

# SMPTE NEWS & NOTES

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## 139TH SMPTE TECHNICAL CONFERENCE AND EXHIBIT

The 139th SMPTE Technical Conference and Exhibit is fast approaching. Have you made your reservations? If not, look at what you'll be missing...

### All-Day DTV Seminar

The FCC's recent announcement regarding the implementation of DTV has sparked discussions on the overall impact this decision will have on television delivery. "How to Implement DTV: Practical Issues for Engineers, Managers, Producers, and Content Owners," the all-day seminar scheduled for Friday, November 21, will examine how all aspects of television are affected, from the content creator to the general manager of a television operation. Paul Turner, Sony Electronics, Inc., will chair the seminar, which features presenters who were involved with the DTV decision process or are in the process of implementing a DTV strategy.

### Technical Program

The technical program, chaired by Laurence J. Thorpe, Sony Electronics, and Robert Ross, CBS, Inc., will consist of papers relating to the theme "Film and Origination in the Era of DTV Broadcasting and Distribution." Eight technical sessions are planned: "Electronic Acquisition for DTV Program Origination," "The Digital Post-Production Process for DTV," "Digital Widescreen Television," "Criteria for DTV Picture Quality," "Hybrid NTSC/DTV Television Facility," "Digital Film Lab," "DTV Distribution and Delivery," and "Motion Picture Film Cinematography for DTV Program Origination." In addition, two panel discussions are scheduled: "DTV as a Business" and "DTV Post-Production—New Business Opportunities."

### Exhibits

The equipment exhibit being held in conjunction with the conference will feature products and services from manufacturers and suppliers in the television, film, production, and post-production communities. The exhibit, which will take place in the 5th Floor Ballroom at the Marriott Marquis, will be open Saturday and Sunday, November 22 and 23, from 10:00 a.m. to 6:00 p.m., and Monday, November 24 from 8:00 a.m. to 2:00 p.m.

### Other News...

Make sure you look in this issue of the *SMPTE Journal* for the latest information on scheduled social events, registration and housing forms, and travel discounts.

### 32ND SMPTE ADVANCED MOTION IMAGING CONFERENCE

A call for papers has been issued for the 32nd SMPTE Advanced Motion Imaging Conference, taking place at the Sheraton Center Hotel in Toronto, February 5 to 7, 1998.

### Call for Papers

According to Program Chair Peter Laidlaw, Imagineering, Ltd., the conference will take a look at the continuing developments in

storage and manipulation of digital imaging. Three technical sessions are planned: "Digital Disk Technology," "Video Networks," and "Strategies for Migrating into a DTV World." An open forum panel discussion exploring the technical, production, and social issues that accompany the current state of developments in the industry will conclude the technical program. The deadline for submissions is **October 1, 1997**. Contact Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters for more details.

Also planned is an all-day seminar entitled "The Multimedia Experience." The seminar is designed to provide a sense of relevance to the technologies and issues explored at the conference.

### SECOND ANNUAL FILM CONFERENCE—LOS ANGELES

The Society's film community is in the beginning stages of assembling the Second Annual Film Conference. Dates and a location have not yet been established, but a call for papers has been announced. According to Program Chair Paul Carey, Component Video, Inc., the conference will carry the theme "Tools, Practice, and the Experience." Authors are invited to submit papers relating to this theme, to be presented during the following sessions: "Production," "Post-Production," "Laboratory," and "Exhibition." Technical papers, articles, practical demonstrations, and suggestions for panel discussions are currently being accepted. For more information, contact Marilyn Waldman, Editorial/Program Coordinator, at SMPTE Headquarters.

An all-day tutorial, "The Nature of Film," precedes the conference. Specific topics to be covered include image structure and the resolution of film; mappings of 10-bit log and 12-16 linear data; film gamut and its mapping to electronic media; using LAD and other techniques for transfer control; and practical aspects of working with the lab.

### REQUEST FROM ARCHIVAL COMMITTEE

The Archival Papers and Historical Committee has the mission "to encourage pioneers to place their work on record in the form of papers for publication in the *Journal*" or as a presentation to local SMPTE sections or national conferences. The committee is seeking members' help in identifying not only "pioneers" but those persons who have had a long range of experience in a specific technical field. Each person thus identified will then be contacted by the committee to explore the means by which he can share the historical aspects of his experience with SMPTE members, either through a paper or as a presentation. It is planned that presentations will be videotaped and placed in SMPTE archives. Please refer your recommendations to Ed Schuller, chair, by phone at (718) 507-9841 or fax (718) 898-6739.

— Aileen Moroney

### SAVE THESE DATES!

**November 21 to 24, 1997:** 139th SMPTE Technical Conference and Equipment Exhibit, Marriott Marquis Hotel, New York, N.Y.

**February 5 to 7, 1998:** 32nd SMPTE Advanced Motion Imaging Conference, Sheraton Center Hotel, Toronto, Ontario

This information is available at the SMPTE Web Site: <http://www.smpte.org>.

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