

News

The National Association of Broadcasters (NAB), an SMPTE Sustaining Member, has expanded the technical sessions and events planned for its upcoming annual convention, to be held April 5 to 10 in Las Vegas, Nev. The NAB Multimedia World features an exhibit area and two conferences. The New Media Professionals Conference is designed primarily for media professionals and others interested in new media marketing and business trends, technologies and applications, while the Internet Business Conference focuses on business applications and opportunities for the Internet and Intranet.

The 51st NAB Broadcast Engineering Conference is for practicing broadcast engineers and technicians, and anyone else interested in the latest broadcast technologies. Sessions will address the most recent developments in broadcast technology and will focus on a host of digital TV and radio challenges now facing engineers.

NAB Communications and Connectivity '97 is new to NAB, featuring two conferences: the Electronic Distribution Conference: Business At The Speed of Light and the Uplink '97 International Satellite Conference, as well as an exhibit area. Sessions are scheduled to take place April 7 to 9, and exhibits are open April 7 to 10.

Finally, the NAB/BDA Broadcast Designer's Conference is a one-day conference taking place Sunday, April 6. Creative sessions will include desktop design techniques, animation, and interactive design plus an international design session.

For the most up-to-date information about NAB '97, contact the NAB at 1771 N St., NW, Washington, DC 20036-2891, or use the fax-on-demand service by calling (301) 216-1847 from the touch-tone handset of your fax machine. Information is also available on the World Wide Web at <http://www.nab.org>.

Michael MacDonald has been named vice-president of installed sound at JBL Professional, where he will assume complete responsibility for the worldwide marketing of all JBL Professional sound contracting products. He reports directly to JBL Professional President Mark Terry. MacDonald comes to JBL Professional from TimeLine Inc., the manufacturer and marketer of digital audio workstations. While at TimeLine, he served first as director of marketing and then as vice president of sales and marketing. Before this, MacDonald was marketing manager at Yamaha Corp. of America, where he was responsible for all aspects of that company's professional audio and studio products.

Montreux 1997 Set for June

The Montreux International Television Symposium is celebrating its 20th anniversary this year, and will be held from June 12 to 17 in Montreux, Switzerland. The technical exhibition will take place June 13 to 17.

The programs are designed to appeal to those interested in the technologies that are currently at the forefront of the industry, and this information will be presented in a number of different ways. Production sessions related to production, post-production, and program service distribution will cover the newest developments in these areas. The cable sessions will deal with all of the latest advances that have taken place. Following the success of the First Montreux Interactive Media Services Symposium last year, four sessions on this theme will be held on Monday and Tuesday, June 16 and 17. Additional sessions on satellite and terrestrial broadcasting will also be presented. The Montreux International Television Symposium Workshops are early morning sessions covering topics of special interest to a limited number of Symposium participants.

The Future Technology Forum will be an all-day event focusing on subjects

and developments of great importance that are still several years away from the marketplace. Throughout the Symposium, there will be a special Future Technology Exhibit of the work of internationally esteemed laboratories. The Management Forum will give an overview of current and further trends in television for business, technical, and creative management executives. A special new feature of this forum will be luncheon speeches, delivered by top industry professionals.

Three concurrent tutorials, focusing on hybrid fiber coax, digital video compression, and conditional access, will be offered on Wednesday, June 11, prior to the opening of the Symposium. These tutorials, organized in association with the International Academy of Broadcasting, will cover important technical concepts in greater depth than is possible in the normal paper sessions.

For further information, contact the Montreux International Television Symposium and Technical Exhibition, P.O. Box 1451, Rue du Théâtre 5, CH-1820 Montreux, Switzerland, tel: +41 21 963 32 20, fax: +41 21 963 88 51, e-mail: message@symposia.ch, WWW: <http://www.montreux.ch/symposia>.

Society at IBC



At the SMPTE booth: (L-R) SMPTE Conference Vice-President Edward P. Hobson II, Sony Electronics; SMPTE Western Regional Governor Peter D. Symes, Grass Valley Products/Tektronix; and SMPTE Executive Director Frederick C. Motts.

In the fall of 1996 the Society was represented with a booth at the International Broadcasting Convention (IBC) in Amsterdam, The Netherlands. A number of visitors stopped by to visit with officials of the Society and examine some of the SMPTE publications and other products on hand.

During IBC, on September 16, a panel dis-

cussion was presented in association with SMPTE. "Digital Video Disk (DVD) — Its Impact in the World of Film," was chaired by Bengt Orhall, Rotebro Filmservice AB, Sweden. An SMPTE reception was held at the La Ronde Restaurant on Saturday evening, September 12. More than 100 SMPTE members enjoyed a delightful get-together, courtesy of Sony.