

32nd SMPTE Advanced Motion Imaging Conference

Sheraton Center Hotel • Toronto, Ontario

February 5 to 7, 1998

Plans for the 32nd SMPTE Advanced Motion Imaging Conference, which will take place at the Sheraton Center Hotel in Toronto, February 5 to 7, 1998, are well under way. It's not too early to make your plans to attend!

Call for Papers

The focus of this year's conference is the continuing development in storage and manipulation of digital

imaging. According to Program Chair Peter Laidlaw, Imagineering, Ltd., four technical sessions are planned.

The first session, on Thursday morning, February 5, is "Digital Disk Technology," and it will examine the production aspects of new disk formats. There will be a special emphasis on DVD, which is expected to have a significant impact on the way images and sound are acquired, edited, stored, and presented. The afternoon session,

"Video Networks," will study the technologies that have been developed and those that are emerging and focus on their value and impact as they relate to users.

On Friday morning, February 6, the conference will explore "Strategies for Migrating into a DTV World." This session will deal with real issues of transitioning facilities into digital, considering the new FCC requirements, standards, and advancements in technology. The technical program will conclude on Friday afternoon with an open forum panel discussion led by industry experts who will explore the technical, production, and social issues that accompany the current state of developments in the industry.

To submit a paper, you must send your name, company affiliation, address, phone and fax numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, Fax: (914) 761-3115, e-mail: mwaldman@smpte.org. Your information must be submitted by **October 1, 1997**, on forms provided by the SMPTE.

All-Day Seminar

The conference will conclude on Saturday, February 7, with a comprehensive all-day seminar entitled "The Multimedia Experience." The seminar is designed to provide a sense of relevance to the technologies and issues explored at the conference.

For More Information

Stay tuned to upcoming issues of the *SMPTE Journal* and *News & Notes*, which will publish additional information as it becomes available. The SMPTE Web site, at <http://www.smpte.org>, will provide the latest, up-to-the-minute information. You can also contact the SMPTE Marketing Department at Headquarters, e-mail: jizzo@smpte.org.

