

# 139th SMPTE Technical Conference and Exhibit Marriott Marquis Hotel • New York, N.Y. November 21 to 24, 1997

The Society is holding its 139th Technical Conference and Exhibit at the Marriott Marquis Hotel in New York City, November 21 to 24, 1997. This is the first time in seven years that the Fall Conference has found itself in the birthplace of motion imaging.

"In and around New York can be found the second largest group of SMPTE members, as well as some of the largest and most influential media and communications companies in the world. Over 40,000 people in the area are involved in one way or another with moving image program production and origination," said SMPTE President David George, IMMAD Broadcast Services. "New York is an exciting city, and now that the Society is no longer restricted by the WME as to where we may hold our main annual conference event, we are able to plan to regularly return to New York for our fall conference."

## Conference Theme Announced; Call for Papers Issued

This year's technical program, "Film and Origination for the Era of DTV Broadcasting and Distribution," will be developed under the guidance of Program Chairmen Laurence J. Thorpe, Sony Electronics, and Robert Ross, CBS Westinghouse. Editorial Vice-President Robert Kisor, Paramount Pictures, has issued a call for papers relating to this theme.

If you are considering submitting a paper for this conference, please keep in mind that the following has been prepared as a guideline for paper topics. While the session schedule is tentative and subject to change as the program evolves, potential authors are asked to keep these topics in mind so that their papers are consistent with the theme of the conference.

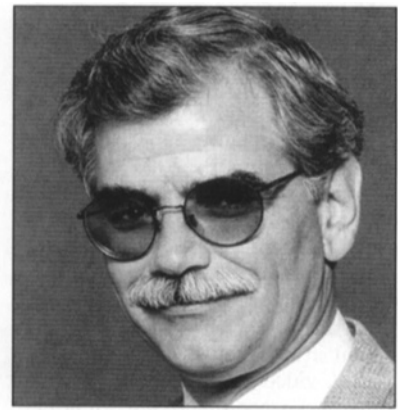


David George

On Saturday morning, November 22, "Acquisition and Origination for DTV" will focus on digital ENG and EFP, digital cinematography, and computer-originated material. "The Digital Post Process" will look at digital telecine, nonlinear on-line and off-line, topologies for the modern post-production plant, and digital audio for motion imaging. Saturday afternoon will feature two panel discussions, "DTV as A Business" and "DTV Post-Production: New Business Opportunities?"

The two concurrent sessions being held on Sunday morning, November 23, are "Digital Widescreen Television" and "Criteria for DTV Picture Quality." The first session will examine the ATSC DTV standard, digital production standards and digital techniques for DTV, and the aspect ratio issue, while the second will focus on video and film, the role of the colorist, and film transfers. "The Hybrid DTV Facility," to be held Sunday afternoon, will involve discussions on the compressed DTV plant, standards conversion for DTV, processing the DTV compressed bit stream, and upconversion and downconversion of HDTV/SDTV. "Lab Practices" is also scheduled for Sunday afternoon.

The final day of the technical program, Monday, November 24, will feature two concurrent morning ses-



Robert Kisor

sions. The subjects to be included in "DTV Distribution and Delivery" are DTV play to air from master control to the transmitter and the DTV transmission plan. Papers presented during "Cinematography for DTV Program Origination" will examine Super 16mm, Super 35mm, 35mm/16mm, telecine, and aspect ratios.

To submit a paper, you must send your name, company affiliation, address, phone and fax numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, Fax: (914) 761-3115, e-mail: mwaldman@smpte.org. Your information must be submitted by June 30, 1997, on forms provided by the SMPTE. Author forms are also available on-line at SMPTE's Web site, located at <http://www.smpte.org>.

## For More Information...

Stay tuned to the *SMPTE Journal and News & Notes*, which will publish more information as it becomes available. For the most up-to-the-minute details, look to the SMPTE Web site at <http://www.smpte.org>. You can also contact the SMPTE Marketing Department at Headquarters, e-mail: [jizzo@smpte.org](mailto:jizzo@smpte.org).

—Aileen Moroney