

# News



Fung Fai Lam

## Lam Retires From Sony, Awarded Knighthood

Sections Vice-President Fung Fai Lam has retired from Sony Canada after 28 years of distinguished service. He began his career as a film engineer with Sony America in 1969, shortly before the formation of Sony Canada. Moving through increasingly senior positions, he became chief instructor, chief engineer, national service manager, general technical manager, and assistant vice-president. In 1985, he became vice-president of service engineering. Among his career highlights is leading Sony Canada to winning the Sony International Service Achievement Gold Award. Lam will continue to serve as an advisor to Sony through the end of 1997.

Lam has also been honored with the knighthood of the Most Venerable Order of St. John, a British Royal Order of Chivalry. This comes in recognition of his enthusiasm, integrity, and ability, as well

as his dedication to community work and humanism for over forty years. Queen Elizabeth II will invest him by the ancient tradition investiture ceremony in Ottawa in October 1997.

**A call for papers** has been announced by the Institute of Image Information and Television Engineers (ITE) for its ITE Annual Convention (ITEC), to be held in Tokyo, Japan, from July 23 to 25, 1997. Information about the program can be obtained by contacting the ITE directly at Room No. 209, Kikal-shinko-Kaikan, 3-5-8 Shiba-Koen, Minato-ku, Tokyo 105, Japan, tel: +81-3-3432-4677, fax: +81-3-3432-4675, e-mail: ite@ite.or.jp.

**cinec 98**, the international trade fair for motion picture technology and post-production, will be held at the M,O,C, Events Center in Munich from March 21 to 23, 1998. The range of exhibits will fall into seven categories: technology, ranging from grip technology to video equipment; film, which will include film stock and lenses; sound, encompassing public address systems to mixers; lighting; post-production; set decoration and accessories/technical aids; and services. The fair will also include feature forums and seminars. In addition, Messe München will present the Cinec Award for outstanding achievements and developments in the fields of motion picture technology and post-production. For further information on the trade fair or the Cinec Award, contact Messe München GmbH, cinec Exhibition Management, Messengelände, D-80325 München, Germany, tel: +49 89 5107-535, fax: +49 89 5107-171.

**UCLA Extension** has announced several short courses to be offered over the sum-

mer. "Project Management Principles and Practice," July 8 to 11, covers the special characteristics of projects and the tools and techniques needed to manage them. "The Engineer in Transition to Management," July 9 to 11, presents effective management techniques or processes for engineers moving into management. "Cost Estimation and Economic Evaluation of Projects," July 14 to 17, develops the skills needed to prepare, review, approve, supervise, monitor, and/or use cost estimates and economic evaluations in research, development, design, manufacturing, marketing, and management.

"Wireless Multimedia Communications," August 25 to 27, provides an introduction to the problems and solutions of communicating multimedia traffic at high data rates over a radio channel. "Digital Video Compression and DVD," September 3 to 5, examines compression techniques, MPEG encoding and decoding processes, and the technical details and production costs of DVD technology and all standards relating to video CD. "The 54th Engineering and Management Program," September 14 to 19, addresses the newest trends and paradigms in today's volatile business world and provides the engineering manager with a repertoire of methods to solve problems, plan strategies, and motivate colleagues.

For more information on the UCLA Extension Short Course Program, contact UCLA Extension, Dept. of Engineering, Information Systems and Technical Management, Short Courses, 10995 LeConte Ave., Ste. 542, Los Angeles, CA 90024, tel: (310) 825-3344, fax: (310) 206-2815, e-mail: mhenness@unex.ucla.edu, Internet: [http://www.unex.ucla.edu/short\\_courses/](http://www.unex.ucla.edu/short_courses/).

# Books, Booklets, Brochures

**Introduction to Media Production: From Analog to Digital** by Gorham Kindem and Robert B. Musberger is an introductory text that provides a practical framework for all aspects of media production by addressing the technological and aesthetic changes that have shaped the industry. The text follows the creative process from pre-production through production to post-production. It addresses the interconnection between film, video, audio, and multimedia technologies. Comparisons of digital and analog production techniques are carried out with

detailed descriptions, illustrations, photographs, and diagrams. The book is 512 pages and is available from Focal Press, 313 Washington St., Newton, MA 02158-1626, <http://www.bh.com/bh/fp>.

**Digital Production** provides in-depth analysis of the way content for publishing, television broadcasting, and film is currently produced and how this is being restructured by the onset of new digital technologies. Both analog and digital production methods are examined, detailing

their respective workflows. The book discusses the impact of digital technology on all aspects of the television, film, and publishing industries, highlighting the current state of digital production in the media industry; which applications of digital technology are shaping production processes; detailed case studies giving insight, news, views, and best practices; and savings on cost and time arising from the digitization of content. The book is published by FT Media & Telecoms, Maple House, 149 Tottenham Court Rd., London W1P 9LL, U.K.