



The Second Annual Spring Film Conference and Exhibition

June 12-14, 1998
Los Angeles Convention Center,
Los Angeles, CA

Last year's inaugural Spring Film Conference was a raving success as the film industry was provided with a forum to share information and ideas. Plans for the second annual conference have been set in motion and an official date and location has been established for the spring event, chaired by Paul Carey, Component Video, Inc.. The conference will be held on the west coast again, taking place at the Los Angeles Convention Center from June 12-14, 1998, in conjunction with ShowBiz Expo West.

Technical Sessions

The theme, "Tools, Practice, and the Experience," will be carried throughout the conference consisting of four paper sessions and an all-day tutorial. The first session, titled, "Production," will cover the following subjects: electronic acquisition for film release; data acquisition; formatting and logging for use in post-production operations; motion control systems; lighting instruments and lamp technologies; optical systems; image stabilization techniques; in-camera effects techniques; and advances in camera negative stock.

The "Post-Production" session will present papers on film digitization; film recording; compositing techniques; application of motion estimation technology for creation of temporally independent sequences; studio/suite interconnect practice; bandwidth management; and real-time film intermediate.

The "Laboratory" session will concentrate on color timing exclusively.

The "Exhibition" session concludes the technical papers taking a look at new release formats and the current state of the viewing experience. The session will also examine electronic cinema, world view, and cinema sound.

All-Day Tutorial

Following the successful formula of last year's conference, the Society will once again present an all-day tutorial entitled "The Nature of Film." The wide range of topics to be covered include image structure and the resolution of film, mappings of 10-bit log and 12-16 linear data, film gamut and its mapping to electronic media, using LAD and other techniques for transfer

control, and practical aspects of working with the lab.

Call for Papers

With six months remaining before the spring conference, there is ample time left to submit technical papers, articles, practical demonstrations, and suggestions for panel discussions for consideration. For more information on the technical program, contact Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, tel: (914) 761-1100, fax: (914) 761-3115, or e-mail: mwaldman@smpte.org.

More Information...

To find out more about SMPTE's spring conference, contact the Marketing Department at Headquarters, e-mail: mktg@smpte.org. Updates will be published in the *SMPTE Journal* as it becomes available. Also, be sure to visit SMPTE's web site at <http://www.smpte.org> for up-to-the-minute details on Society events.

—*Jermaine Hall*