

Coping with Change — What Your Society Offers

In his President's Message, David George focuses on change and our personal challenge of dealing with that change. As your professional organization, SMPTE, "provides access to vital tools, contacts, support, and information," I present some of them to you.

— Frederick C. Motts



PUBLICATIONS

SMPTE Journal

SMPTE Conference Proceedings and CD-ROM

SMPTE Standards Series

- Standards for Advanced Television and HD Production
- Standards for Motion Picture Production and Presentation
- Standards for Digital Control Interfaces
- Standards for Formatting Ancillary Data

Motion-Picture Projection and Theater Presentation Manual (Revised)

Implementing HDTV: TV & Film Application

Composite Digital Television: A Primer

4:2:2 Digital Video: Background and Implementation (Revised)

CONFERENCES

The First SMPTE Annual Spring Film Conference and Exhibition — Century Plaza Hotel, Los Angeles, Calif. March 20 to 22, 1997

Day-Long Seminar: Thursday, March 20, 1997. "The Nature of Film," chaired by John Mason, Eastman Kodak Co.

This all-day program is devoted to color theory, sensitometry, tone reproduction, various film types, formats, and naming conventions. Other topics include: conventional and nonconventional negative and distribution films, and film cleaning and handling procedures.

139th SMPTE Technical Conference

Marriott Marquis Hotel, New York City
November 21 to 24, 1997

International Participation

Montreux International Television Symposium
June 12 to 17, 1997

IBC — Amsterdam
September 12 to 16, 1997

STANDARDS ACTIVITIES

SMPTE Engineering Committees meet quarterly during the year to work on standards development. These activities have

produced over 500 standards for the television, motion picture, and imaging industries, with a dozen new documents produced in the last calendar year. Participation information and meeting schedules are posted on the SMPTE Web site and in the *SMPTE Journal*.

SMPTE WEB SITE

Visit the Society's Home Page for complete details on SMPTE conferences and exhibits, publications, sections news, meeting announcements, individual and corporate sustaining membership programs, standards listings, and advertising opportunities. Hotlinks are available free of charge to Sustaining Members. Our Web Site is currently averaging nearly 100,000 accesses a month, according to our Inforamp reports. The power of the Internet has changed the way the Society does business, and the way in which we communicate with our membership.

Although the *SMPTE Journal* can never be replaced as the source for technical information and society news, much of the information you find in the *Journal* is now also available at <http://www.smpte.org>.

LOCAL SECTIONS PROGRAMS

Atlanta Section:

Michael H. Howey, Chairman

All-Day Educational Symposium

Saturday, March 8, 1997

Topics include: MPEG-2 video compression, uncompressed AES/EBU digital audio, AC3 audio compression, and Musicam audio compression. Registration cost will be minimal and will include lunch.

Toronto Section:

Edward Holmes, Chairman

Future Section Meetings:

- March 11, 1997: The Making of CD-ROMs
- April 15, 1997: Digital Effects in Film
- May 13, 1997: TBA
- June 10, 1997: Film and Video Archiving

Future SMPTE Toronto Events:

- May 14 to 15: The Multimedia Experience

SMPTE '97 Australian Conference and Exhibition

- July 1 to 4, 1997