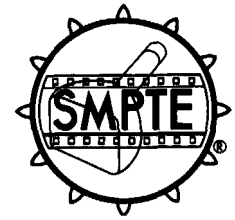


138th SMPTE Technical Conference and World Media Expo



Los Angeles Convention Center • Los Angeles, Calif.
October 9-12, 1996

“Film and Video Synergies: Creation to Delivery”

While you're enjoying the 30th SMPTE Advanced Motion Imaging Conference in Seattle, plans are being made for the Society's big fall event, the 138th SMPTE Technical Conference and World Media Expo. This year, the conference is once again returning to the Los Angeles Convention Center and will be held from October 9 to 12, 1996.

Call for Papers

This year's technical program, "Film and Video Synergies: Creation to Delivery," will be developed under the guidance of Program Chairman Charles L. Dages, Warner Bros. Editorial Vice-President Thomas J. Bentsen, NASA, has issued a call for papers for anyone interested in presenting a paper relating to this theme.

If you are considering in submitting a paper for this conference, please keep in mind that the following outline has been prepared as a guideline for paper topics. While the following session schedule is tentative and subject to change as the program evolves, potential authors are asked to keep these topics in mind so that their papers are consistent with the theme of the conference.

Wednesday, October 9, 1996

- Opening Session and Keynote Address (morning)
- Standardization and Globalization (afternoon)

Thursday, October 10, 1996

- Widescreen Issues for Film and Video (morning)

- Delivery Systems (morning)
- Special Venues (afternoon)
- Formats (afternoon)

Friday, October 11, 1996

- Compressionists (full-day tutorial)
- Audio (morning)
- Synthetic Images (afternoon)
- Applications in Production Techniques (afternoon)

Saturday, October 12, 1996

- Compression (full-day tutorial)
- Nonlinear Editing Systems (morning)

If you are interested in presenting a paper, you must submit your name, company affiliation, address, phone and fax numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, Fax: (914) 761-3115. Your information must be submitted by **May 31, 1996**, on forms provided by the SMPTE. If you would like to send your synopsis via e-mail, access a form on the Society's Web page — located at <http://www.smpte.org/> — and send it to Marilyn Waldman at 71263,337@compuserve.com.

HDTV Workshop Planned

Among the highlights of SMPTE's technical program will be HDTV '96, a comprehensive workshop that will include all aspects of HDTV, with an emphasis on signal processing, storage, transmission, and compression. This day-long event is positioned in the heart of the major motion-picture

production community and among the most sophisticated HDTV digital production houses in the world. It is also conveniently accessible to the many computer and production companies in California.

World Media Expo

SMPTE is joining once again with the National Association of Broadcasters (NAB) Radio Show, the Society of Broadcasting Engineers (SBE), and the Radio and Television News Directors Association (RTNDA) for the third World Media Expo. Last year, nearly 400 exhibitors reached 17,000 media professionals over a three day period. If you are interested in exhibiting, contact the NAB at 1771 N Street NW, Washington, D.C., 20036-2891, Attn: Exhibits, phone: (800) NAB-EXPO or (202) 775-4988, fax: (202) 429-4180, e-mail: exhibit@nab.org.

Don't Miss this Conference!

Make sure you plan to be in Los Angeles October 9-12, 1996 for the 138th SMPTE Conference and World Media Expo. Additional information regarding program updates, fax-on-demand, registration and housing, travel discounts, and social events will be available in future issues of the SMPTE Journal and News & Notes. You can also contact the Marketing Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, tel: (914) 761-1100, fax: (914) 761-3115, e-mail: mktg@smpte.org.

— Aileen Moroney