

The First Annual Spring Film Conference and Exhibition

March 20 to 22, 1997

Century Plaza Hotel • Los Angeles, Calif.

SMPTE has announced that it will be holding its First Annual Spring Film Conference and Exhibition in Los Angeles, March 20 to 22, 1997. This new event will be devoted entirely to the film industry, concentrating on such aspects as feature films and films for television.

All-Day Seminar

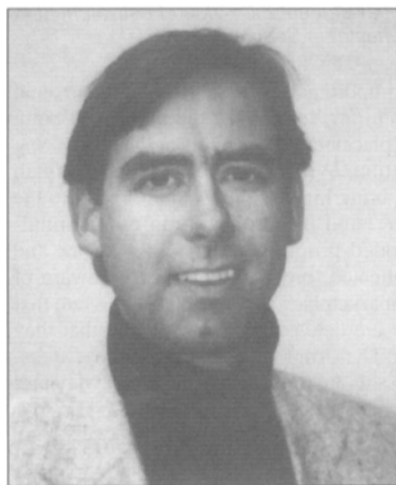
The conference will kick off with an all-day seminar on Thursday, March 20. The subject of the seminar will be announced at a later date.

Call for Papers

Program/Local Arrangements Chair David Richards, Action Capture, has announced that the conference theme will be "Film: Still the Master in a Digital World." Four sessions will take place on Friday and Saturday, March 21 and 22, and will include technical papers as well as demonstrations and panel discussions.

The first session, on Friday morning, is "Production," and it will examine the technical and creative aspects of getting the story on film. Ed DiGiulio, Cinema Products Corp., is the Session Chair. "Lab" will be presented in association with the ACVL on Friday afternoon. This session, headed by Frank Ricotta, Technicolor, and Paul Law, Consolidated Film Industries, will be oriented toward processing, printing, and other laboratory issues.

The first Saturday session is "Post-Production," chaired by Paul Carey, Component Video, and Jon Erland, Composite Components. This session will look at editing, telecine transfer, effects, etc. The conference will conclude Saturday afternoon with "Distribution/Exhibition." Presented in association with ITEA and led by Ioan



David Richards

Allen, Dolby Labs, this session will examine projection systems, screens, sound, formats, and theater quality.

If you are interested in presenting a paper, contact Editorial Coordinator Marilyn Waldman at SMPTE Headquarters, 595 West Hartsdale Avenue, White Plains, NY 10607, tel: (914) 761-1100, fax: (914) 761-3115, e-mail: mwaldman@smpte.org. You can also submit a paper on-line by accessing the SMPTE home page at <http://www.smpte.org/> and following the directions.

For More Information...

To find out more about this exciting new conference being put together by the SMPTE, you can contact the Marketing Department at Headquarters, e-mail: mktg@smpte.org. Make sure you also watch the *SMPTE Journal and News & Notes* for updates. New information will also be posted on the SMPTE home page as it becomes available.

— Aileen Moroney

Two New Books from SMPTE

The Society has announced two new books now available for sale. *Film and Video Synergies: Creation to Delivery: Proceedings from the 138th SMPTE Technical Conference and World Media Expo* contains original papers presented at the fall meeting held in Los Angeles, October 8 to 12. This year, for the first time, the *Proceedings* will come accompanied with a CD-ROM so that the papers can be read electronically. The cost of the book is \$35 for members and \$45 for nonmembers.

Implementing HDTV: Television and Film Applications features selected papers published in the *SMPTE Journal* that serve as a tutorial for those who wish to fully understand high-definition television. The book opens with an introduction from SMPTE President Stanley N. Baron, NBC, Inc., and then examines the history of HDTV. System issues, live capture, HDTV and film, storage, and production are the other facets that are discussed. This book is \$30 for members and \$40 for nonmembers.

For more information about these books, as well as other SMPTE publications, contact the Sales Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, tel: (914) 761-1100; fax: (914) 761-3115, e-mail: mktg@smpte.org. You can also find descriptions of SMPTE publications, as well as an on-line order form, at SMPTE's World Wide Web page: <http://www.smpte.org>.

SMPTE at ShowBiz Expo Canada

The Society was among exhibitors at ShowBiz Expo West, held at the Toronto Convention Center, Sept. 7 to 8, 1996. SMPTE Director of Marketing John Izzo was on hand for those who had questions regarding membership, conferences, publications, and test films.

Dominic Case has been appointed group technology and services manager at Atlab Australia. He will be responsible for developing the lab's technical operations and the group's role within the broader film post-production industry. Prior to this appointment, Case worked for six years as a freelance motion picture technical consultant, working on projects ranging from equipment design to post-production supervision. Case is an SMPTE Fellow and a very

