

139th SMPTE Technical Conference and Exhibit Marriott Marquis Hotel • New York, N.Y. November 21 to 24, 1997

Having already enjoyed two successful conferences this year, the Society is working hard to put together a third. The 139th Technical Conference and Equipment Exhibit will be held in New York City at the Marriott Marquis Hotel, November 21 to 24, 1997.

Call for Papers

Editorial Vice-President Robert B. Kisor, Paramount Pictures, has issued a call for papers relating to the theme "Film and Origination for the Era of DTV Broadcasting and Distribution." The technical program will be developed under the guidance of Program Chairmen Laurence J. Thorpe, Sony Electronics, and Robert Ross, CBS Westinghouse, and their committee.

The following has been prepared as a guideline for paper topics. While the session schedule is tentative and subject to change as the program evolves, potential authors are asked to keep these session names in mind so that their papers are consistent with the theme of the conference.

On Saturday morning, November 22, "Acquisition and Origination for DTV" will define NTSC, SDTV, HDTV, and ADTV and discuss their differences and similarities, as well as focus on technologies and experiences associated with digital ENG and EFP, digital cinematography, and computer-originated material. "The Digital Post Process," a session being held jointly with ITS, will look at digital telecine, nonlinear on-line and off-line, topologies for the modern post-production plant, and digital audio for motion imaging. Saturday afternoon will feature two panel discussions, "DTV as a Business" and "DTV Post-Production: New Business Opportunities?"

The two concurrent sessions being held on Sunday morning, November

23, are "Digital Widescreen Television" and "Criteria for DTV Picture Quality." The first session will examine the ATSC DTV standard, digital production standards and digital techniques for DTV, and the aspect ratio issue, while the second will focus on video and film, the role of the colorist, and film transfers. "The Hybrid DTV Facility," to be held Sunday afternoon, will involve discussions on the compressed DTV plant, standards conversion for DTV, processing the DTV compressed bit stream, and upconversion and downconversion of HDTV/SDTV. "Lab Practices," a joint effort with the ACVL, is also scheduled for Sunday afternoon.

The final day of the technical program, Monday, November 24, will feature two concurrent morning sessions. The subjects to be included in "DTV Distribution and Delivery" are DTV play to air from master control to the transmitter and the DTV transmission plan. Papers presented during "Cinematography for DTV Program Origination" will examine Super 16mm, Super 35mm, 35mm/16mm, telecine, and aspect ratios.

To submit a paper, you must send your name, company affiliation, address, phone and fax numbers, and a 500-word synopsis to Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, Fax: (914) 761-3115, e-mail: mwaldman@smpte.org. Your information must be submitted by **June 30, 1997**, on forms provided by the SMPTE. Author forms are also available on-line at SMPTE's Web site, located at <http://www.smpte.org/>.

Seminars

The conference will be preceded by two concurrent all-day seminars. "The

Nonlinear Process" and "The DVD Process" will both be held Friday, November 21, from 8:00 a.m. to 4:00 p.m.

Exhibits

The Equipment Exhibit will be open Saturday to Monday, November 22 to 24, 1997. The Marriott Marquis provides ample exhibit space, as well as room for large equipment. Floor space is available in 10 ft x 10 ft, 10 ft x 20 ft, 20 ft x 20 ft, and larger. Customized floor space can also be arranged to meet your exhibit needs. If you are interested in exhibiting at the conference, contact the SMPTE Marketing Department.

Social Events

The Society conferences always promise plenty of opportunities to network, catch up with old friends, and make new ones — and this event is no different.

The Welcome Reception is scheduled for the first evening of the conference, on Friday, November 21. The following day, the Industry Reception and Luncheon will be held from 12:00 noon to 2:30 p.m. The Honors and Awards ceremony, recognizing those who have made great strides in the motion imaging industry, will take place Sunday evening, November 23.

For More Information...

Keep watching the *SMPTE Journal* and *News & Notes*, which will publish more information as it becomes available. For the most up-to-the-minute details, look to the SMPTE Web site at <http://www.smpte.org>. You can also contact the SMPTE Marketing Department at Headquarters, e-mail: jizzo@smpte.org.

—Aileen Moroney