

who want to attend the HDTV workshop in addition to the full conference.

A Housing Form has also been provided in this issue for your convenience. A block of rooms has been reserved for conference attendees at several Los Angeles hotels. Return the form to Rogal America no later than **September 10, 1996**, in order to ensure that you have a room for the conference. After the September 10 deadline, all reservations are subject to availability.

### Social Events

Included among the opening day events is the Industry Luncheon. It will take place at the Convention Center's Petree Hall C, from 11:30 a.m. to 2:00 p.m. on Wednesday, October 9, and will feature a guest speaker.

Those who will be elevated to Fellow status will be honored at the annual Fellows Luncheon on Friday, October 11. All Fellows and Life Fellows are welcome to attend. Joerg D. Agin, Eastman Kodak Co., will address the audience.

This year, the Honors and Awards recipients will be recognized at the SMPTE Friday Evening Reception, which will be held from 7:00 to 9:00 p.m. at the Hyatt.

### World Media Expo

The third World Media Expo is expected to be the most successful one to date. Some 400 exhibitors are expected to participate in this trade show, presented jointly by SMPTE, the National Association of Broadcasters (NAB) Radio Show, the Society of Broadcasting Engineers (SBE), and the Radio and Television News Directors Association (RTNDA).

### *SMPTE to Offer Exhibit Space for Nonlinear, Video Server, Virtual Studio Technologies*

SMPTE has set aside exhibit floor space especially for companies specializing in the design or manufacture of nonlinear editing systems. "Nonlinear Editing World," a special section of the exhibit floor at World Media Expo, will have a limited number of islands of interest for those firms involved in workstations, networked nonlinear editing systems, video file servers with nonlinear editing components, nonlinear graphics and F/X compositing systems, and all

## 31st SMPTE Advanced Motion Imaging Conference

Crowne Plaza Manhattan • New York, N.Y.  
February 6 to 8, 1997

New York City will be the site for the 31st Advanced Motion Imaging Conference in The Crowne Plaza Manhattan in NYC. This three-day conference will take place from February 6 to 8, 1997.

Darcy Antonellis, CBS, and Mark Schubert, consultant, are the program chairs, and they will be assembling a technical program that will follow the theme "The Age of Compression: Nonlinear Editing, Digital Broadcasting, and Other Wonders."

The conference begins on Thursday, February 6, with a full-day seminar. "Shooting on Film, Editing on Nonlinear, Completing on Film: What Procedures are Available for the Filmmaker" is being chaired by Linda Young, Du Art Film & Video, and

will run from 8:00 a.m. to 5:00 p.m.

On Friday and Saturday, February 7 and 8, four papers sessions will be presented. The morning session on Friday is entitled "Nonlinear Editing: Technical and Operational Issues" and will be chaired by Bob Turner, Turner Post-Production. Friday afternoon, "Digital Distribution" will be chaired by Brent Stranathan. A chairman for Saturday morning's session, "Storage Technologies Using Compression," has yet to be determined, and Charles Pantuso, HD Vision Inc., will head up "Advanced Television" on Saturday afternoon.

Further information will be published in the *SMPTE Journal* and *News & Notes* as it becomes available.



other products and programs primarily designed to support nonlinear editing technology. In addition, special interest areas for companies involved in video servers and virtual studios will also be arranged on the video floor. To reserve your space, contact SMPTE Director of Marketing John Izzo at Society Headquarters.

### Sign Up Now!

The 138th SMPTE Technical Conference and World Media Expo is one of the premier industry technical events in the North American market. The seminars and papers sessions, combined with the technical demonstrations taking place in the exhibit

hall, provide a total learning experience for the operations and technical staffs as well as the creative community involved in the motion picture and television industries. Make sure you don't miss out on this important opportunity.

Additional details about the 138th SMPTE Technical Conference and World Media Expo will appear in the *SMPTE Journal* and *News & Notes* as they become available. You can also contact the Marketing Department at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607. Tel: (914) 761-1100, fax: (914) 761-3115, e-mail: [mktg@smpte.org](mailto:mktg@smpte.org).

— Aileen Moroney