

# SMPT E NEWS & NOTES

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## 139TH CONFERENCE AND EXHIBIT

The 139th SMPTE Technical Conference and Equipment Exhibit looks like it will be an outstanding event, with the entire SMPTE range of activities under one roof. The Conference and Exhibit are scheduled for November 21-24, 1997.

### Seminar

The conference begins on Friday, with "How to Implement DTV: Practical Issues for Engineers, Managers, Producers, and Content Owners," an all-day seminar chaired by Paul Turner, Sony Electronics, Inc. The seminar examines the issues surrounding the recent announcement regarding the implementation of DTV in the U.S. marketplace.

### Technical Program

According to Program Chairs Laurence J. Thorpe, Sony Electronics, and Robert Ross, CBS, the theme for this year's conference is "Film and Origination in the Era of DTV Broadcasting and Distribution." The program will feature eight papers sessions and two panel discussion

Saturday morning, November 22: "Electronic Acquisition for DTV Program Origination" and "The Digital Post-Production Process for DTV"

Saturday afternoon panel discussions: "DTV as a Business" and "DTV Post-Production—New Business Opportunities"

Sunday morning, November 23: "Digital Widescreen Television" and "Criteria for DTV Picture Quality"

Sunday afternoon: "Hybrid NTSC/DTV Television Facility" and "Digital Film Lab"

Monday morning, November 24: "DTV Distribution and Delivery" and "Motion Picture Film Cinematography for DTV Program Origination"

### Social Events

The Welcome Reception is scheduled for the evening of Friday, November 21. The Industry Reception and Luncheon (Guest Speaker: Saul Shapiro, ABC) takes place the following day, Saturday, November 22; new Fellows will be presented to their peers at the Fellows Luncheon (Guest Speaker: Michael J. Sherlock, NBC, ret.) on Sunday, November 23. The Honors and Awards ceremony, recognizing those who have made great strides in the motion imaging industry, will take place Sunday evening, November 23. A one-day Partner's Program, featuring a trip to see *The King and I* on Broadway as well as lunch at Sardi's, is planned for Saturday.

### Registration and Housing

A \$100 discount will be given to all of those who register for the full conference before November 7, 1997. All housing reservations must be made with the Marriott Marquis directly and be received no later than October 24, 1997.

Cal Simmons Travel Management Co. and United Airlines are offering an exclusive discount for travel to the 139th SMPTE Conference and Exhibit. To make reservations, call Cal Simmons Travel at 1-(800) 875-9820. Refer to United Airlines Star File number 517HZ.

### Exhibits

The SMPTE Equipment Exhibit will be held in the 5th Floor Ballroom at the Marriott Marquis; it will run Saturday and Sunday, November 22 and 23, from 10:00 a.m. to 6:00 p.m., and Monday, November 24, from 8:00 a.m. to 2:00 p.m. Here is the list of companies (and their booth numbers) that have signed up to participate in the show.

ADC Telecommunications, 608  
Anton Bauer, 623  
Artel Video Systems, 107  
Audio Services, 311  
Axon Digital Design Group, 222  
Bi-Tronics, 523  
Bittree, 611  
The Broadcast Store, 517  
Certainteed Corp., 206  
Cinema Products Corp., 210  
Clariion, 607  
Comark Communications, 28  
CommScope, 113  
Communitak Video Sys., 322  
Cool-Lux, 613  
Data Check, 603  
Digital Video Systems, 109  
Dolby Labs, 105  
DSC Labs, 216  
Gepco Int., 204  
Haplotec, Inc.  
Hart Mann Associates, 102  
Hewlett Packard, 114  
Hotronic, 117  
IMAS Publishing  
ITT Cannon  
Kings Electronics, 116  
Knox Video, 323  
Leader Instruments, 415  
Leitch, 423  
Listek Video Corp., 606

Lowel Light, 02  
Maxell Corp., 522  
Microvideo  
Miller Fluid Heads, 505-507  
Mohawk/CDT, 607  
MRT Micro, 612  
NDS America, 621  
Nemal Electronics, 604  
NS Microwave, 319  
NVision, 212  
Odetics, 103  
Panasonic, 407  
PESA Switching Systems, 615  
Philips BTS, 307  
Quantel, 413  
RE America, 410  
Rules Service Co., 511  
Sachtler Corp of America, 213  
SencoreAAVS, 605  
Silicon Graphics, 219  
Sony Electronics, 207  
Synthesys Research, 624  
Tekniche Ltd.  
Tektronix, 219  
Television Equipment Associates, 422  
Trompeter Electronics, 106  
Uni-Set, 112  
Video Products Group, Inc., 513  
Videotek, 108  
Wolf Coach, 104

## 32ND SMPTE ADVANCED MOTION IMAGING CONFERENCE

Plans are also being put together for the Society's annual winter event. The 32nd SMPTE Advanced Motion Imaging Conference will take place in Toronto, February 5 to 7, 1998, and will feature an all-day seminar and four informative technical sessions. The seminar on Saturday, February 7, is entitled "The Multimedia Experience" and is designed to provide a sense of relevance to the technologies and issues explored at the conference.

### Technical Sessions; Call for Papers

Program Chair Peter Laidlaw, Imagineering, Ltd., has announced that the conference theme will be a continuance of developments in storage and manipulation of digital imaging. Four technical sessions are planned. A call for papers has been issued to anyone interested in presenting a paper on any of the following topics.

Thursday morning, February 5, *Digital Disk Technology*

Thursday afternoon, *Video Networking*

Friday morning, February 6, *Strategies for Migrating to a DTV World*

Friday afternoon, *Panel Discussion*

To submit a paper, send your name, company affiliation, address, phone and fax numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, Fax: (914) 761-3115, e-mail: [mwaldman@smpte.org](mailto:mwaldman@smpte.org).

Your information must be submitted by October 1, 1997, on forms provided by the SMPTE.

**This information is available at the SMPTE Web Site: <http://www.smpte.org>.**

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