Technical Management, UCLA Extension, 10995 LeConte Ave., Los Angeles, CA 90024-2883, tel: (310) 825-3344; fax: (310) 206-2815.

The first **Converging Technologies Expo & Conference** will be held December 2 to 4, 1997, at the Los Angeles Convention Center, Los Angeles, Calif. This is the first dedicated forum that focuses on the needs of the burgeoning market created by the convergence of telecommunications, broadcast, cable, computing, and content (comprised of all facets of information, news and entertainment media). For further information, contact John Golicz, Expocon Management Associates, Inc., 363 Reef Rd., P.O. Box 915, Fairfield, CT 06430-0915, tel: (203) 256-4700, fax: (203) 256-4730, e-mail: info@expocon.com, WWW: <http://www.expocon.com>.

Calendar

SMPTE Activities

Montreux, Switzerland — "Made to Measure 96: Digital Television," Petit Palais, *November 6-8, 1996*.

NEW YORK, N.Y. — 31st SMPTE Advanced Motion Imaging Conference, Crowne Plaza Manhattan, *February 6-8, 1997*.

NEW YORK, N.Y. — SMPTE Technical Conference and Equipment Exhibit, Marriott Marquis Hotel, *November 21-24, 1997*.

For more information on these and other SMPTE activities contact SMPTE Headquarters:

Tel: (914) 761-1100 Fax: (914) 761-3115

November

Made to Measure 96: Digital Television, Petit Palais, Montreux, Switzerland. Info: J. J. Peters or P. MacAvock, European Broadcasting Union, Ancienne Route 17A, 1218-Grand Saconnex, Geneva, Switzerland; or Aleksander Todorovic or Heather Fraser, International Academy of Broadcasting, 11 avenue Florimont, CH-1820 Montreux, Switzerland. *November 6-8, 1996*.

The 4th IS&T Color Imaging Conference, The Radisson Resort, Scottsdale, Ariz. Info: IS&T, 7003 Kilworth Ln., Springfield, VA 22151. *November 19-22, 1996*.