

# News



Section representatives joined Sections Vice-President Fung Fai Lam (center), Director of Education Rami Mina (fifth from right), former Sections Vice-President John Carlson (third from right), and SMPTE Executive Director Fred Motts (seventh from left) at the Sections meeting held at Bally's in Las Vegas during the NAB Convention.

## Section Chairs Meet at NAB in Las Vegas

SMPTE Section Chairs used the NAB Convention in Las Vegas as an opportunity to get together and discuss Section participation in Society activities. Sections Vice-President Fung Fai Lam, Sony of Canada, Ltd., began the meeting by introducing each of the attendees and welcoming them. SMPTE Executive Director Fred Motts then stepped in to explain the Section Chair training program that will be taking place during the 138th SMPTE Technical Conference and World Media Expo in Los Angeles this October. Other Section business conducted during the two-hour meeting included programs, reports for the *Journal*, budgets, membership retention and recruitment, and education.

Attendees for this meeting included Fung Fai Lam, Sony of Canada Ltd. (Sections Vice-President); Fred Motts, SMPTE Executive Director; Rami Mina, Eastman Kodak Co. (SMPTE Director of Education); John Carlson, Monaco Labs (former Sections Vice-President); Gerry Brooks, GEC Video Systems (Secretary/Treasurer, Australia North Section); Charles Pantuso, HD Vision, Inc. (Secretary/Treasurer, Dallas/Ft. Worth Section); James Van Anda, Digital Imaging, Inc. (Chair, Florida/Caribbean Section); Jürgen K. R. Heitmann, BTS - Broadcast Television Systems GmbH (Chair, German Section); Tomaslav F. Marjanovic, BSM Broadcast Systems Trade (Secretary/Treasurer, German Section); Mike Pietrowski, Mashpee School District (Adviser, Mashpee Student Section); Philip Ozek, TASC (Chair, New England Section); Rome Chelsi, IHS Communications, Inc. (Chair, Rocky Mountain Section); Fred Baumgartner, Midwest TV WMBD (member, Rocky Mountain Section); Richard Le Forge, CalCom Systems Co. (Chair, San Francisco Section); and Peter Laidlaw, Imagineering, Ltd. (Past Chair, Toronto Section).



Left to right, Australia North Section Chair Chris Minahan with SMPTE Creative Technology Award winner Elizabeth Corlon and Encouragement Award winner Marcella Paolacci.

## Australia North Section Presents Educational Awards

The Australia North Section presented its inaugural SMPTE Creative Technology Award on May 3, 1996, during the Australian Film Television and Radio School graduation ceremony. The award was given to Elizabeth Corlon, an extension student specializing in title design, for her short film *Sibling Bliss*. Corlon shot the 3-min animated film in 16mm, using clay models and stop-frame animation. She then used Painter software to produce a "painterly" effect frame by frame and reassembled the scenes using Media 100.

Due to the high quality of submissions, an additional "encouragement" award was given to Marcella Paolacci, a final-year design student, whose film *Severance* used images from laser microscopy, brain scans, ultrasound, and other medical sources in a variety of formats treated and integrated into live action scenes using Media 100, Adobe After Effects, and Photoshop software.

The Section launched this award with the intention of narrowing the perceived gulf between the creative and technical engineering arms of the film and television industries. Australia North will also be funding two \$5,000 scholarships for final-year students in the Colleges of Technical and Further Education (TAFE), Advanced Diploma in Electrical Engineering.

The 1996 SMPTE European Conference on Imaging Media will take place from September 19 to 21, 1996, in Cologne, Germany. The conference, held once again in conjunction with the Montreux International Television Symposium (ITVS), will run concurrently with Photokina and be presented in four lecture sessions and a tutorial/workshop. The ITVS has arranged the all-day tutorial/workshop focusing on bit-rate reduction versus picture quality and image navigation tools. The four lecture sessions are entitled "Image Acquisition and Processing," chaired by Franz Stollenwerk; "Digital Imaging for Film and TV," chaired by Willi Hönschied; "Image Display Techniques," chaired by Peter Owen; and "Tools for Multimedia Production and Services," chaired by Leo Danilenko. Aleksandar Todorovic, director and dean of the International Academy of Broadcasting in Montreux, has agreed to be the keynote speaker for the opening session.

For further information about the conference, contact the SMPTE German Section, c/o Rolf von Kaldenberg, P.O. Box 1351, D-29306 Winsen, Germany, tel: +5143/93555, fax: +5143/93556.

Roi Agneta, Chyron Corp., has been appointed that company's executive vice-president. He has also become co-chair of Chyron's Technology Group. Agneta will be responsible for the company's North American-based market development and product definition initiatives, management of Chyron's research and development organization, and the introduction and strategic guidance of new products to the worldwide customer base. He will also continue to oversee the joint development activities between Chyron and RT-SET, a developer of virtual reality systems.

Richard Prodan, CableLabs, has been promoted to senior vice-president and chief technical officer. His new duties will include focusing on the technology tracking initiatives being implemented by CableLabs. He will also be involved in digital system testing and evaluation for compression, networking, and transmission.

The UCLA Extension is offering "Multimedia Compression: Principles, Applications, and Standards" from August 6 to 9, 1996. The course will explain in detail the fundamental principles and algorithms of current and evolving multimedia compression standards. It should help professionals to understand existing standards and products, evaluate future standards, and incorporate these compression methods in their own applications. For further information, contact UCLA Extension, Dept. of Engineering, Information Systems, and Technical Management, 10995 Le Conte Ave., Los Angeles, CA 90024-2883, tel: (310) 825-3344, fax: (310) 206-2815.