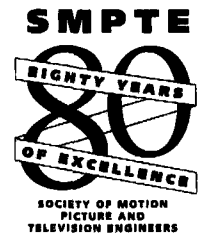




138th SMPTE Technical Conference and World Media Expo

Los Angeles Convention Center • Los Angeles, Calif.
October 9-12, 1996



The SMPTE Technical Conference is returning to Los Angeles, and you are invited to participate in four days of sessions and tutorials focusing on the theme "Film and Video Synergies: From Creation to Delivery." The 138th SMPTE Technical Conference and World Media Expo will be held October 9-12, 1996, at the Los Angeles Convention Center.

Sessions

Charles L. Dages, Warner Bros., will be serving as this year's program chair. As always, the technical program will kick off with the opening session, featuring welcoming addresses from Society officers. Chris Cookson, Warner Bros., will be one of two keynote speakers; the second speaker will be announced at a later time.

A total of nine sessions will be presented between Wednesday, October 9, and Friday, October 11. A "Panel on the Future" will be held Wednesday afternoon from 3:00 to 5:00 p.m. Thursday and Friday will each have two concurrent sessions running in both the morning, from 9:00 to 11:30 a.m., and the afternoon, from 1:00 to 3:00 p.m. The Thursday and Friday sessions are as follows:

Thursday Morning, October 10

- Widescreen Issues for Film and Video (Session Chair to be announced)
- Video Servers: Nonlinear Access to Content (Session Chair: Peter Smith, ABC)

Thursday Afternoon

- Special Venues (Session Chair: Greg Thagard, Warner Bros.)

- Winning in a Global Economy: The Power of Standards (Session Chair: John Forrest, NTL)

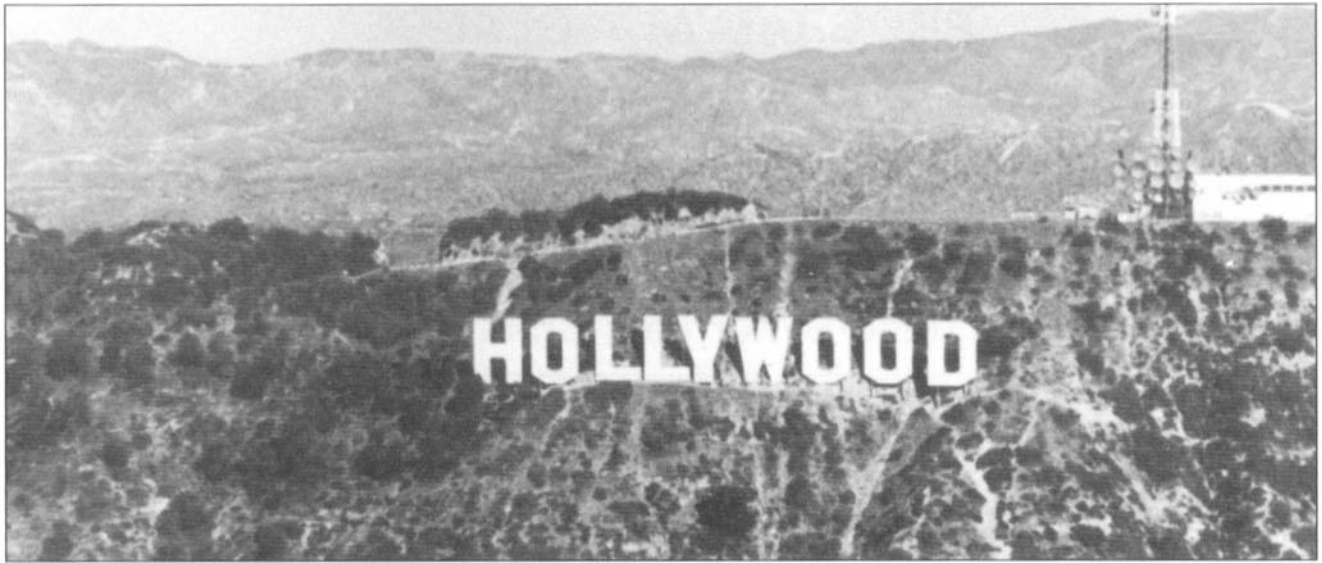
Friday Morning, October 11

- The Digital Virtual Studio (Session Chair: David Elliott, ABC)
- Audio: The Widescreen Experience (Film and Video) (Session Chair: Ioan Allen, Dolby)

Friday Afternoon

- Delivery Systems (Session Chair: Bob Seidel, CBS)
- Applications in Production Technology (Session Chair: Dick Stumpf, Universal)

If you are interested in presenting a paper relating to any of these topics, you must submit your name, company affiliation, address, phone



and fax numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, fax: (914) 761-3115. Your information must be submitted by **May 31, 1996**, on forms provided by the SMPTE. If you would like to send your synopsis via e-mail, access a form on the Society's Web page — located at <http://www.smppte.org/> — and follow the directions.

Full-Day Tutorials

Three full-day tutorials will run concurrently on Saturday, October 12. "Compression" will be chaired by Ken Davies, CBC. Kim Aubry, American Zoetrope, and John Carlson, Monaco Labs, will co-chair "Nonlinear Editing Systems." The third tutorial, "Film Formats," will be held at an off-site location; that location, as well as a chairman, will be announced in a future issue of the *SMPTE Journal*.

Social Events

The conference's opening-day ceremonies includes the Industry Luncheon, which will take place on Wednesday, October 9, from 11:30 to 2:00. The SMPTE Press Conference immediately follows, from 2:00 to 3:00.

The annual Fellows Luncheon, honoring those newly elected to Fellow status, will be held on Friday, October 11; all Fellows and

Life Fellows are welcome to attend. Joerg D. Agin, Eastman Kodak Co., has agreed to speak at the luncheon.

This year, the Honors and Awards recipients will be recognized at the SMPTE Friday Evening Reception, which will be held from 7:00 to 9:00 p.m. at the Hyatt.

World Media Expo

The 1996 World Media Expo is the third industry exhibit jointly sponsored by the SMPTE, the National Association of Broadcasters (NAB) Radio Show, the Society of Broadcasting Engineers (SBE), and the Radio and Television News Directors Association (RTNDA). If you are interested in exhibiting, con-

tact the NAB at 1771 N Street NW, Washington, D.C., 20036-2891, Attn: Exhibits, tel: (800) NAB-EXPO or (202) 775-4988, fax: (202) 429-4180, e-mail: exhibit@nab.org.

For More Information...

Additional details about the 138th SMPTE Technical Conference and World Media Expo will appear in the *SMPTE Journal and News & Notes* as they become available. You can also contact the Marketing Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, tel: (914) 761-1100, fax: (914) 761-3115, e-mail: mktg@smppte.org.

— Aileen Moroney

