

# Calendar

## SMPTE Activities

**NEW YORK, N.Y.** — 31st SMPTE Advanced Motion Imaging Conference, Crowne Plaza Manhattan, *February 6-8, 1997.*

**LOS ANGELES, CALIF.** — First Annual SMPTE Film Conference and Equipment Exhibit, Century Plaza Hotel, *March 20-22, 1997.*

**NEW YORK, N.Y.** — SMPTE Technical Conference and Equipment Exhibit, Marriott Marquis Hotel, *November 21-24, 1997.*

For more information on these and other SMPTE activities contact SMPTE Headquarters:

(914) 761-1100 Fax: (914) 761-3115

## March

**Internet & Electronic Commerce Conference & Exposition**, Jacob Javits Convention Center, New York, N.Y. Info: Jay Gorga, Expocon Management Associates, Inc., 363 Reef Rd., P.O. Box 915, Fairfield, CT 06430-0915, <http://www.expocon.com>.

## April

**NAB '97 International Convention and Exposition**, Las Vegas Convention Center, Las Vegas, Nev. Info: National Association of Broadcasters, 1771 N St. NW, Washington, DC 20036-2891, <http://www.nab.org/conventions>. *April 5-10, 1997.*

**Lightfair International 1997**, Jacob Javits Convention Center, New York,

N.Y. Info: Libby Morley, Show Director, AMC Tradeshows, 240 Peachtree St. NW, Ste. 2200, Atlanta, GA 30303. *April 28-May 1, 1997.*

## June

**Montreux International Television Symposium and Technical Exhibition**, Rue du Théâtre, Montreux, Switzerland. Info: P.O. Box 1451, Rue du Théâtre 5, 1820 Montreux, Switzerland. *June 12-17, 1997.*

## September

**IBC97**, RAI Exhibition and Congress Centre, Amsterdam, The Netherlands. Info: Sarah Campbell, IBC Office, Savoy Place, London, WC2R OBLP. *September 12-16, 1997.*

# Books, Booklets, Brochures

**The DBS Revolution: Emerging Systems and Markets Bring New Competition** is a comprehensive study of the direct broadcast satellite (DBS) industry. Written by Donald K. Dement in association with the National Association of Broadcasters, this publication discusses the growing impact of DBS on the telecommunications infrastructure. It provides legal, financial, and technical analyses of DBS, including the impact of the 1996 Telecommunications Act, as well as investment aspects, competition, and the outlook for future equipment and services. The report also discusses the many remaining DBS issues to be resolved and the possible outcomes and plans for progress by leading industry participants. The book is available through NAB, 1771 N St. NW, Washington, DC 20036-2891. The list price is \$1,295, and the NAB member price is \$395.

**Pre-Production Planning for Video, Film, and Multimedia** by Steve R. Cartwright explains in detail how to save money and time in production and post-production, while still producing a quality program with high production values. Pre-production planning is explained through a comprehensive system of production planning, from content organization and development, scripting, and visualization; proposals, contracts, budgets, and legal issues; equipment selection, crew and talent;

graphics creation; and editing, duplication, and distribution. The production steps are all listed, enhanced with graphs of the production process, forms, photos, and a comprehensive list of resources. Forms can be accessed from a disk that accompanies the book. The 229-page book is available from Focal Press, 313 Washington St., Newton, MA 02158-1626.

**The Complete Film Production Handbook** by Eve Light Honthaner is a 336-page paperback available from Focal Press, 313 Washington St., Newton, MA 02158-1626. It is a comprehensive and practical step-by-step guide to organizing film and television theatricals from pre-production to post-production. This guide covers the essentials of the business including scheduling, contracts, company policies, insurance, talent management, and customs and immigration details. The book contains many necessary forms including standard production forms, deal memos, and release forms, which are also found on a companion disk available for Macintosh and Windows formats.

**Film & Video Finder, 5th ed.**, is available from Plexus Publishing, Inc., 143 Old Marlton Pike, Medford, NJ 08055. Edited by the National Information Center for Educational Media (NICEM), this edition contains 123,000 records of film and video programs for all age levels and in all sub-

ject areas. It also incorporates significant enhancements over previous editions, including subject headings in title records, series listings, and multiple language and format information in each record. The 6,434 pages in this edition are contained in three hard-bound volumes and cost \$295.

**Finding Images Online: Online User's Guide to Image Searching in Cyberspace** is designed for those interested in locating illustrations and photographs of all kinds, including maps, charts and diagrams, backgrounds and textures, logos and trademarks, engineering and patent drawings, medical and scientific images, and fine art reproductions, on the Internet. The 400-page book, written by independent research professional and writer Paula Berinstein, provides step-by-step instructions for finding images on all the major on-line systems. The book includes a glossary, directory of resources, bibliography, back-of-book index, and a subject index to on-line resources that directs readers to primary sources for specific types of images. The book is \$29.95 and published by Online, Inc., 462 Danbury Rd., Wilton, CT 06897-2126.

**The Panaflex User's Manual, 2nd ed.**, gives detailed instructions and illustrations on how to use Panaflex motion picture camera equipment. Written by veteran cinematographer and consultant David