

## Hong Kong November 6, 1995

The Hong Kong Section had its inaugural meeting in the Peony Room of the Park Hotel. More than 60 people were gathered at a dinner reception, sponsored by Shun Hing Technology Co. Ltd., in which SMPTE President Stanley N. Baron, NBC, Inc., praised the contributions of Section Chairman Michael Cheng, AV Technology Ltd., and the other committee members responsible for the Section's establish-

ment. Baron said that he had confidence that the Section would bring a higher technical standard to the local film and television industries, as well as effect a closer relationship with the film and television industries in neighboring countries.

Following the cocktail reception, representatives from Panasonic addressed the topic of "New Concept DVCPRO Machines." DVCPRO is a new system that responds to the changing trend in the industry shift to digital equipment, downsizing, and an increased emphasis on news

programming. DVCPRO's 1/5 compression of digital component data makes it possible to capture a huge amount of video data in condensed form. DVCPRO will provide transfer at four times normal speed and offers picture quality, sound quality, and multigeneration editing capabilities.

At the conclusion of the meeting, SMPTE members were invited to participate in a tour of an all-digital station at the Chinese Television Network. — Shun Chung Chan (Secretary/Treasurer), Asia Television Ltd.

# Calendar

## March

**Reflector Design — Theory and Practice Seminar**, Embassy Suites, Denver, Colo. Info: TLA Lighting Consultants, 7 Pond St., Salem, MA 01970. *March 18-20, 1996.*

## April

**ICT'96 International Conference on Telecommunications**, The Marmara Hotel, Istanbul, Turkey. Info: Aykut Hocaban or Rusen Meylani, Secretariat, Bogaziçi University, Electrical-Electronic Engineering Dept., Bebek, Istanbul 80815, Turkey. *April 13-17, 1996.*

**National Association of Broadcasters 74th Annual Convention**, Las Vegas Convention Center, Las Vegas, Nev. Info: NAB, 1771 N St. NW, Washington, DC 20036. *April 15-18, 1996.*

**Imaging the Future II: Storytelling for the New Millennium**, Kauai Marriott Resort and Beach Club, Kauai, Hawaii. Info: The American Film Institute, 2021 N. Western Ave., Los Angeles, CA 90027. *April 22-28, 1996.*

## August

**Siggraph '96**, New Orleans Convention Center, New Orleans, La. Info: Exhibition Management, Hall-Erickson, Inc., 150 Burlington Ave., Clarendon Hills, IL 60514. *August 4-9, 1996.*

**Eurographics '96**, Futuroscope Poitiers, Poitiers, France. Info: Conference Secretariat, Eurographics '96, INRIA Rocquencourt/Relations Extérieures, B.P. 105-78153, Le Chesnay Cedex, France. *August 26-30, 1996.*

## September

**IBC96**, RAI Exhibition and Congress Centre, Amsterdam, The Netherlands. Info: Sarah Campbell, IBC Office, Savoy Place, London, WC2R OBL. *September 12-16, 1996.*

## SMPTE Activities

**SEATTLE, WASH.** — 1996 SMPTE Advanced Motion Imaging Conference, Sheraton Seattle Hotel and Towers. *February 1-3, 1996.*

**LOS ANGELES, CALIF.** — 138th SMPTE Technical Conference and World Media Expo, Los Angeles Convention Center, *October 9-12, 1996.*

For more information on these activities contact SMPTE Headquarters:  
(914) 761-1100 Fax: (914) 761-3115

# Books, Booklets, Brochures

**Lighting by Design** by Brian Fitt and Joe Thornley is a full technical guide to the theory and practice of lighting aimed at practitioners of lighting in the entertainment industry. This book will also be of interest to those people involved with stage, film, television, and still photography, particularly when the effects of lighting have a major influence on their contribution to the medium concerned. The book, in addi-

tion to the thorough coverage of equipment in use, contains unique insights into design requirements, writing specifications, contracts, and purchase of equipment. Unique color filter comparison tables are included, comparing 1,000 color filters from all the leading manufacturers. The book is available for \$37.95 from Focal Press, 313 Washington St., Newton, MA 02158-1626.

**The Colorado Video 1996 Short Form Catalog** describes a series of specialized video instruments for use in research, industrial inspection, and communications. Products include a family of unique video memories, as well as signal analyzers, measuring equipment, and still-picture transmission systems. A copy of the catalog can be obtained directly from Colorado Video, Box 928, Boulder, CO 80306